

Global Multichannel Order Management Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Multichannel Order Management (MOM) are B2B software intended for merchants with a primary focus on online commerce. MOM address two key concerns. First, they consolidate orders across all channels into the same physical inventory. Second, when prices are changed, they dispatch the new prices across all channels. Some MOM go beyond those basic needs and act as full commerce management solutions.

Scope of the Report:

This report studies the Multichannel Order Management market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Multichannel Order Management market by product type and applications/end industries.

North America is expected to hold the largest market size in the multichannel order management market during the forecast period. North America is expected to dominate the overall market and is considered to be the most advanced region in terms of technological adoption. This is mainly due to the presence of various developed economies, such as the US and Canada, and their focus on innovations obtained from R&D and technology. Asia Pacific (APAC) is expected to grow at the highest CAGR during the forecast period. Several factors are expected to drive the market's significant growth in the APAC region. With the increasing pressure to achieve greater business agility, more IT organizations in the APAC region are planning to adopt the multichannel order management environment to function properly, improve operational efficiency, and reduce cost. There is a huge market potential for enterprises in this region; this

potential can be leveraged to create better business opportunities.

The global Multichannel Order Management market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Multichannel Order Management.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

IBM

HCL

Oracle

Salesforce

SAP

Brightpearl

Freestyle Solutions

Linnworks

Sanderson

Zoho

Browntape

Channelgrabber

Cloud Commerce Pro

Contalog

Ecomdash

Etail Solutions

Geekseller

Manageecom

Primaseller

Saleswarp

Selleractive

Selro

Stitch Labs

Tradegecko

Unicommerce

Vinculum

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

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Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Cloud

On-premises

Market Segment by Applications, can be divided into

Retail, eCommerce, and Wholesale

Healthcare

Manufacturing

Food and Beverage

Others

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Figure Middle East and Africa Multichannel Order Management Revenue Market Forecast (2018-2023)

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