

# Global Myrcene Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Myrcene market size was valued at US\$ 118 million in 2025 and is forecast to a readjusted size of US\$ 156 million by 2032 with a CAGR of 4.2% during review period.

Myrcene is a terpene found in essential oils sourced from a multitude of plants. It is also noted for its presence in various strains of cannabis sativa. It is commonly cited for its positive influence on the perfume-making industry as it can create a unique quality to specially crafted fragrances.

Global Myrcene includes DRT, Bordas, Takasago, Florida Chemical and Florachem, etc. Global top 3 companies hold a share over 35%. China is the largest market, with a share about 39%, followed by Europe and North America with the share about 37% and 12%.

The myrcene market is growing steadily, primarily due to its increasing use in the fragrance, flavor, and pharmaceutical industries. Myrcene, a naturally occurring terpene found in plants like hops and bay leaves, is widely used as a key ingredient in the production of perfumes, cosmetics, and aromatic oils due to its pleasant, earthy aroma. In the flavor industry, it is a popular additive for food and beverages, especially in the craft beer segment where it imparts a characteristic hoppy aroma. The pharmaceutical sector also uses myrcene for its anti-inflammatory, analgesic, and sedative properties, contributing to its rising demand. The growth of these industries, combined with a trend toward using natural and plant-based ingredients, is supporting the expansion of the myrcene market globally.

Geographically, the market is particularly strong in regions like North America and

Europe, where the demand for natural and organic ingredients is increasing in the cosmetics and food & beverage sectors. The Asia-Pacific region, especially countries like China and India, also presents significant growth potential due to expanding pharmaceutical manufacturing and a rising consumer preference for natural products. However, market growth may face challenges from regulatory restrictions on terpene usage and the volatility of raw material supply, as myrcene is often extracted from seasonal crops. To address these challenges, companies are investing in sustainable sourcing and production technologies, which are expected to shape the market's future direction.

This report is a detailed and comprehensive analysis for global Myrcene market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Myrcene market size and forecasts, in consumption value (\$ Million), sales quantity (MT), and average selling prices (US\$/MT), 2021-2032

Global Myrcene market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (MT), and average selling prices (US\$/MT), 2021-2032

Global Myrcene market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (MT), and average selling prices (US\$/MT), 2021-2032

Global Myrcene market shares of main players, shipments in revenue (\$ Million), sales quantity (MT), and ASP (US\$/MT), 2021-2026

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Myrcene
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Myrcene market based on the following

parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DRT, Bordas, Florida Chemical, Florachem, Yasuhara Chemical, Natural Aroma Products, Sky Dragon Fine-Chem, Jiangxi Huayu, Hesseence Chemicals, Fujian Nanping Green Pine Chemical, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

Myrcene market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Myrcene 75%

Myrcene 80%

Myrcene 90%

Others

### Market segment by Application

Flavor and Fragrance

Pharmaceuticals

Others

### Major players covered

DRT

Bordas

Florida Chemical

Florachem

Yasuhara Chemical

Natural Aroma Products

Sky Dragon Fine-Chem

Jiangxi Huayu

Hessence Chemicals

Fujian Nanping Green Pine Chemical

Jiangxi Spice Chemical

Jiangxi Baolin Natural Flavor

Jiangxi Kaiyuan Fragrance

Market segment by region, regional analysis covers  
North America (United States, Canada, and Mexico)  
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)  
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)  
South America (Brazil, Argentina, Colombia, and Rest of South America)  
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Myrcene product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Myrcene, with price, sales quantity, revenue, and global market share of Myrcene from 2021 to 2026.

Chapter 3, the Myrcene competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Myrcene breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Myrcene market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Myrcene.

Chapter 14 and 15, to describe Myrcene sales channel, distributors, customers, research findings and conclusion.

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