

Global Nano-Scale Silica Matting Powder Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Nano-Scale Silica Matting Powder market size is expected to reach \$ 528 million by 2032, rising at a market growth of 5.1% CAGR during the forecast period (2026-2032).

In 2025, global Nano-Scale Silica Matting Powder sales reached approximately 61.71 Kilotons with an average global market price of around 5,841 USD per Ton.

Nano-Scale Silica Matting Powder are functional powder additives based on precipitated silica, silica gel, fumed silica, or surface-modified silica, designed to reduce surface gloss in coatings, inks, leather finishes, plastic films, varnishes, and functional coating systems. Their matting effect is achieved through a combination of porous particle structure, controlled particle-size distribution, refractive-index compatibility, surface micro-roughness, and light-scattering behavior, enabling matte, semi-matte, deep-matte, or soft-touch appearances. Key technical parameters include pore volume, specific surface area, oil absorption, particle size, dispersibility, viscosity impact, settling resistance, transparency, chemical resistance, and surface feel. Higher-end products are often wax-treated, hydrophobically modified, organically surface-treated, or engineered with narrow particle-size distributions to meet the requirements of waterborne coatings, UV-curable coatings, high-solids systems, automotive interior coatings, wood coatings, coil coatings, and premium printing inks.

Nano-Scale Silica Matting Powder is a functional inorganic additive used in coatings, inks and surface-treatment systems. Its profitability is mainly determined by pore-structure control, particle-size distribution, surface treatment, dispersibility, transparency, scratch resistance, compatibility with low-VOC formulations and depth of customer qualification. Based on our research, standard precipitated silica matting

powders typically deliver gross margins of around 25%-35%; mid-to-high-end products with surface treatment, narrow particle-size distribution and improved transparency are generally around 35%-50%; and customized grades for waterborne, UV, wood, automotive interior, coil, industrial and premium ink applications may reach 45%-60%. However, sodium silicate, acid/alkali, energy, drying, milling and environmental-treatment costs can affect margin resilience. The upstream chain includes quartz sand, soda ash, sulfuric acid, sodium silicate, surface-treatment agents, packaging materials and energy. The midstream covers precipitated, gel or fumed silica production, washing, drying, milling, classification, pore-volume control, wax treatment and organic surface modification. Downstream applications include wood coatings, industrial coatings, architectural coatings, leather finishing, plastic films, printing inks, coil coatings, automotive interiors and electronics/appliance surface coatings.

Market Development Opportunities & Main Driving Factors

From a market opportunity perspective, Nano-Scale Silica Matting Powder is benefiting from the upgrade of coatings from decorative materials to functional surface solutions. China's National Public Service Platform for Standards shows that GB 30981.1-2025, Limit of harmful substances of coatings-Part 1: Architectural coatings, and GB 30981.2-2025, Limit of harmful substances of coatings-Part 2: Industrial coatings, have been issued and will be implemented on June 1, 2026. This indicates that compliance requirements for low-VOC, low-hazard and safer coating formulations will continue to tighten across architectural and industrial coatings. Under this trend, silica matting powder is becoming a key additive in waterborne, UV, high-solids and powder-coating systems, helping formulators achieve low gloss, refined texture and environmental compliance without significantly sacrificing transparency, touch feel, abrasion resistance or application performance.

Market Challenges, Risks, & Restraints

From the risk perspective, Nano-Scale Silica Matting Powder is not a simple white powder, but a formulation-sensitive material highly dependent on pore volume, oil absorption, particle-size distribution, surface treatment and system compatibility. Waterborne coatings require better wetting, dispersibility and anti-settling performance; UV coatings require low viscosity, high matting efficiency and transparency; and industrial coatings place greater emphasis on scratch resistance, chemical resistance and batch-to-batch stability. Fluctuations in upstream sodium silicate, energy, acid/alkali, drying and milling costs can pressure margins in standard products, while long qualification cycles with premium customers can slow the scale-up of new entrants.

At the same time, tighter mandatory coating standards raise entry barriers: suppliers must manage not only heavy metals, volatiles and dust risks in their own products, but also customer requirements for low-VOC systems, occupational health and supply-chain traceability. For smaller producers, competing only with low-cost generic precipitated silica can easily lead to price erosion. Companies with surface modification, fine-particle control, low-impurity production, high consistency and application-laboratory support will be better positioned to enter high-end wood, automotive interior, coil and industrial coating supply chains.

Downstream Demand Trends

Downstream demand is expanding from furniture wood coatings, leather finishing and architectural decoration to automotive interiors, electronics and appliance housings, packaging inks, coil coatings, flooring and premium consumer-goods surfaces. End customers are increasingly asking for combined performance: low gloss, fine tactile feel, high transparency, scratch resistance, chemical resistance and low odor. Future demand will be increasingly concentrated in waterborne wood coatings, UV matte coatings, low-gloss automotive interior coatings, soft-touch coatings, premium packaging inks and low-VOC industrial coatings. Product competition will expand from 'matting efficiency' to broader capabilities in formulation compatibility, surface aesthetics, environmental compliance and long-term supply stability.

This report studies the global Nano-Scale Silica Matting Powder production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Nano-Scale Silica Matting Powder and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Nano-Scale Silica Matting Powder that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Nano-Scale Silica Matting Powder total production and demand, 2021-2032, (Kilotons)

Global Nano-Scale Silica Matting Powder total production value, 2021-2032, (USD Million)

Global Nano-Scale Silica Matting Powder production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Nano-Scale Silica Matting Powder consumption by region & country, CAGR,

2021-2032 & (Kilotons)

U.S. VS China: Nano-Scale Silica Matting Powder domestic production, consumption, key domestic manufacturers and share

Global Nano-Scale Silica Matting Powder production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Nano-Scale Silica Matting Powder production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Nano-Scale Silica Matting Powder production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Nano-Scale Silica Matting Powder market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Evonik, W.R. Grace & Co., Qemetica, Guangzhou Lingwe Technology, Cabot, Fuji Silysia Chemical, Tosoh Silica, PQ Corporation, AGC Si-Tech, Madhu Silica, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Nano-Scale Silica Matting Powder market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Nano-Scale Silica Matting Powder Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Nano-Scale Silica Matting Powder Market, Segmentation by Type:

Untreated

Wax-treated

Global Nano-Scale Silica Matting Powder Market, Segmentation by Manufacturing Process:

Pyrogenic Silica

Precipitated Silica

Others

Global Nano-Scale Silica Matting Powder Market, Segmentation by Particle Size:

1.0 - 3.0 μ m

4.0 - 7.0 μ m

> 8.0 μ m

Global Nano-Scale Silica Matting Powder Market, Segmentation by Application Medium:

Hydrophilic Medium

Hydrophobic Medium

Global Nano-Scale Silica Matting Powder Market, Segmentation by Application:

Wood Coatings

Industrial & Automotive Coatings

Printing Inks & Packaging

Leather & Textile Finishing

Architectural & Wall Coatings

Others

Companies Profiled:

Evonik

W.R. Grace & Co.

Qemetica

Guangzhou Lingwe Technology

Cabot

Fuji Silysia Chemical

Tosoh Silica

PQ Corporation

AGC Si-Tech

Madhu Silica

20 Microns

Ecopower New Material

Wuxi HHC New Material

Guangzhou Quanzu Technology

BSB Nanotech

Hangzhou Hengna New Material

Zhuzhou Xinglong New Material

Key Questions Answered:

1. How big is the global Nano-Scale Silica Matting Powder market?
2. What is the demand of the global Nano-Scale Silica Matting Powder market?
3. What is the year over year growth of the global Nano-Scale Silica Matting Powder market?
4. What is the production and production value of the global Nano-Scale Silica Matting Powder market?
5. Who are the key producers in the global Nano-Scale Silica Matting Powder market?
6. What are the growth factors driving the market demand?

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