

Global Multivitamin Melt Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Multivitamin Melt market size is expected to reach \$ 1646 million by 2032, rising at a market growth of 8.6% CAGR during the forecast period (2026-2032).

Multivitamin melts refer to oral dietary supplements containing blends of essential vitamins that are formulated to disintegrate, dissolve, or melt rapidly in the mouth without the need for water, or to effervesce when added to water to create a palatable drinkable solution. In 2025, global multivitamin melt production reached approximately 59,645K unit, with an average global market price of around USD 15 per unit. A factory gross profit of USD 3 per unit with 20% gross margin. A single line full machine capacity production is around 500K unit per line per year. The upstream is dependent on vitamin and mineral premixes, excipients and packaging. The downstream demand is concentrated in daily supplement, immune support and sports and fitness nutrition. 1 fast-melting tablet, dissolve in mouth contains 12 key vitamins for nutritional support with no color added consumed daily as a multivitamin for adult. Germany market is driven by strong effervescent manufacturing base. Japan market is driven by high health consciousness and established supplement culture.

This report studies the global Multivitamin Melt production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Multivitamin Melt and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Multivitamin Melt that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Multivitamin Melt total production and demand, 2021-2032, (Units)

Global Multivitamin Melt total production value, 2021-2032, (USD Million)

Global Multivitamin Melt production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Multivitamin Melt consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Multivitamin Melt domestic production, consumption, key domestic manufacturers and share

Global Multivitamin Melt production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Multivitamin Melt production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Multivitamin Melt production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Multivitamin Melt market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Pharmavite LLC, Pfizer Inc., Bayer AG, Church & Dwight Co., Inc., BASF SE, DSM-Firmenich, Nutrilo GmbH, Dr. Scheffler, BF-ESSE, Zambon, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Multivitamin Melt market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Multivitamin Melt Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Multivitamin Melt Market, Segmentation by Type:

Effervescent Tablets

Oral Dissolving Strips

Fast Melt Powders

Melt in Mouth Lozenges

Others

Global Multivitamin Melt Market, Segmentation by Nutrient Composition:

Complete Multivitamin + Multimineral

B-Complex + C Dominant

Vitamin D + Calcium Focused

Iron Enriched Multivitamin Melts

Others

Global Multivitamin Melt Market, Segmentation by Regulatory:

Standard Dietary Supplement

Non GMO Certified

Organic Certified

Gluten Free Certified

Others

Global Multivitamin Melt Market, Segmentation by Application:

Individual Consumers

Healthcare Professionals

Institutional Purchasers

Sports and Fitness Centers

Others

Companies Profiled:

Pharmavite LLC

Pfizer Inc.

Bayer AG

Church & Dwight Co., Inc.

BASF SE

DSM-Firmenich

Nutrilo GmbH

Dr. Scheffler

BF-ESSE

Zambon

Innopharma

Delpharm

Sirio Pharma Co., Ltd

Nutrifirst Biotech Inc.

Handian Nutrition

Jiangsu Handian Biotech Co., Ltd

Wuhan Maixinli Pharmaceutical Co., Ltd

Shandong Runxin Biotechnology Co., Ltd

CSPC Pharmaceutical Group Ltd

Guangdong By-Health Co., Ltd

EZ Melts

KAL

Pure Encapsulations

Wellbeing Nutrition

Nutritionalab Pvt Ltd

Aavishkar Oral Strips Pvt Ltd

Avery Pharmaceuticals Pvt Ltd

TSI Group

IVC Nutrition Corporation

TCI Co., Ltd

Key Questions Answered:

1. How big is the global Multivitamin Melt market?
2. What is the demand of the global Multivitamin Melt market?
3. What is the year over year growth of the global Multivitamin Melt market?
4. What is the production and production value of the global Multivitamin Melt market?
5. Who are the key producers in the global Multivitamin Melt market?
6. What are the growth factors driving the market demand?

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