

Global Mume Fructus Powder Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Mume Fructus Powder market size was valued at US\$ 70.12 million in 2025 and is forecast to a readjusted size of US\$ 109 million by 2032 with a CAGR of 6.3% during review period.

Mume Fructus Powder refers to a powdered botanical ingredient made from the fruit of *Prunus mume*. Mume Fructus usually refers to the dried near-mature fruit of *Prunus mume* that has been processed into dark plum or smoked plum before milling or extraction. The product is typically characterized by a distinctive sour taste, fruit aroma, organic acids, polyphenols and other naturally occurring plant constituents, and is used as a natural fruit powder, sour flavoring material or functional botanical ingredient.

The upstream raw materials of Mume Fructus Powder mainly include fresh *Prunus mume* fruit, dried mume fruit, dark plum or smoked plum, fruit juice concentrate, and auxiliary food-grade carriers such as maltodextrin, starch, soluble dietary fiber or gum arabic when spray drying or instant powder preparation is required. Depending on product positioning, the upstream may also involve organic-certified mume fruit, pesticide-residue controlled raw fruit, or standardized extract intermediates.

Downstream applications are mainly concentrated in functional foods, solid beverages, fruit-flavored drinks, confectionery, bakery and snack seasonings, dietary supplements, traditional herbal products, and cosmetic or personal care formulations where sour-fruit flavor, botanical positioning or antioxidant-related marketing claims are required.

In 2025, global sales of Mume Fructus Powder reached approximately 5,679 tons, with an average global market price of around US\$ 12/kg. Production capacity varies significantly among manufacturers, with gross profit margins ranging from approximately

20% to 40%.

This report is a detailed and comprehensive analysis for global Mume Fructus Powder market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Mume Fructus Powder market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Mume Fructus Powder market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Mume Fructus Powder market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Mume Fructus Powder market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/kg), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Mume Fructus Powder

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Mume Fructus Powder market based on the following parameters - company overview, sales quantity, revenue, price, gross

margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Xi'an Tianyi Biotechnology, Shaanxi Hongda Phytochemistry, Zhejiang Shengshi Biotechnology, Shaanxi Xintianyu Biotechnology, Shaanxi Yongyuan Bio-Tech, Fufeng Sinuote Biotechnology, Shaanxi Meihe Biotechnology, Xi'an Tianxingjian Natural Bio-Products, Hunan World Well-Being Bio-Tech, Changsha Vigorous-tech, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Mume Fructus Powder market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Fresh Mume Fruit Powder

Dried Mume Fructus Powder

Other

Market segment by Particle Size

Particle Size ? 80 Mesh

Particle Size ? 80 Mesh

Market segment by Solubility Profile

Water-Soluble Type

Dispersible Type

Other

Market segment by Application

Food and Beverages

Dietary Supplements

Pharmaceuticals

Cosmetics and Personal Care

Major players covered

Xi'an Tianyi Biotechnology

Shaanxi Hongda Phytochemistry

Zhejiang Shengshi Biotechnology

Shaanxi Xintianyu Biotechnology

Shaanxi Yongyuan Bio-Tech

Fufeng Sinuote Biotechnology

Shaanxi Meihe Biotechnology

Xi'an Tianxingjian Natural Bio-Products

Hunan World Well-Being Bio-Tech

Changsha Vigorous-tech

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Mume Fructus Powder product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Mume Fructus Powder, with price, sales quantity, revenue, and global market share of Mume Fructus Powder from 2021 to 2026.

Chapter 3, the Mume Fructus Powder competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Mume Fructus Powder breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Mume Fructus Powder market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five

Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Mume Fructus Powder.

Chapter 14 and 15, to describe Mume Fructus Powder sales channel, distributors, customers, research findings and conclusion.

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