

Global Music Publishing Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Music Publishing market size is expected to reach \$ 12210 million by 2032, rising at a market growth of 5.9% CAGR during the forecast period (2026-2032).

Music publishers are responsible for ensuring that artistic potential and creative works are optimised and made available to the public through all possible channels. Music publishing is a strategic partnership where publishers help authors, lyricists and composers to maximise their growth and aims to provide them with the very best environment in which they can develop their career to the fullest.

Global Music Publishing key players include Universal Music Group, Sony Music Publishing, Warner Music Group, BMG Rights Management, etc. Global top 3 manufacturers hold a share about 60%. North America is the largest market, with a share over 50%, followed by Europe and Asia-Pacific, both have a share about 40 percent.

Trends and Drivers in the Music Publishing Market

The key trends in the music publishing market are digital transformation and the widespread adoption of streaming services. With the rise of platforms like Spotify and Apple Music, music consumption has shifted from physical records to subscription and on-demand models, driving sustained growth in global music revenue. Additionally, the application of AI and blockchain technologies is reshaping copyright management and content distribution, offering creators more transparent revenue sharing. Another major trend is the explosion of user-generated content (UGC), such as music snippets on short-video platforms, which has become a vital channel for promoting new releases. Market drivers primarily include technological advancements, consumer demand for

convenient access, and increasing internet penetration in emerging markets.

On the other hand, the music publishing market is also being profoundly influenced by the rise of independent artists and niche genres. Empowered by low-cost production tools and the promotional capabilities of social media, independent musicians can bypass traditional record labels and reach global audiences directly. Meanwhile, building a healthy copyright ecosystem (e.g., stringent infringement monitoring and optimized royalty distribution) has become a critical driver for sustainable industry growth. Furthermore, the post-pandemic revival of live music, combined with virtual performances (e.g., metaverse concerts), has opened diversified monetization avenues for music publishing, further stimulating market expansion.

This report studies the global Music Publishing demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Music Publishing, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Music Publishing that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Music Publishing total market, 2021-2032, (USD Million)

Global Music Publishing total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Music Publishing total market, key domestic companies, and share, (USD Million)

Global Music Publishing revenue by player, revenue and market share 2021-2026, (USD Million)

Global Music Publishing total market by Type, CAGR, 2021-2032, (USD Million)

Global Music Publishing total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Music Publishing market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sony Music, Universal Music, Warner Music, BMG Rights Management, Tencent Music, NetEase Cloud Music, Taihe Music, Rock Records, HIM International Music, MODERN SKY, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Music Publishing market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Music Publishing Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Music Publishing Market, Segmentation by Type:

Performance

Digital

Synchronization

Mechanical

Others

Global Music Publishing Market, Segmentation by Application:

Commercial

Personal

Companies Profiled:

Sony Music

Universal Music

Warner Music

BMG Rights Management

Tencent Music

NetEase Cloud Music

Taihe Music

Rock Records

HIM International Music

MODERN SKY

Fenghua Qiushi

Sentric Music

peermusic

Concord Music Publishing

Pulse Music Group

Downtown Music Services

Key Questions Answered

1. How big is the global Music Publishing market?
2. What is the demand of the global Music Publishing market?
3. What is the year over year growth of the global Music Publishing market?
4. What is the total value of the global Music Publishing market?
5. Who are the Major Players in the global Music Publishing market?
6. What are the growth factors driving the market demand?

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