

Global Multivitamin Melt Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Multivitamin Melt market size was valued at US\$ 921 million in 2025 and is forecast to a readjusted size of US\$ 1646 million by 2032 with a CAGR of 8.6% during review period.

Multivitamin melts refer to oral dietary supplements containing blends of essential vitamins that are formulated to disintegrate, dissolve, or melt rapidly in the mouth without the need for water, or to effervesce when added to water to create a palatable drinkable solution. In 2025, global multivitamin melt production reached approximately 59,645K unit, with an average global market price of around USD 15 per unit. A factory gross profit of USD 3 per unit with 20% gross margin. A single line full machine capacity production is around 500K unit per line per year. The upstream is dependent on vitamin and mineral premixes, excipients and packaging. The downstream demand is concentrated in daily supplement, immune support and sports and fitness nutrition. 1 fast-melting tablet, dissolve in mouth contains 12 key vitamins for nutritional support with no color added consumed daily as a multivitamin for adult. Germany market is driven by strong effervescent manufacturing base. Japan market is driven by high health consciousness and established supplement culture.

This report is a detailed and comprehensive analysis for global Multivitamin Melt market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Multivitamin Melt market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Multivitamin Melt market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Multivitamin Melt market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Multivitamin Melt market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries

- To assess the growth potential for Multivitamin Melt

- To forecast future growth in each product and end-use market

- To assess competitive factors affecting the marketplace

This report profiles key players in the global Multivitamin Melt market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Pharmavite LLC, Pfizer Inc., Bayer AG, Church & Dwight Co., Inc., BASF SE, DSM-Firmenich, Nutrilo GmbH, Dr. Scheffler, BF-ESSE, Zambon, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Multivitamin Melt market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Effervescent Tablets

Oral Dissolving Strips

Fast Melt Powders

Melt in Mouth Lozenges

Others

Market segment by Nutrient Composition

Complete Multivitamin + Multimineral

B-Complex + C Dominant

Vitamin D + Calcium Focused

Iron Enriched Multivitamin Melts

Others

Market segment by Regulatory

Standard Dietary Supplement

Non GMO Certified

Organic Certified

Gluten Free Certified

Others

Market segment by Application

Individual Consumers

Healthcare Professionals

Institutional Purchasers

Sports and Fitness Centers

Others

Major players covered

Pharmavite LLC

Pfizer Inc.

Bayer AG

Church & Dwight Co., Inc.

BASF SE

DSM-Firmenich

Nutrilo GmbH

Dr. Scheffler

BF-ESSE

Zambon

Innopharma

Delpharm

Sirio Pharma Co., Ltd

Nutrifirst Biotech Inc.

Handian Nutrition

Jiangsu Handian Biotech Co., Ltd

Wuhan Maixinli Pharmaceutical Co., Ltd

Shandong Runxin Biotechnology Co., Ltd

CSPC Pharmaceutical Group Ltd

Guangdong By-Health Co., Ltd

EZ Melts

KAL

Pure Encapsulations

Wellbeing Nutrition

Nutritionalab Pvt Ltd

Aavishkar Oral Strips Pvt Ltd

Avery Pharmaceuticals Pvt Ltd

TSI Group

IVC Nutrition Corporation

TCI Co., Ltd

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Multivitamin Melt product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Multivitamin Melt, with price, sales quantity, revenue, and global market share of Multivitamin Melt from 2021 to 2026.

Chapter 3, the Multivitamin Melt competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Multivitamin Melt breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with

sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Multivitamin Melt market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Multivitamin Melt.

Chapter 14 and 15, to describe Multivitamin Melt sales channel, distributors, customers, research findings and conclusion.

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