

Global Naphthalene-based Mesophase Pitch Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G9306AFE6EF5EN.html>

Date: August 2026

Pages: 74

Price: US\$ 3,480.00 (Single User License)

ID: G9306AFE6EF5EN

Abstracts

According to our (Global Info Research) latest study, the global Naphthalene-based Mesophase Pitch market size was valued at US\$ 65.85 million in 2025 and is forecast to a readjusted size of US\$ 258 million by 2032 with a CAGR of 21.5% during review period.

In 2025, global sales volume of Naphthalene-based Mesophase Pitch was approximately 200 tons, with an average global market price of about USD 320/kg. Gross margins of major industry producers were generally in the range of 35%-55%.

Naphthalene-based Mesophase Pitch is a high-performance carbon material precursor produced from naphthalene, methylnaphthalene and other naphthalene-based aromatic compounds through polymerization, condensation and heat treatment. The product is typically supplied as black or dark brown solid granules, powder or bulk material, featuring high mesophase content, high coking value, low ash content, controllable molecular structure and good graphitization performance. Compared with coal-based and petroleum-based mesophase pitch, Naphthalene-based Mesophase Pitch has a more defined feedstock structure, with easier control over purity and molecular orientation, making it more suitable for producing high-performance pitch-based carbon fiber, high-thermal-conductivity carbon materials and specialty carbon-based composites.

Its upstream mainly includes naphthalene, methylnaphthalene, aromatic feedstocks, catalysts, inert gases, reactors and separation and purification consumables. The midstream involves catalytic polymerization, thermal polycondensation, devolatilization, refining and mesophase regulation to produce products with different softening points,

mesophase contents and purity grades. End-use applications mainly include aerospace, electronics and semiconductors, new energy, industrial equipment and the defense industry. Product value is primarily concentrated in mesophase content control, softening point stability, low ash and low impurity levels, spinnability, graphitization performance and batch-to-batch consistency.

This report is a detailed and comprehensive analysis for global Naphthalene-based Mesophase Pitch market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Naphthalene-based Mesophase Pitch market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Naphthalene-based Mesophase Pitch market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Naphthalene-based Mesophase Pitch market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Naphthalene-based Mesophase Pitch market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/kg), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Naphthalene-based Mesophase Pitch

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Naphthalene-based Mesophase Pitch market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Zhongxin New Carbon, Momentum Materials Corporation, Jining Keneng New Carbon Material Technology, Jining Chenxing Carbon, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Naphthalene-based Mesophase Pitch market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Medium Mesophase Content Type

High Mesophase Content Type

Ultra-high Mesophase Content Type

Market segment by Softening Point

Low Softening Point Type

Medium Softening Point Type

High Softening Point Type

Market segment by Application

Aerospace

Electronics Semiconductor

New Energy

High-temperature Industrial Equipment

Defense Industry

Other

Major players covered

Zhongxin New Carbon

Momentum Materials Corporation

Jining Keneng New Carbon Material Technology

Jining Chenxing Carbon

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Global Naphthalene-based Mesophase Pitch Market 2026 by Manufacturers, Regions, Type and Application, Forecast...

Chapter 1, to describe Naphthalene-based Mesophase Pitch product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Naphthalene-based Mesophase Pitch, with price, sales quantity, revenue, and global market share of Naphthalene-based Mesophase Pitch from 2021 to 2026.

Chapter 3, the Naphthalene-based Mesophase Pitch competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Naphthalene-based Mesophase Pitch breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Naphthalene-based Mesophase Pitch market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Naphthalene-based Mesophase Pitch.

Chapter 14 and 15, to describe Naphthalene-based Mesophase Pitch sales channel, distributors, customers, research findings and conclusion.

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