

# Global Multifactor Authentication (MFA) Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Multifactor Authentication (MFA) market size was valued at USD 13210 million in 2023 and is forecast to a readjusted size of USD 19800 million by 2030 with a CAGR of 6.0% during review period.

This report studies the Multi-factor Authentication (MFA) market. Multifactor authentication (MFA) is a security system that requires more than one method of authentication from independent categories of credentials to verify the user's identity for a login or other transaction.

United States is the largest Multi-Factor Authentication (MFA) market with about 35% market share. Europe is follower, accounting for about 30% market share.

The key players are Morpho (France), Gemalto (Netherlands), NEC (Japan), Entrust Inc. (US), Broadcom, Fujitsu (Japan), VASCO Data Security (US), HID Global (US), RSA Security (US), Symantec Corporation (US), SecurEnvoy Ltd (England), Crossmatch (US), Duo Security (US), Deepnet Security (England), CensorNet Ltd. (England) etc. Top 3 companies occupied about 30% market share.

The Global Info Research report includes an overview of the development of the Multifactor Authentication (MFA) industry chain, the market status of Banking and Finance (Two-Factor Authentication, Three-Factor Authentication), Government (Two-Factor Authentication, Three-Factor Authentication), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Multifactor Authentication (MFA).

Regionally, the report analyzes the Multifactor Authentication (MFA) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Multifactor Authentication (MFA) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Multifactor Authentication (MFA) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Multifactor Authentication (MFA) industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Two-Factor Authentication, Three-Factor Authentication).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Multifactor Authentication (MFA) market.

**Regional Analysis:** The report involves examining the Multifactor Authentication (MFA) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Multifactor Authentication (MFA) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Multifactor Authentication (MFA):

**Company Analysis:** Report covers individual Multifactor Authentication (MFA) players, suppliers, and other relevant industry players. This analysis includes studying their

financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Multifactor Authentication (MFA) This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Banking and Finance, Government).

**Technology Analysis:** Report covers specific technologies relevant to Multifactor Authentication (MFA). It assesses the current state, advancements, and potential future developments in Multifactor Authentication (MFA) areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Multifactor Authentication (MFA) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Multifactor Authentication (MFA) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Two-Factor Authentication

Three-Factor Authentication

Other

### Market segment by Application

Banking and Finance

Government

Military and Defense

Commercial Security

Consumer Electronics

Healthcare

Other

Market segment by players, this report covers

Morpho

Gemalto

NEC

Entrust Inc.

Broadcom

Fujitsu

VASCO Data Security

HID Global

RSA Security

Symantec Corporation

SecurEnvoy Ltd

Crossmatch

Duo Security

Deepnet Security

CensorNet Ltd.

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Multifactor Authentication (MFA) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Multifactor Authentication (MFA), with revenue, gross margin and global market share of Multifactor Authentication (MFA) from 2019 to 2024.

Chapter 3, the Multifactor Authentication (MFA) competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Multifactor Authentication (MFA) market forecast, by regions, type and application, with

consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Multifactor Authentication (MFA).

Chapter 13, to describe Multifactor Authentication (MFA) research findings and conclusion.

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