

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Nail Care Products Market 2018, Forecast to 2023

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Abstracts

Nail care is one of the most essential parts of female fashion. Approximately 92% of females use nails care products in the world. It is believed that women aged 55 and above are the major consumers of nail care services across the globe.

Scope of the Report:

This report focuses on the Nail Care Products in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

With the growing concerns for healthy nails, the customers are encouraged to use non-toxic and natural solutions to prevent their nails from harsh chemicals used in nail polishes. Consequently, companies including Karma Organic Spa, Essie, and ZOYA are offering nail polishes free from toxic chemicals including toluene, formaldehyde, and dibutyl phthalate (DBP). The usage of these chemicals could lead to serious health concerns including skin infections, nail brittleness, and cancer. The rising awareness among health-conscious consumers about the non-toxic and chemical-free offering has increased the demand for several organic nail care products.

Use of sweet almond oil in development of various cosmetic products is also gaining traction. Sweet almond oil helps in keeping skin and nails hydrated and can also provide protection against harmful UV radiation. Massaging nails and surrounding area with sweet almond oil also helps in thicken and strengthen nails, hence, massage oils with sweet almond oil as the main ingredient is also being developed by manufacturers.

The worldwide market for Nail Care Products is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

L'Oreal

Coty

Revlon

Chanel

LVMH

Estee Lauder

Shiseido

Ciate

Procter & Gamble

Unilever

Oriflame Cosmetics

Natura

Mary Kay

Kao

Amway

MSQ

OULAC

Candymoyo

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Nail Polish

Nail Accessories

Artificial Nails and Accessories

Other

Market Segment by Applications, can be divided into

Supermarkets and Hypermarkets

Specialist Retailers

Online Retailers

Other

There are 15 Chapters to deeply display the global Nail Care Products market.

Chapter 1, to describe Nail Care Products Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Nail Care Products, with sales, revenue, and price of Nail Care Products, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Nail Care Products, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Nail Care Products market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

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