

# Global NAD+ Anti-Aging Products Supply, Demand and Key Producers, 2024-2030

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## Abstracts

The global NAD+ Anti-Aging Products market size is expected to reach \$ million by 2030, rising at a market growth of % CAGR during the forecast period (2024-2030).

NAD+, as a key molecule with 'reversal power' against cellular aging, has achieved remarkable results in scientific experiments. Since the first discovery of NAD+ in 1934, scientific research has shown that it directly and indirectly affects hundreds of important metabolic enzymes in the human body, covering metabolic pathways, DNA repair, chromatin remodeling, cell aging and immune cell function. However, as we age, NAD+ levels in human tissues and cells gradually decrease. Scientists from the National Anti-Aging Research Center in the United States have discovered that supplementing NAD+ through the human body can ultimately extend lifespan and improve overall health through mitochondria and DNA repair mechanisms.

Therefore, increasing NAD+ levels has become a consensus on the road to anti-aging. However, due to the large molecular weight of NAD+, it will be decomposed in the gastrointestinal tract after oral ingestion and cannot be directly absorbed by the human body. To solve this problem, a roundabout way of taking supplements has emerged as a solution - taking the NAD+ precursor orally, which is absorbed into the bloodstream, then enters the cells and is converted into NAD+. Among the precursors of NAD+, NMN is considered to be the most effective precursor for supplementing NAD+. Other precursors either have more side effects and cause damage to human health, or are restricted by rate-limiting enzymes and have poor supplementation effects.

NAD+ Anti-Aging Products refer to a type of skin care or health care products containing NAD+ (nicotinamide adenine dinucleotide). In the field of anti-aging, NAD+ is considered to have the potential to delay aging, improve cell function and promote

health.

This report studies the global NAD+ Anti-Aging Products demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for NAD+ Anti-Aging Products, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2023 as the base year. This report explores demand trends and competition, as well as details the characteristics of NAD+ Anti-Aging Products that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global NAD+ Anti-Aging Products total market, 2019-2030, (USD Million)

Global NAD+ Anti-Aging Products total market by region & country, CAGR, 2019-2030, (USD Million)

U.S. VS China: NAD+ Anti-Aging Products total market, key domestic companies and share, (USD Million)

Global NAD+ Anti-Aging Products revenue by player and market share 2019-2024, (USD Million)

Global NAD+ Anti-Aging Products total market by Type, CAGR, 2019-2030, (USD Million)

Global NAD+ Anti-Aging Products total market by Application, CAGR, 2019-2030, (USD Million).

This reports profiles major players in the global NAD+ Anti-Aging Products market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Swisse, Chromadex, Life Extension, Actual Anti Aging, Leading Edge Health, Swanson Health Products, High Performance Nutrition, ProHealth and BioTech Life Sciences, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World NAD+ Anti-Aging Products market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2019-2030 by year with 2023 as the base year, 2024 as the estimate year, and 2025-2030 as the forecast year.

Global NAD+ Anti-Aging Products Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global NAD+ Anti-Aging Products Market, Segmentation by Type

Capsules

Lozenges

Sprays

Others

## Global NAD+ Anti-Aging Products Market, Segmentation by Application

Health Products

Cosmetic

Others

### Companies Profiled:

Swisse

Chromadex

Life Extension

Actual Anti Aging

Leading Edge Health

Swanson Health Products

High Performance Nutrition

ProHealth

BioTech Life Sciences

Genex Formulas

Renue by Science

LifeVantage

Elysium Health

Quicksilver Scientific

partiQlar

BulkSupplements

Doctor's Best

Thrivous

Cymbiotika

Avior Nutritionals

Mibelle Biochemistry

Aramore

Codeage

PrimoNutra

Neurogan Health

NUNMN

Aurora Nutrascience

Nadia Skincare

IVY RX

Emerald Labs

## Key Questions Answered

1. How big is the global NAD+ Anti-Aging Products market?

2. What is the demand of the global NAD+ Anti-Aging Products market?
3. What is the year over year growth of the global NAD+ Anti-Aging Products market?
4. What is the total value of the global NAD+ Anti-Aging Products market?
5. Who are the major players in the global NAD+ Anti-Aging Products market?

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