

# Global Music Publishing Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

This report studies the Music Publishing market, Music publishing involves music recording, merchandizing, publishing, and distributing musical content. To publish the musical content, music publisher requires a copyright of the song along with fee, which is commonly known as royalty.

Music publishing involves the acquisition of rights to, and licensing of, musical compositions (as opposed to recordings) from songwriters, composers or other rights holders. Music publishing revenues are derived from five main royalty sources: Mechanical, Performance, Synchronization, Digital and Other. In addition, music publishing includes other responsibilities, such as acquiring songs, administering copyrights, exploiting the artistic material, and protecting copyrights.

Scope of the Report:

This report studies the Music Publishing market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Music Publishing market by product type and applications/end industries.

The music publishing business is also highly competitive. The top three music publishers collectively accounted for 50% of the market. QYResearch observes that Universal Music Group, Sony/ATV Music Publishing, Warner Music Group, and BMG Rights Management are still essentially the largest participants in this market. Of the major players of Music Publishing, Universal Music Group maintained its first place in the ranking in 2017. Universal Music Group accounted for 22.47 % of the Global Music Publishing revenue market share in 2017. Other players accounted for 13.72 %, 13.21 % and 11.97 % including Sony/ATV Music Publishing, Warner Music Group and BMG

Rights Management. However, after the acquisition of SONGS Music Publishing with around \$ 150 Million on December 2017, Kobalt Music will occupy larger global market share. There are many mid-sized and smaller players in the industry that represent the balance of the market, including many individual songwriters who publish their own works.

On the whole the music publishing market is still very much in the growth phase, and is set to be moderate growth over the next years. The North America, Europe and Japan market will lead the way, followed closely by the Asia-Pacific (Ex. Japan), Latin America and Middle East & Africa markets. Over the past year, the North America, Europe and Asia-Pacific regions have shown huge potential for growth.

The global Music Publishing market is valued at 4330 million USD in 2017 and is expected to reach 6550 million USD by the end of 2023, growing at a CAGR of 7.1% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Music Publishing.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Universal Music Group

Sony/ATV Music Publishing

Warner Music Group

BMG Rights Management

Kobalt Music

## SONGS Music Publishing

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Performance

Digital

Synchronization

Mechanical

Others

Market Segment by Applications, can be divided into

Commercial

Commonweal

Other

## Contents

### 1 MUSIC PUBLISHING MARKET OVERVIEW

- 1.1 Product Overview and Scope of Music Publishing
- 1.2 Classification of Music Publishing by Types
  - 1.2.1 Global Music Publishing Revenue Comparison by Types (2017-2023)
  - 1.2.2 Global Music Publishing Revenue Market Share by Types in 2017
  - 1.2.3 Performance
  - 1.2.4 Digital
  - 1.2.5 Synchronization
  - 1.2.6 Mechanical
  - 1.2.7 Others
- 1.3 Global Music Publishing Market by Application
  - 1.3.1 Global Music Publishing Market Size and Market Share Comparison by Applications (2013-2023)
  - 1.3.2 Commercial
  - 1.3.3 Commonweal
  - 1.3.4 Other
- 1.4 Global Music Publishing Market by Regions
  - 1.4.1 Global Music Publishing Market Size (Million USD) Comparison by Regions (2013-2023)
    - 1.4.1 North America (USA, Canada and Mexico) Music Publishing Status and Prospect (2013-2023)
    - 1.4.2 Europe (Germany, France, UK, Russia and Italy) Music Publishing Status and Prospect (2013-2023)
    - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Music Publishing Status and Prospect (2013-2023)
    - 1.4.4 South America (Brazil, Argentina, Colombia) Music Publishing Status and Prospect (2013-2023)
    - 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Music Publishing Status and Prospect (2013-2023)
- 1.5 Global Market Size of Music Publishing (2013-2023)

### 2 MANUFACTURERS PROFILES

- 2.1 Universal Music Group
  - 2.1.1 Business Overview
  - 2.1.2 Music Publishing Type and Applications

- 2.1.2.1 Product A
- 2.1.2.2 Product B
- 2.1.3 Universal Music Group Music Publishing Revenue, Gross Margin and Market Share (2016-2017)
- 2.2 Sony/ATV Music Publishing
  - 2.2.1 Business Overview
  - 2.2.2 Music Publishing Type and Applications
    - 2.2.2.1 Product A
    - 2.2.2.2 Product B
  - 2.2.3 Sony/ATV Music Publishing Music Publishing Revenue, Gross Margin and Market Share (2016-2017)
- 2.3 Warner Music Group
  - 2.3.1 Business Overview
  - 2.3.2 Music Publishing Type and Applications
    - 2.3.2.1 Product A
    - 2.3.2.2 Product B
  - 2.3.3 Warner Music Group Music Publishing Revenue, Gross Margin and Market Share (2016-2017)
- 2.4 BMG Rights Management
  - 2.4.1 Business Overview
  - 2.4.2 Music Publishing Type and Applications
    - 2.4.2.1 Product A
    - 2.4.2.2 Product B
  - 2.4.3 BMG Rights Management Music Publishing Revenue, Gross Margin and Market Share (2016-2017)
- 2.5 Kobalt Music
  - 2.5.1 Business Overview
  - 2.5.2 Music Publishing Type and Applications
    - 2.5.2.1 Product A
    - 2.5.2.2 Product B
  - 2.5.3 Kobalt Music Music Publishing Revenue, Gross Margin and Market Share (2016-2017)
- 2.6 SONGS Music Publishing
  - 2.6.1 Business Overview
  - 2.6.2 Music Publishing Type and Applications
    - 2.6.2.1 Product A
    - 2.6.2.2 Product B
  - 2.6.3 SONGS Music Publishing Music Publishing Revenue, Gross Margin and Market Share (2016-2017)

### **3 GLOBAL MUSIC PUBLISHING MARKET COMPETITION, BY PLAYERS**

- 3.1 Global Music Publishing Revenue and Share by Players (2013-2018)
- 3.2 Market Concentration Rate
  - 3.2.1 Top 5 Music Publishing Players Market Share
  - 3.2.2 Top 10 Music Publishing Players Market Share
- 3.3 Market Competition Trend

### **4 GLOBAL MUSIC PUBLISHING MARKET SIZE BY REGIONS**

- 4.1 Global Music Publishing Revenue and Market Share by Regions
- 4.2 North America Music Publishing Revenue and Growth Rate (2013-2018)
- 4.3 Europe Music Publishing Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Music Publishing Revenue and Growth Rate (2013-2018)
- 4.5 South America Music Publishing Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Music Publishing Revenue and Growth Rate (2013-2018)

### **5 NORTH AMERICA MUSIC PUBLISHING REVENUE BY COUNTRIES**

- 5.1 North America Music Publishing Revenue by Countries (2013-2018)
- 5.2 USA Music Publishing Revenue and Growth Rate (2013-2018)
- 5.3 Canada Music Publishing Revenue and Growth Rate (2013-2018)
- 5.4 Mexico Music Publishing Revenue and Growth Rate (2013-2018)

### **6 EUROPE MUSIC PUBLISHING REVENUE BY COUNTRIES**

- 6.1 Europe Music Publishing Revenue by Countries (2013-2018)
- 6.2 Germany Music Publishing Revenue and Growth Rate (2013-2018)
- 6.3 UK Music Publishing Revenue and Growth Rate (2013-2018)
- 6.4 France Music Publishing Revenue and Growth Rate (2013-2018)
- 6.5 Russia Music Publishing Revenue and Growth Rate (2013-2018)
- 6.6 Italy Music Publishing Revenue and Growth Rate (2013-2018)

### **7 ASIA-PACIFIC MUSIC PUBLISHING REVENUE BY COUNTRIES**

- 7.1 Asia-Pacific Music Publishing Revenue by Countries (2013-2018)
- 7.2 China Music Publishing Revenue and Growth Rate (2013-2018)
- 7.3 Japan Music Publishing Revenue and Growth Rate (2013-2018)

- 7.4 Korea Music Publishing Revenue and Growth Rate (2013-2018)
- 7.5 India Music Publishing Revenue and Growth Rate (2013-2018)
- 7.6 Southeast Asia Music Publishing Revenue and Growth Rate (2013-2018)

## **8 SOUTH AMERICA MUSIC PUBLISHING REVENUE BY COUNTRIES**

- 8.1 South America Music Publishing Revenue by Countries (2013-2018)
- 8.2 Brazil Music Publishing Revenue and Growth Rate (2013-2018)
- 8.3 Argentina Music Publishing Revenue and Growth Rate (2013-2018)
- 8.4 Colombia Music Publishing Revenue and Growth Rate (2013-2018)

## **9 MIDDLE EAST AND AFRICA REVENUE MUSIC PUBLISHING BY COUNTRIES**

- 9.1 Middle East and Africa Music Publishing Revenue by Countries (2013-2018)
- 9.2 Saudi Arabia Music Publishing Revenue and Growth Rate (2013-2018)
- 9.3 UAE Music Publishing Revenue and Growth Rate (2013-2018)
- 9.4 Egypt Music Publishing Revenue and Growth Rate (2013-2018)
- 9.5 Nigeria Music Publishing Revenue and Growth Rate (2013-2018)
- 9.6 South Africa Music Publishing Revenue and Growth Rate (2013-2018)

## **10 GLOBAL MUSIC PUBLISHING MARKET SEGMENT BY TYPE**

- 10.1 Global Music Publishing Revenue and Market Share by Type (2013-2018)
- 10.2 Global Music Publishing Market Forecast by Type (2018-2023)
- 10.3 Performance Revenue Growth Rate (2013-2023)
- 10.4 Digital Revenue Growth Rate (2013-2023)
- 10.5 Synchronization Revenue Growth Rate (2013-2023)
- 10.6 Mechanical Revenue Growth Rate (2013-2023)
- 10.7 Others Revenue Growth Rate (2013-2023)

## **11 GLOBAL MUSIC PUBLISHING MARKET SEGMENT BY APPLICATION**

- 11.1 Global Music Publishing Revenue Market Share by Application (2013-2018)
- 11.2 Music Publishing Market Forecast by Application (2018-2023)
- 11.3 Commercial Revenue Growth (2013-2018)
- 11.4 Commonweal Revenue Growth (2013-2018)
- 11.5 Other Revenue Growth (2013-2018)

## **12 GLOBAL MUSIC PUBLISHING MARKET SIZE FORECAST (2018-2023)**

- 12.1 Global Music Publishing Market Size Forecast (2018-2023)
- 12.2 Global Music Publishing Market Forecast by Regions (2018-2023)
- 12.3 North America Music Publishing Revenue Market Forecast (2018-2023)
- 12.4 Europe Music Publishing Revenue Market Forecast (2018-2023)
- 12.5 Asia-Pacific Music Publishing Revenue Market Forecast (2018-2023)
- 12.6 South America Music Publishing Revenue Market Forecast (2018-2023)
- 12.7 Middle East and Africa Music Publishing Revenue Market Forecast (2018-2023)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

- 14.1 Methodology
- 14.2 Data Source



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Music Publishing Picture

Table Product Specifications of Music Publishing

Table Global Music Publishing and Revenue (Million USD) Market Split by Product Type

Figure Global Music Publishing Revenue Market Share by Types in 2017

Figure Performance Picture

Figure Digital Picture

Figure Synchronization Picture

Figure Mechanical Picture

Figure Others Picture

Table Global Music Publishing Revenue (Million USD) by Application (2013-2023)

Figure Music Publishing Revenue Market Share by Applications in 2017

Figure Commercial Picture

Figure Commonweal Picture

Figure Other Picture

Table Global Market Music Publishing Revenue (Million USD) Comparison by Regions 2013-2023

Figure North America Music Publishing Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Music Publishing Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific Music Publishing Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America Music Publishing Revenue (Million USD) and Growth Rate (2013-2023)

Figure Middle East and Africa Music Publishing Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Music Publishing Revenue (Million USD) and Growth Rate (2013-2023)

Table Universal Music Group Basic Information, Manufacturing Base and Competitors

Table Universal Music Group Music Publishing Type and Applications

Table Universal Music Group Music Publishing Revenue, Gross Margin and Market Share (2016-2017)

Table Sony/ATV Music Publishing Basic Information, Manufacturing Base and Competitors

Table Sony/ATV Music Publishing Music Publishing Type and Applications

Table Sony/ATV Music Publishing Music Publishing Revenue, Gross Margin and Market Share (2016-2017)

Table Warner Music Group Basic Information, Manufacturing Base and Competitors  
Table Warner Music Group Music Publishing Type and Applications  
Table Warner Music Group Music Publishing Revenue, Gross Margin and Market Share (2016-2017)  
Table BMG Rights Management Basic Information, Manufacturing Base and Competitors  
Table BMG Rights Management Music Publishing Type and Applications  
Table BMG Rights Management Music Publishing Revenue, Gross Margin and Market Share (2016-2017)  
Table Kobalt Music Basic Information, Manufacturing Base and Competitors  
Table Kobalt Music Music Publishing Type and Applications  
Table Kobalt Music Music Publishing Revenue, Gross Margin and Market Share (2016-2017)  
Table SONGS Music Publishing Basic Information, Manufacturing Base and Competitors  
Table SONGS Music Publishing Music Publishing Type and Applications  
Table SONGS Music Publishing Music Publishing Revenue, Gross Margin and Market Share (2016-2017)  
Table Global Music Publishing Revenue (Million USD) by Players (2013-2018)  
Table Global Music Publishing Revenue Share by Players (2013-2018)  
Figure Global Music Publishing Revenue Share by Players in 2016  
Figure Global Music Publishing Revenue Share by Players in 2017  
Figure Global Top 5 Players Music Publishing Revenue Market Share in 2017  
Figure Global Top 10 Players Music Publishing Revenue Market Share in 2017  
Figure Global Music Publishing Revenue (Million USD) and Growth Rate (%) (2013-2018)  
Table Global Music Publishing Revenue (Million USD) by Regions (2013-2018)  
Table Global Music Publishing Revenue Market Share by Regions (2013-2018)  
Figure Global Music Publishing Revenue Market Share by Regions (2013-2018)  
Figure Global Music Publishing Revenue Market Share by Regions in 2017  
Figure North America Music Publishing Revenue and Growth Rate (2013-2018)  
Figure Europe Music Publishing Revenue and Growth Rate (2013-2018)  
Figure Asia-Pacific Music Publishing Revenue and Growth Rate (2013-2018)  
Figure South America Music Publishing Revenue and Growth Rate (2013-2018)  
Figure Middle East and Africa Music Publishing Revenue and Growth Rate (2013-2018)  
Table North America Music Publishing Revenue by Countries (2013-2018)  
Table North America Music Publishing Revenue Market Share by Countries (2013-2018)  
Figure North America Music Publishing Revenue Market Share by Countries

(2013-2018)

Figure North America Music Publishing Revenue Market Share by Countries in 2017

Figure USA Music Publishing Revenue and Growth Rate (2013-2018)

Figure Canada Music Publishing Revenue and Growth Rate (2013-2018)

Figure Mexico Music Publishing Revenue and Growth Rate (2013-2018)

Table Europe Music Publishing Revenue (Million USD) by Countries (2013-2018)

Figure Europe Music Publishing Revenue Market Share by Countries (2013-2018)

Figure Europe Music Publishing Revenue Market Share by Countries in 2017

Figure Germany Music Publishing Revenue and Growth Rate (2013-2018)

Figure UK Music Publishing Revenue and Growth Rate (2013-2018)

Figure France Music Publishing Revenue and Growth Rate (2013-2018)

Figure Russia Music Publishing Revenue and Growth Rate (2013-2018)

Figure Italy Music Publishing Revenue and Growth Rate (2013-2018)

Table Asia-Pacific Music Publishing Revenue (Million USD) by Countries (2013-2018)

Figure Asia-Pacific Music Publishing Revenue Market Share by Countries (2013-2018)

Figure Asia-Pacific Music Publishing Revenue Market Share by Countries in 2017

Figure China Music Publishing Revenue and Growth Rate (2013-2018)

Figure Japan Music Publishing Revenue and Growth Rate (2013-2018)

Figure Korea Music Publishing Revenue and Growth Rate (2013-2018)

Figure India Music Publishing Revenue and Growth Rate (2013-2018)

Figure Southeast Asia Music Publishing Revenue and Growth Rate (2013-2018)

Table South America Music Publishing Revenue by Countries (2013-2018)

Table South America Music Publishing Revenue Market Share by Countries  
(2013-2018)

Figure South America Music Publishing Revenue Market Share by Countries  
(2013-2018)

Figure South America Music Publishing Revenue Market Share by Countries in 2017

Figure Brazil Music Publishing Revenue and Growth Rate (2013-2018)

Figure Argentina Music Publishing Revenue and Growth Rate (2013-2018)

Figure Colombia Music Publishing Revenue and Growth Rate (2013-2018)

Table Middle East and Africa Music Publishing Revenue (Million USD) by Countries  
(2013-2018)

Table Middle East and Africa Music Publishing Revenue Market Share by Countries  
(2013-2018)

Figure Middle East and Africa Music Publishing Revenue Market Share by Countries  
(2013-2018)

Figure Middle East and Africa Music Publishing Revenue Market Share by Countries in  
2017

Figure Saudi Arabia Music Publishing Revenue and Growth Rate (2013-2018)

Figure UAE Music Publishing Revenue and Growth Rate (2013-2018)  
Figure Egypt Music Publishing Revenue and Growth Rate (2013-2018)  
Figure Nigeria Music Publishing Revenue and Growth Rate (2013-2018)  
Figure South Africa Music Publishing Revenue and Growth Rate (2013-2018)  
Table Global Music Publishing Revenue (Million USD) by Type (2013-2018)  
Table Global Music Publishing Revenue Share by Type (2013-2018)  
Figure Global Music Publishing Revenue Share by Type (2013-2018)  
Figure Global Music Publishing Revenue Share by Type in 2017  
Table Global Music Publishing Revenue Forecast by Type (2018-2023)  
Figure Global Music Publishing Market Share Forecast by Type (2018-2023)  
Figure Global Performance Revenue Growth Rate (2013-2018)  
Figure Global Digital Revenue Growth Rate (2013-2018)  
Figure Global Synchronization Revenue Growth Rate (2013-2018)  
Figure Global Mechanical Revenue Growth Rate (2013-2018)  
Figure Global Others Revenue Growth Rate (2013-2018)  
Table Global Music Publishing Revenue by Application (2013-2018)  
Table Global Music Publishing Revenue Share by Application (2013-2018)  
Figure Global Music Publishing Revenue Share by Application (2013-2018)  
Figure Global Music Publishing Revenue Share by Application in 2017  
Table Global Music Publishing Revenue Forecast by Application (2018-2023)  
Figure Global Music Publishing Market Share Forecast by Application (2018-2023)  
Figure Global Commercial Revenue Growth Rate (2013-2018)  
Figure Global Commonweal Revenue Growth Rate (2013-2018)  
Figure Global Other Revenue Growth Rate (2013-2018)  
Figure Global Music Publishing Revenue (Million USD) and Growth Rate Forecast (2018 -2023)  
Table Global Music Publishing Revenue (Million USD) Forecast by Regions (2018-2023)  
Figure Global Music Publishing Revenue Market Share Forecast by Regions (2018-2023)  
Figure North America Music Publishing Revenue Market Forecast (2018-2023)  
Figure Europe Music Publishing Revenue Market Forecast (2018-2023)  
Figure Asia-Pacific Music Publishing Revenue Market Forecast (2018-2023)  
Figure South America Music Publishing Revenue Market Forecast (2018-2023)  
Figure Middle East and Africa Music Publishing Revenue Market Forecast (2018-2023)

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