

# Global NAD+ Intravenous Injection Therapy Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global NAD+ Intravenous Injection Therapy market size was valued at US\$ 102 million in 2025 and is forecast to a readjusted size of US\$ 174 million by 2032 with a CAGR of 8.1% during review period.

NAD+ intravenous injection therapy is an anti-aging and energy metabolism intervention therapy that delivers nicotinamide adenine dinucleotide (NAD+) directly into the bloodstream via intravenous injection. NAD+ is a key intracellular coenzyme involved in energy production, DNA repair, antioxidation, and metabolic regulation. Through intravenous injection, NAD+ concentrations in the body can be rapidly increased, promoting cell vitality and metabolism, thereby improving fatigue, cognitive function, and sleep quality, and potentially delaying aging and assisting in the treatment of chronic diseases. The upstream mainly involves NAD+ raw material manufacturers, pharmaceutical raw material suppliers, and injectable formulation manufacturers; the downstream targets medical aesthetic institutions, anti-aging clinics, rehabilitation centers, and high-end health management service providers. With the increasing demand for health management and precision medicine, NAD+ intravenous injection therapy is gradually becoming a popular project for high-end anti-aging and functional health interventions.

### 1. Classification by Clinical Purpose (Indication-Oriented Classification)

From a clinical perspective, NAD+ IV therapy can be classified according to its primary medical or functional objectives, including anti-fatigue and energy enhancement therapy, neurocognitive support therapy, metabolic and mitochondrial optimization

therapy, and stress recovery or burnout management therapy. This classification reflects how NAD<sup>+</sup> IV is positioned in functional medicine and longevity clinics, where different patient groups are targeted based on symptom profiles rather than disease diagnoses, and where therapy is framed as a systemic cellular support intervention.

## 2. Classification by Medical Context (Service Setting Classification)

Based on the delivery environment and level of medical integration, NAD<sup>+</sup> IV therapy can be divided into hospital-based medical therapy, functional medicine clinic therapy, and wellness or medical spa therapy. Hospital-based applications typically emphasize clinical safety, monitoring, and integration with other medical treatments, while functional medicine clinics focus on preventive health and personalized optimization. Wellness and medical spa settings position NAD<sup>+</sup> IV more as a lifestyle or rejuvenation service, usually with lower regulatory thresholds and higher marketing orientation.

## 3. Classification by Formulation Type (Product/Formulation Classification)

From a pharmaceutical and technical standpoint, NAD<sup>+</sup> IV therapy can be classified into pure NAD<sup>+</sup> formulations, NAD<sup>+</sup> combined formulations (co-infused with vitamins, amino acids, or antioxidants), and NAD-related formulations using NAD<sup>+</sup> precursors or analogs. This classification highlights the heterogeneity of products in the market and reflects differences in pharmacological positioning, cost structure, stability, and claimed functional benefits.

## 4. Classification by Delivery Protocol (Administration and Treatment Regimen)

According to treatment protocols and infusion strategies, NAD<sup>+</sup> IV therapy can be categorized into high-dose continuous infusion, low-dose maintenance infusion, and personalized adaptive infusion protocols. Different clinics adopt different infusion speeds, total dosage, and treatment cycles, depending on patient tolerance, therapeutic goals, and clinical philosophy, which directly influences both patient experience and operational cost.

## 5. Classification by Commercial Model (Business Model Classification)

From a business and market perspective, NAD<sup>+</sup> IV therapy can be classified into single-session therapeutic services, multi-session package programs, and integrated longevity management programs. The first focuses on episodic revenue from individual

treatments, the second emphasizes customer retention through bundled packages, while the third embeds NAD<sup>+</sup> IV into long-term health management systems with diagnostics, monitoring, and personalized medical services.

This report is a detailed and comprehensive analysis for global NAD<sup>+</sup> Intravenous Injection Therapy market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global NAD<sup>+</sup> Intravenous Injection Therapy market size and forecasts, in consumption value (\$ Million), 2021-2032

Global NAD<sup>+</sup> Intravenous Injection Therapy market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global NAD<sup>+</sup> Intravenous Injection Therapy market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global NAD<sup>+</sup> Intravenous Injection Therapy market shares of main players, in revenue (\$ Million), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for NAD<sup>+</sup> Intravenous Injection Therapy

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global NAD<sup>+</sup> Intravenous Injection Therapy

market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include The Wellness Lab, Conciergemdla, Azivmedics, Reset IV, Thedripclub, Toronto Functional Medicine Centre, Mobileivmedics, Rocky Mountain Ivmedics, Premiumhealth, Effect Doctors, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market segmentation**

NAD+ Intravenous Injection Therapy market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

NAD+ Vitamin Mix Injection

Pure NAD+ Injection

### Market segment by Period

Single-use Injection Type

Recurring Injection Type

Other

### Market segment by Dose

Low-dose Type

Medium-dose Type

High-dose Type

## Market segment by Application

Clinic

Hospital

Other

## Market segment by players, this report covers

The Wellness Lab

Conciergemdla

Azivmedics

Reset IV

The dripclub

Toronto Functional Medicine Centre

Mobileivmedics

Rocky Mountain Ivmedics

Premiumhealth

Effect Doctors

Nadclinic

Hydrate IV Bar

LIVV Natural

BioReset Medical

IV Boost UK

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe NAD+ Intravenous Injection Therapy product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of NAD+ Intravenous Injection Therapy, with revenue, gross margin, and global market share of NAD+ Intravenous Injection Therapy from 2021 to 2026.

Chapter 3, the NAD+ Intravenous Injection Therapy competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and NAD+ Intravenous Injection Therapy market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of NAD+ Intravenous Injection Therapy.

Chapter 13, to describe NAD+ Intravenous Injection Therapy research findings and conclusion.

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