

Global Multimodal Training Data Services for Autonomous Driving Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Multimodal Training Data Services for Autonomous Driving market size is expected to reach \$ 3721 million by 2032, rising at a market growth of 17.7% CAGR during the forecast period (2026-2032).

Multimodal Training Data Services for Autonomous Driving refer to specialized AI data services that support the development, training, validation, and iteration of autonomous driving and advanced driver assistance algorithms. These services process autonomous driving perception data such as in-vehicle camera images, videos, LiDAR point clouds, and sensor fusion data, covering data collection, data cleaning, data annotation, quality inspection, dataset construction, format conversion, and delivery of training-ready datasets. They are mainly used in vehicle perception, object detection, lane recognition, semantic segmentation, 3D object detection, object tracking, sensor-fusion perception, scene understanding, and model optimization, with the core value of converting raw road-scene data into high-quality structured datasets for algorithm training and evaluation.

Multimodal Training Data Services for Autonomous Driving are evolving from conventional manual data-labeling outsourcing into a core data-loop infrastructure for autonomous driving development. As passenger car ADAS, urban NOA, Robotaxi, and autonomous commercial vehicle programs move toward higher levels of system complexity, demand for high-quality images, videos, LiDAR point clouds, and sensor-fusion datasets continues to increase. The value of these services is no longer limited to reducing annotation labor costs. Instead, they help automotive OEMs, Tier 1 suppliers, and autonomous driving developers improve long-tail scenario coverage, data consistency, and model iteration efficiency. In complex intersections, occlusion, night

driving, rain, snow, fog, parking, and high-risk traffic-participant recognition scenarios, high-quality training data remains a key bottleneck for autonomous driving performance improvement.

The competitive landscape is characterized by the coexistence of overseas platform-based providers, China-based intelligent driving data service providers, precision-focused Japanese and Korean annotation companies, and India-based or globally distributed BPO delivery providers. Companies such as Scale AI, Appen, iMerit, Kognic, Deepen AI, and BasicAI hold strong positions in platform capabilities, LiDAR point cloud annotation, sensor-fusion workflows, and large-scale enterprise delivery. In China, companies such as Haitian Ruisheng, Testin, Datatang, MindFlow, DataBaker, Shuyuntang, and Zhongqi Chuangzhi have built localized service capabilities that are better aligned with Chinese road environments, automotive data security requirements, and local project delivery needs. Going forward, competition among leading providers will shift from pure annotation capacity to pre-labeling capabilities, quality assurance systems, data management platforms, on-premise deployment, and deep understanding of autonomous driving scenarios.

From a market outlook perspective, the global Multimodal Training Data Services for Autonomous Driving market is still in a growth phase. In the near term, mass production of L2+ and L3 ADAS functions, regional commercialization of Robotaxi services, automotive data-loop construction, and wider adoption of AI-assisted annotation tools will support continued growth. Over the longer term, as autonomous driving algorithms shift from rule-based systems toward data-driven and end-to-end models, requirements for training data complexity, coverage, and quality will continue to rise. However, the industry also faces challenges from automated pre-labeling reducing unit prices, stronger in-house data teams among OEMs, cross-market competition from general AI data platforms, and stricter data compliance requirements. Providers with strong autonomous driving domain expertise, multimodal annotation platforms, quality control systems, and large enterprise delivery capabilities are more likely to secure sustainable market share.

This report studies the global Multimodal Training Data Services for Autonomous Driving demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Multimodal Training Data Services for Autonomous Driving, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of

Multimodal Training Data Services for Autonomous Driving that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Multimodal Training Data Services for Autonomous Driving total market, 2021-2032, (USD Million)

Global Multimodal Training Data Services for Autonomous Driving total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Multimodal Training Data Services for Autonomous Driving total market, key domestic companies, and share, (USD Million)

Global Multimodal Training Data Services for Autonomous Driving revenue by player, revenue and market share 2021-2026, (USD Million)

Global Multimodal Training Data Services for Autonomous Driving total market by Type, CAGR, 2021-2032, (USD Million)

Global Multimodal Training Data Services for Autonomous Driving total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Multimodal Training Data Services for Autonomous Driving market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Scale AI, Inc., Appen Limited, TELUS Digital, iMerit Technology Services Pvt. Ltd., Kognic AB, Deepen AI, Inc., BasicAI, Inc., SuperAnnotate AI, Inc., CloudFactory Limited, dSPACE GmbH, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Multimodal Training Data Services for Autonomous Driving market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Multimodal Training Data Services for Autonomous Driving Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Multimodal Training Data Services for Autonomous Driving Market, Segmentation by Type:

Image and Video Training Data Services

LiDAR Point Cloud Training Data Services

Sensor Fusion Training Data Services

Other Autonomous Driving Training Data Services

Global Multimodal Training Data Services for Autonomous Driving Market, Segmentation by Data Source:

Provider-collected Data

Customer-provided Data

Third-party Licensed Data

Synthetic Data

Other

Global Multimodal Training Data Services for Autonomous Driving Market,
Segmentation by Application:

Robotaxi and L4 Autonomous Driving

Autonomous Trucking and Commercial Vehicles

Autonomous Parking and Low-speed Autonomous Mobility

Other Autonomous Driving-related Applications

Companies Profiled:

Scale AI, Inc.

Appen Limited

TELUS Digital

iMerit Technology Services Pvt. Ltd.

Kognic AB

Deepen AI, Inc.

BasicAI, Inc.

SuperAnnotate AI, Inc.

CloudFactory Limited

dSPACE GmbH

Encord Ltd.

Segments.ai

Labelbox, Inc.

Dataloop AI Ltd.

Keymakr

Hive AI

Aya Data

Label Your Data

Unidata

Annotera AI

Brycen Co., Ltd.

FastLabel Inc.

Beijing Datatang Technology Co., Ltd.

Nexdata

AIMMO Co., Ltd.

Superb AI, Inc.

SelectStar Inc.

Analytics

Cogito Tech LLC

SunTec.AI

Infosearch BPO Services Pvt. Ltd.

Mindy Support

Beijing Haitian Ruisheng Science Technology Ltd.

Beijing Testin Information Technology Co., Ltd.

Hangzhou MindFlow Technology Co., Ltd.

DataBaker

Hebei Shuyuntang Intelligent Technology Co., Ltd.

Zhongqi Chuangzhi Technology Co., Ltd.

Chongqing Wende Digital Technology Co., Ltd.

Ningbo Boden Intelligent Technology Co., Ltd.

Beijing Shendu Search Technology Co., Ltd.

Beijing Anjie Zhihe Technology Co., Ltd.

CATARC ADC

Qingchen Technology

Beijing Jinglianwen Technology Co., Ltd.

Key Questions Answered

1. How big is the global Multimodal Training Data Services for Autonomous Driving market?
2. What is the demand of the global Multimodal Training Data Services for Autonomous Driving market?
3. What is the year over year growth of the global Multimodal Training Data Services for

Autonomous Driving market?

4. What is the total value of the global Multimodal Training Data Services for Autonomous Driving market?

5. Who are the Major Players in the global Multimodal Training Data Services for Autonomous Driving market?

6. What are the growth factors driving the market demand?

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