

Global Nail Lacquer Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Nail Lacquer market size is expected to reach \$ 5838 million by 2032, rising at a market growth of 4.5% CAGR during the forecast period (2026-2032).

Nail Lacquer refers to a solvent-based coating product. It is made from a mixture of nitrocellulose (a film-forming agent), resin, plasticizer, and pigments. When applied to the nails, the solvent evaporates quickly, leaving a hard, glossy, and protective film. Its key feature is that it requires no UV/LED lamp treatment and simply air-dries. It is also called nail polish.

This report studies the global Nail Lacquer production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Nail Lacquer and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Nail Lacquer that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Nail Lacquer total production and demand, 2021-2032, (K Units)

Global Nail Lacquer total production value, 2021-2032, (USD Million)

Global Nail Lacquer production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Nail Lacquer consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Nail Lacquer domestic production, consumption, key domestic manufacturers and share

Global Nail Lacquer production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Nail Lacquer production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Nail Lacquer production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Nail Lacquer market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include OPI, Sally Hansen, Est?e Lauder (Bobbi Brown), L'Oreal (Maybelline), LVMH (Chanel,Dior, Kiko, Essie), Markwins, Mavala, Pacific World (Nails), ORLY, Astral Brands (Butter London), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Nail Lacquer market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Nail Lacquer Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Nail Lacquer Market, Segmentation by Type:

Regular Nail Lacquer

Gel and UV Nail Lacquer

Water-based Nail Lacquer

Global Nail Lacquer Market, Segmentation by Ingredient Safety:

'X-free' Nail Polish

Vegan and Cruelty-Free

Global Nail Lacquer Market, Segmentation by Distribution Channel:

Offline

Online

Global Nail Lacquer Market, Segmentation by Application:

Salons and SPAs

Personal

Companies Profiled:

OPI

Sally Hansen

Est?e Lauder (Bobbi Brown)

L'Oreal (Maybelline)

LVMH (Chanel,Dior, Kiko, Essie)

Markwins

Mavala

Pacific World (Nails)

ORLY

Astral Brands (Butter London)

Creative Nail Design (CND)

Shiseido (Nars)

Gerrard (Jessica Cosmetics)

Rimmel

ZOTOS ACCENT

ANNA SUI

MISSHA

COSMAY

Zhejiang Meixin (Yiwu Ximengni)

Yiwu Jiayan

Key Questions Answered:

1. How big is the global Nail Lacquer market?
2. What is the demand of the global Nail Lacquer market?
3. What is the year over year growth of the global Nail Lacquer market?
4. What is the production and production value of the global Nail Lacquer market?
5. Who are the key producers in the global Nail Lacquer market?
6. What are the growth factors driving the market demand?

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