

Global Naphthalene-removing Activated Carbon Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Naphthalene-removing Activated Carbon market size is expected to reach \$ 179 million by 2032, rising at a market growth of 5.5% CAGR during the forecast period (2026-2032).

Naphthalene-removing Activated Carbon is a specialized adsorption material designed for the selective removal of naphthalene compounds from industrial gas and liquid streams, including coke oven gas, coal gas, natural gas, aromatic hydrocarbon processing streams, and petrochemical processes. The product is mainly manufactured through carbonization, physical or chemical activation, pore structure adjustment, and surface functional modification using carbonaceous raw materials such as coal, coconut shells, and wood. With high specific surface area, developed microporous structure, strong aromatic compound adsorption capacity, and good regeneration performance, it is used to improve purification efficiency, reduce impurity content, and enhance downstream process stability. This research focuses on commercial-grade activated carbon products developed for industrial naphthalene adsorption and purification applications.

Key Findings

Global naphthalene-removing activated carbon sales reached approximately 42 thousand tons in 2025 with an average selling price of around US\$2,850 per ton

Coal-based activated carbon remains the dominant product type due to high mechanical strength and adsorption capacity

Industrial gas purification represents the largest application area driven by coke oven gas and chemical processing demand

Asia-Pacific is the major production and consumption region supported by chemical manufacturing and environmental upgrading

The market is shifting toward modified activated carbon with higher adsorption efficiency and longer service life

Market Insights

Market Trends

The naphthalene-removing activated carbon industry is moving toward higher adsorption efficiency, customized pore structure design, and sustainable regeneration technologies. Traditional coal-based activated carbon remains widely used in large-scale gas purification systems due to its cost advantage and mechanical stability, while modified activated carbon products are gaining attention in applications requiring higher purity levels and selective adsorption performance. Manufacturers are increasingly developing activated carbon with optimized micropore and mesopore distribution, enhanced surface functional groups, and improved regeneration cycles. At the same time, downstream customers are placing greater emphasis on reducing operating costs, extending replacement cycles, and improving environmental performance, driving the integration of adsorption materials with regeneration technologies and digital monitoring systems.

Market Dynamics

Drivers

The growth of the naphthalene-removing activated carbon market is mainly driven by stricter industrial emission standards, upgrading of coke oven gas purification systems, increasing requirements for high-quality natural gas processing, and the expansion of petrochemical and fine chemical production. The continuous development of environmental protection industries has increased demand for efficient adsorption materials capable of removing aromatic hydrocarbons and maintaining stable industrial operations.

Restraints

The market faces limitations from fluctuations in raw material prices, especially coal and biomass carbon sources, as well as competition from alternative purification technologies such as catalytic oxidation, solvent absorption, and advanced membrane separation. In addition, high-performance modified activated carbon requires stronger technical capabilities and higher production costs, which may limit adoption in price-sensitive applications.

Opportunities

Future market opportunities are concentrated in high-performance activated carbon, renewable raw material utilization, and regeneration-based circular applications. The development of customized adsorption solutions for natural gas purification, hydrogen-related industries, petrochemical separation, and carbon reduction projects will create new growth opportunities. Suppliers with strong application engineering capabilities and integrated purification solutions are expected to achieve higher customer value.

Challenges

The industry faces challenges related to maintaining consistent adsorption performance, controlling production costs, improving regeneration efficiency, and meeting increasingly strict environmental requirements during activated carbon manufacturing. Competition among suppliers is also shifting from basic product supply toward technical service capability, customized solutions, and lifecycle cost optimization.

Industry Chain Analysis

The upstream industry mainly includes carbon-based raw material suppliers providing coal, coconut shells, wood materials, and chemical activation agents such as phosphoric acid, potassium hydroxide, zinc chloride, and oxidation modifiers. The midstream consists of activated carbon manufacturers and specialty adsorption material companies that perform carbonization, activation, pore structure adjustment, surface modification, and product customization. The downstream market includes coke enterprises, natural gas processors, petrochemical companies, chemical manufacturers,

and environmental treatment companies. The value creation process mainly concentrates on adsorption performance optimization, application-specific customization, regeneration capability, and long-term operation cost reduction.

Segment Insights

By raw material type, coal-based activated carbon represents the largest segment, accounting for approximately 50%-60% of market consumption, due to its high strength, developed microporous structure, and suitability for large-scale gas purification. Coconut shell-based activated carbon occupies a smaller but higher-value segment, mainly used in applications requiring lower impurity levels and better adsorption selectivity. Modified activated carbon is becoming an important growth segment because surface functionalization and pore structure optimization can improve naphthalene adsorption efficiency and extend operating life.

By production technology, physical activation remains the mainstream route, while chemically activated and modified products are increasingly adopted in high-performance applications. By pore structure, microporous and microporous-mesoporous composite activated carbon products dominate industrial adsorption scenarios because naphthalene molecules require efficient micropore adsorption combined with suitable diffusion channels.

Downstream Market Opportunities

The main downstream opportunities are concentrated in coke oven gas purification, natural gas treatment, petrochemical processing, and industrial waste gas control. Coke production enterprises remain the largest user group because naphthalene removal is essential for improving gas quality and preventing pipeline blockage. Meanwhile, demand from natural gas upgrading, chemical raw material purification, and environmentally compliant industrial production is expanding, creating opportunities for customized activated carbon solutions with higher adsorption capacity and regeneration performance.

Regional Insights

Asia-Pacific represents the largest production and consumption region for naphthalene-removing activated carbon, supported by large-scale coke production, chemical

manufacturing capacity, and environmental protection investment. China is an important manufacturing center with a concentrated supply chain of activated carbon producers and carbon material suppliers. Europe and North America show stronger demand for high-performance and environmentally optimized adsorption materials, particularly in industrial gas purification and emission control applications. Future growth opportunities are expected from regions upgrading industrial environmental standards and expanding natural gas processing infrastructure.

Competitive Landscape Analysis

The competitive landscape includes global specialty activated carbon suppliers, regional activated carbon manufacturers, and application-focused adsorption material companies. International companies such as Calgon Carbon and Jacobi Carbons have advantages in advanced activated carbon technology, global supply networks, and customized purification solutions. Regional manufacturers in China have strong competitiveness in raw material availability, production scale, and cost control. Competition is increasingly focused on adsorption efficiency, product consistency, regeneration technology, technical support, and integrated purification solutions rather than basic activated carbon supply.

Report Scope

This report studies the global Naphthalene-removing Activated Carbon production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Naphthalene-removing Activated Carbon and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Naphthalene-removing Activated Carbon that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Naphthalene-removing Activated Carbon total production and demand, 2021-2032, (Kilotons)

Global Naphthalene-removing Activated Carbon total production value, 2021-2032, (USD Million)

Global Naphthalene-removing Activated Carbon production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Naphthalene-removing Activated Carbon consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Naphthalene-removing Activated Carbon domestic production, consumption, key domestic manufacturers and share

Global Naphthalene-removing Activated Carbon production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Naphthalene-removing Activated Carbon production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Naphthalene-removing Activated Carbon production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Naphthalene-removing Activated Carbon market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ZHENGZHOU ZHULIN, CHUNLIN, ZHUORAN, Calgon Carbon, Jacobi Carbons, Chemviron, SENLE HUANBAO, TONGXING, ZHENGDA, QIYUE, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Naphthalene-removing Activated Carbon market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Naphthalene-removing Activated Carbon Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Market Segmentation

Global Naphthalene-removing Activated Carbon Market, Segmentation by Type:

Coal-based

Coconut shell-based

Wood-based

Others

Global Naphthalene-removing Activated Carbon Market, Segmentation by Preparation Process:

Physically Activated Carbon

Chemically Activated Carbon

Modified Activated Carbon

Global Naphthalene-removing Activated Carbon Market, Segmentation by Pore Size Range:

Pore Size Range: <2 nm

Pore Size Range: 2–50 nm

Pore Size Range: >50 nm

Global Naphthalene-removing Activated Carbon Market, Segmentation by Application:

Coal Gas Purification

Natural Gas Processing

Waste Gas Treatment

Others

Companies Profiled:

ZHENGZHOU ZHULIN

CHUNLIN

ZHUORAN

Calgon Carbon

Jacobi Carbons

Chemviron

SENLE HUANBAO

TONGXING

ZHENGDA

QIYUE

Key Questions Answered

1. How big is the global Naphthalene-removing Activated Carbon market?
2. What is the demand of the global Naphthalene-removing Activated Carbon market?
3. What is the year over year growth of the global Naphthalene-removing Activated Carbon market?
4. What is the total value of the global Naphthalene-removing Activated Carbon market?
5. Who are the Major Players in the global Naphthalene-removing Activated Carbon market?
6. What are the growth factors driving the market demand?

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