

# Global Nail Polish Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G020E69AD66EN.html>

Date: January 2024

Pages: 157

Price: US\$ 3,480.00 (Single User License)

ID: G020E69AD66EN

## Abstracts

According to our (Global Info Research) latest study, the global Nail Polish market size was valued at USD 13280 million in 2023 and is forecast to a readjusted size of USD 22970 million by 2030 with a CAGR of 8.1% during review period.

Nail polish called 'nail lacquer.' It is mainly composed of 70% -80% of a volatile solvent, about 15% of nitrocellulose, small amounts of solvent oil, camphor, titanium dioxide and oil-soluble pigments. After the nail polish applied to the film formed, with moderate coloration fastness and gloss, to protect the nails, but also gives the nails a beauty.

Global Nail Polish key players include OPI, ZOTOS ACCENT, Maybelline, Dior, CHANEL, etc. Global top five manufacturers hold a share over 15%.

North America is the largest market, with a share over 30%, followed by China and Europe, both have a share over 30% percent. In terms of product, Organic solvent based nail polish is the largest segment, with a share over 65%. And in terms of application, the largest application is Individuals, followed by Nail art institutions.

The Global Info Research report includes an overview of the development of the Nail Polish industry chain, the market status of Nail art institutions (Organic solvent based nail polish, Water based nail polish), Individuals (Organic solvent based nail polish, Water based nail polish), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Nail Polish.

Regionally, the report analyzes the Nail Polish markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and

increasing consumer awareness. Asia-Pacific, particularly China, leads the global Nail Polish market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Nail Polish market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Nail Polish industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Pcs), revenue generated, and market share of different by Type (e.g., Organic solvent based nail polish, Water based nail polish).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Nail Polish market.

**Regional Analysis:** The report involves examining the Nail Polish market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Nail Polish market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Nail Polish:

**Company Analysis:** Report covers individual Nail Polish manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Nail Polish This may involve surveys, interviews, and analysis of

consumer reviews and feedback from different by Application (Nail art institutions, Individuals).

**Technology Analysis:** Report covers specific technologies relevant to Nail Polish. It assesses the current state, advancements, and potential future developments in Nail Polish areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Nail Polish market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Nail Polish market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Organic solvent based nail polish

Water based nail polish

### Market segment by Application

Nail art institutions

Individuals

Others

### Major players covered

OPI

Maybelline

Dior

CHANEL

ORLY

Butter London

Kiko

Nails Inc

Revlon

Sally Hansen

Rimmel

CND

COSMAY

Essie

ZOTOS ACCENT

L'OREAL

ANNA SUI

Bobbi Brown

Nars

MISSHA

## China Glaze

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Nail Polish product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Nail Polish, with price, sales, revenue and global market share of Nail Polish from 2019 to 2024.

Chapter 3, the Nail Polish competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Nail Polish breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Nail Polish market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Nail Polish.

Chapter 14 and 15, to describe Nail Polish sales channel, distributors, customers, research findings and conclusion.

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