

# Global Myopia Control Lens (Plastic Lens) Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Myopia Control Lens (Plastic Lens) market size was valued at USD 1113.4 million in 2023 and is forecast to a readjusted size of USD 3152.3 million by 2030 with a CAGR of 16.0% during review period.

Myopia, also called near-sightedness or short-sightedness, is a problem with the focusing ability of the eye. It is when the eye is not able to focus properly on objects in the distance. In this study, Myopia Control Spectacle Lenses, such as ZEISS MyoVision Pro Lenses, HOYA MiyoSmart and Essilor® Stellest™ etc. and Myopia Control Contact Lenses (Orthokeratology Lens and Multi-focals (like MiSight)) are focused.

Global 5 largest manufacturers of Myopia Control Lenses (Children & Teenagers) are HOYA Corporation, ZEISS, EssilorLuxottica, CooperVision and Ovctek, which make up over 80%. Among them, HOYA Corporation is the leader with about 30% market share.

Asia-Pacific is the largest market, with a share about 88%, followed by North America and Europe, with the share about 7% and 4%. In terms of product type, Myopia Control Spectacle Lenses occupies the largest share of the total market, about 63%. And in terms of application, the largest application is Children, followed by Teenagers.

The Global Info Research report includes an overview of the development of the Myopia Control Lens (Plastic Lens) industry chain, the market status of Children (Myopia Control Spectacle Lenses, Multi-focals Soft Contact Lenses), Teenagers (Myopia Control Spectacle Lenses, Multi-focals Soft Contact Lenses), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent,

hot applications and market trends of Myopia Control Lens (Plastic Lens).

Regionally, the report analyzes the Myopia Control Lens (Plastic Lens) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Myopia Control Lens (Plastic Lens) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Myopia Control Lens (Plastic Lens) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Myopia Control Lens (Plastic Lens) industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Pairs), revenue generated, and market share of different by Type (e.g., Myopia Control Spectacle Lenses, Multi-focals Soft Contact Lenses).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Myopia Control Lens (Plastic Lens) market.

**Regional Analysis:** The report involves examining the Myopia Control Lens (Plastic Lens) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Myopia Control Lens (Plastic Lens) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Myopia Control Lens (Plastic Lens):

**Company Analysis:** Report covers individual Myopia Control Lens (Plastic Lens) manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Myopia Control Lens (Plastic Lens) This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Children, Teenagers).

**Technology Analysis:** Report covers specific technologies relevant to Myopia Control Lens (Plastic Lens). It assesses the current state, advancements, and potential future developments in Myopia Control Lens (Plastic Lens) areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Myopia Control Lens (Plastic Lens) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Myopia Control Lens (Plastic Lens) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Myopia Control Spectacle Lenses

Multi-focals Soft Contact Lenses

Orthokeratology Lenses

### Market segment by Application

Children

Teenagers

#### Major players covered

HOYA Corporation

ZEISS

EssilorLuxottica

CooperVision

Ovctek

Alpha Corporation

EUCLID

Brighten Optix

Lucid Korea

WeiXing Optical

Contex

Jiangsu Green Stone Optical (SETO)

Conant

#### Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Myopia Control Lens (Plastic Lens) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Myopia Control Lens (Plastic Lens), with price, sales, revenue and global market share of Myopia Control Lens (Plastic Lens) from 2019 to 2024.

Chapter 3, the Myopia Control Lens (Plastic Lens) competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Myopia Control Lens (Plastic Lens) breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Myopia Control Lens (Plastic Lens) market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Myopia Control Lens (Plastic Lens).

Chapter 14 and 15, to describe Myopia Control Lens (Plastic Lens) sales channel, distributors, customers, research findings and conclusion.

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