

# Global Multi-Purpose Tires Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Multi-Purpose Tires market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Multi-Purpose Tires are often used on rescue vehicles and multi-purpose vehicles, Because of their ability to cope with unpredictable operating conditions. MPTs are also ideal for construction-applications, road maintenance/clearance and general usage; for example on small earth movers, pickup trucks, brushfighter trucks, compact wheel loaders, and other small construction equipment.

According to our “Construction Machinery” research center, sales of construction machinery in Europe increased by 24% in 2021, and in 2022 the construction machinery revenue in Europe was about US\$ 22 billion, while the US market sold about \$36 billion in construction machinery in 2022. China's construction machinery has complete categories and outstanding advantages, with 20 categories, 109 groups, 450 models, 1090 series and tens of thousands of models of product equipment. By the end of 2021, the number of major products of construction machinery in China was about 5.61 million to 6.08 million units. According to our “Construction Machinery” research center, the total sales of the top 50 global construction machinery manufacturers in 2022 reached US\$ 220 billion. And Asian companies occupied an absolute advantage, accounting for 50% of revenue, followed by Europe and North America, accounting for 26% and 23%.

The Global Info Research report includes an overview of the development of the Multi-Purpose Tires industry chain, the market status of Rescue Vehicles (OEM Tire, Replacement Tire), Multi-purpose Vehicles (OEM Tire, Replacement Tire), and key

enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Multi-Purpose Tires.

Regionally, the report analyzes the Multi-Purpose Tires markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Multi-Purpose Tires market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Multi-Purpose Tires market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Multi-Purpose Tires industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., OEM Tire, Replacement Tire).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Multi-Purpose Tires market.

**Regional Analysis:** The report involves examining the Multi-Purpose Tires market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Multi-Purpose Tires market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Multi-Purpose Tires:

**Company Analysis:** Report covers individual Multi-Purpose Tires manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Multi-Purpose Tires. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Rescue Vehicles, Multi-purpose Vehicles).

**Technology Analysis:** Report covers specific technologies relevant to Multi-Purpose Tires. It assesses the current state, advancements, and potential future developments in Multi-Purpose Tires areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Multi-Purpose Tires market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Multi-Purpose Tires market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

OEM Tire

Replacement Tire

### Market segment by Application

Rescue Vehicles

Multi-purpose Vehicles

Other

#### Major players covered

Bridgestone

MICHELIN

Goodyear

Continental

ZC Rubber

Sumitomo Rubber

Double Coin

Pirelli

Aeolus Tyre

Sailun jinyu Group

Cooper tire

Hankook

YOKOHAMA

Giti Tire

KUMHO TIRE

Triangle Tire Group

Cheng Shin Rubber

Linglong Tire

Toyo Tires

Xingyuan group

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Multi-Purpose Tires product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Multi-Purpose Tires, with price, sales, revenue and global market share of Multi-Purpose Tires from 2019 to 2024.

Chapter 3, the Multi-Purpose Tires competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Multi-Purpose Tires breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share

and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Multi-Purpose Tires market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Multi-Purpose Tires.

Chapter 14 and 15, to describe Multi-Purpose Tires sales channel, distributors, customers, research findings and conclusion.

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