

Global Mulberry Juice Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G9849FBAD4EEEN.html>

Date: June 2026

Pages: 112

Price: US\$ 3,480.00 (Single User License)

ID: G9849FBAD4EEEN

Abstracts

According to our (Global Info Research) latest study, the global Mulberry Juice market size was valued at US\$ 2044 million in 2025 and is forecast to a readjusted size of US\$ 2734 million by 2032 with a CAGR of 4.2% during review period.

Mulberry juice is a natural beverage made from the fruit of the mulberry tree (*Morus alba*), a plant in the Moraceae family, through processes such as pressing, filtering, and sterilization. It is purplish-red in color, with a sweet and sour taste, and is rich in anthocyanins, resveratrol, flavonoids, vitamin C, protein, minerals (calcium, iron, zinc, selenium, etc.), as well as various amino acids and pectin. Its vitamin C, essential amino acid, and selenium content is significantly higher than that of fruits such as apples, peaches, and kiwis.

Main Benefits:

Antioxidant and Anti-aging:Anthocyanins and resveratrol can scavenge free radicals, reduce oxidative damage to cells, help delay skin aging, and improve dull skin tone.

Eye Protection and Relief of Eye Fatigue:Anthocyanins help regenerate retinal cells, making it suitable for people who use electronic products for extended periods or read for extended periods.

Iron and Anemia Relief:Iron and vitamin C work synergistically to promote hemoglobin synthesis, making it suitable for women and those recovering from surgery.

Relief of Constipation:The dietary fiber and fruit acids in mulberry juice can promote intestinal peristalsis and relieve constipation. **Boosting Immunity:** Polysaccharides can

regulate immune function and enhance disease resistance.

Other Health Benefits: Traditional Chinese medicine believes that mulberries are sweet and cold in nature, possessing the effects of nourishing the liver and kidneys, promoting body fluid production and moisturizing dryness, and improving hair health and eyesight.

In 2025, global mulberry juice sales reached 697 million liters, with a production capacity of approximately 240 million liters, an average selling price of US\$2.85 per liter, and an average gross profit margin of 30%-38%.

This report is a detailed and comprehensive analysis for global Mulberry Juice market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Mulberry Juice market size and forecasts, in consumption value (\$ Million), sales quantity (Million Liters), and average selling prices (US\$/Liter), 2021-2032

Global Mulberry Juice market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Million Liters), and average selling prices (US\$/Liter), 2021-2032

Global Mulberry Juice market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Million Liters), and average selling prices (US\$/Liter), 2021-2032

Global Mulberry Juice market shares of main players, shipments in revenue (\$ Million), sales quantity (Million Liters), and ASP (US\$/Liter), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Mulberry Juice

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Mulberry Juice market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Zhonghe Baosang, Guangdong Baosangyuan, Sichuan Black Gold Mulberry Sunshine Agriculture, Shanghao Tea Industry, Tianye Innovation, Dole Food Company, Fuji-Sangyo, SunRype, From Now On, Fairjuice, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Mulberry Juice market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Bottled

Boxed

Market segment by Ingredients

Pure Mulberry Juice

Compound Mulberry Juice

Market segment by Capacity

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Mulberry Juice Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 Bottled

1.3.3 Boxed

1.4 Market Analysis by Ingredients

1.4.1 Overview: Global Mulberry Juice Consumption Value by Ingredients: 2021 Versus 2025 Versus 2032

1.4.2 Pure Mulberry Juice

1.4.3 Compound Mulberry Juice

1.5 Market Analysis by Capacity

1.5.1 Overview: Global Mulberry Juice Consumption Value by Capacity: 2021 Versus 2025 Versus 2032

1.5.2

List Of Tables

LIST OF TABLES

Table 1. Global Mulberry Juice Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Mulberry Juice Consumption Value by Ingredients, (USD Million), 2021 & 2025 & 2032

Table 3. Global Mulberry Juice Consumption Value by Capacity, (USD Million), 2021 & 2025 & 2032

Table 4. Global Mulberry Juice Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 5. Zhonghe Baosang Basic Information, Manufacturing Base and Competitors

Table 6. Zhonghe Baosang Major Business

Table 7. Zhonghe Baosang Mulberry Juice Product and Services

Table 8. Zhonghe Baosang Mulberry Juice Sales Quantity (Million Liters), Average Price (US\$/Liter), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 9. Zhonghe Baosang Recent Developments/Updates

Table 10. Guangdong Baosangyuan Basic Information, Manufacturing Base and Competitors

Table 11. Guangdong Baosangyuan Major Business

Table 12. Guangdong Baosangyuan Mulberry Juice Product and Services

Table 13. Guangdong Baosangyuan Mulberry Juice Sales Quantity (Million Liters), Average Price (US\$/Liter), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 14. Guangdong Baosangyuan Recent Developments/Updates

Table 15. Sichuan Black Gold Mulberry Sunshine Agriculture Basic Information, Manufacturing Base and Competitors

Table 16. Sichuan Black Gold Mulberry Sunshine Agriculture Major Business

Table 17. Sichuan Black Gold Mulberry Sunshine Agriculture Mulberry Juice Product and Services

Table 18. Sichuan Black Gold Mulberry Sunshine Agriculture Mulberry Juice Sales Quantity (Million Liters), Average Price (US\$/Liter), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 19. Sichuan Black Gold Mulberry Sunshine Agriculture Recent Developments/Updates

Table 20. Shanghao Tea Industry Basic Information, Manufacturing Base and Competitors

Table 21. Shanghao Tea Industry Major Business

Table 22. Shanghao Tea Industry Mulberry Juice Product and Services

Table 23. Shanghao Tea Industry Mulberry Juice Sales Quantity (Million Liters), Average Price (US\$/Liter), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 24. Shanghao Tea Industry Recent Developments/Updates

Table 25. Tianye Innovation Basic Information, Manufacturing Base and Competitors

Table 26. Tianye Innovation Major Business

Table 27. Tianye Innovation Mulberry Juice Product and Services

Table 28. Tianye Innovation Mulberry Juice Sales Quantity (Million Liters), Average Price (US\$/Liter), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 29. Tianye Innovation Recent Developments/Updates

Table 30. Dole Food Company Basic Information, Manufacturing Base and Competitors

Table 31. Dole Food Company Major Business

Table 32. Dole Food Company Mulberry Juice Product and Services

Table 33. Dole Food Company Mulberry Juice Sales Quantity (Million Liters), Average Price (US\$/Liter), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 34. Dole Food Company Recent Developments/Updates

Table 35. Fuji-Sangyo Basic Information, Manufacturing Base and Competitors

Table 36. Fuji-Sangyo Major Business

Table 37. Fuji-Sangyo Mulberry Juice Product and Services

Table 38. Fuji-Sangyo Mulberry Juice Sales Quantity (Million Liters), Average Price (US\$/Liter), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 39. Fuji-Sangyo Recent Developments/Updates

Table 40. SunRype Basic Information, Manufacturing Base and Competitors

Table 41. SunRype Major Business

Table 42. SunRype Mulberry Juice Product and Services

Table 43. SunRype Mulberry Juice Sales Quantity (Million Liters), Average Price (US\$/Liter), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 44. SunRype Recent Developments/Updates

Table 45. From Now On Basic Information, Manufacturing Base and Competitors

Table 46. From Now On Major Business

Table 47. From Now On Mulberry Juice Product and Services

Table 48. From Now On Mulberry Juice Sales Quantity (Million Liters), Average Price (US\$/Liter), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 49. From Now On Recent Developments/Updates

Table 50. Fairjuice Basic Information, Manufacturing Base and Competitors

Table 51. Fairjuice Major Business

Table 52. Fairjuice Mulberry Juice Product and Services

Table 53. Fairjuice Mulberry Juice Sales Quantity (Million Liters), Average Price

(US\$/Liter), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 54. Fairjuice Recent Developments/Updates

Table 55. Hwangganne Farm Basic Information, Manufacturing Base and Competitors

Table 56. Hwangganne Farm Major Business

Table 57. Hwangganne Farm Mulberry Juice Product and Services

Table 58. Hwangganne Farm Mulberry Juice Sales Quantity (Million Liters), Average Price (US\$/Liter), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 59. Hwangganne Farm Recent Developments/Updates

Table 60. Global Mulberry Juice Sales Quantity by Manufacturer (2021-2026) & (Million Liters)

Table 61. Global Mulberry Juice Revenue by Manufacturer (2021-2026) & (USD Million)

Table 62. Global Mulberry Juice Average Price by Manufacturer (2021-2026) & (US\$/Liter)

Table 63. Market Position of Manufacturers in Mulberry Juice, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 64. Head Office and Mulberry Juice Production Site of Key Manufacturer

Table 65. Mulberry Juice Market: Company Product Type Footprint

Table 66. Mulberry Juice Market: Company Product Application Footprint

Table 67. Mulberry Juice New Market Entrants and Barriers to Market Entry

Table 68. Mulberry Juice Mergers, Acquisition, Agreements, and Collaborations

Table 69. Global Mulberry Juice Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR

Table 70. Global Mulberry Juice Sales Quantity by Region (2021-2026) & (Million Liters)

Table 71. Global Mulberry Juice Sales Quantity by Region (2027-2032) & (Million Liters)

Table 72. Global Mulberry Juice Consumption Value by Region (2021-2026) & (USD Million)

Table 73. Global Mulberry Juice Consumption Value by Region (2027-2032) & (USD Million)

Table 74. Global Mulberry Juice Average Price by Region (2021-2026) & (US\$/Liter)

Table 75. Global Mulberry Juice Average Price by Region (2027-2032) & (US\$/Liter)

Table 76. Global Mulberry Juice Sales Quantity by Type (2021-2026) & (Million Liters)

Table 77. Global Mulberry Juice Sales Quantity by Type (2027-2032) & (Million Liters)

Table 78. Global Mulberry Juice Consumption Value by Type (2021-2026) & (USD Million)

Table 79. Global Mulberry Juice Consumption Value by Type (2027-2032) & (USD Million)

Table 80. Global Mulberry Juice Average Price by Type (2021-2026) & (US\$/Liter)

Table 81. Global Mulberry Juice Average Price by Type (2027-2032) & (US\$/Liter)

Table 82. Global Mulberry Juice Sales Quantity by Application (2021-2026) & (Million

Liters)

Table 83. Global Mulberry Juice Sales Quantity by Application (2027-2032) & (Million Liters)

Table 84. Global Mulberry Juice Consumption Value by Application (2021-2026) & (USD Million)

Table 85. Global Mulberry Juice Consumption Value by Application (2027-2032) & (USD Million)

Table 86. Global Mulberry Juice Average Price by Application (2021-2026) & (US\$/Liter)

Table 87. Global Mulberry Juice Average Price by Application (2027-2032) & (US\$/Liter)

Table 88. North America Mulberry Juice Sales Quantity by Type (2021-2026) & (Million Liters)

Table 89. North America Mulberry Juice Sales Quantity by Type (2027-2032) & (Million Liters)

Table 90. North America Mulberry Juice Sales Quantity by Application (2021-2026) & (Million Liters)

Table 91. North America Mulberry Juice Sales Quantity by Application (2027-2032) & (Million Liters)

Table 92. North America Mulberry Juice Sales Quantity by Country (2021-2026) & (Million Liters)

Table 93. North America Mulberry Juice Sales Quantity by Country (2027-2032) & (Million Liters)

Table 94. North America Mulberry Juice Consumption Value by Country (2021-2026) & (USD Million)

Table 95. North America Mulberry Juice Consumption Value by Country (2027-2032) & (USD Million)

Table 96. Europe Mulberry Juice Sales Quantity by Type (2021-2026) & (Million Liters)

Table 97. Europe Mulberry Juice Sales Quantity by Type (2027-2032) & (Million Liters)

Table 98. Europe Mulberry Juice Sales Quantity by Application (2021-2026) & (Million Liters)

Table 99. Europe Mulberry Juice Sales Quantity by Application (2027-2032) & (Million Liters)

Table 100. Europe Mulberry Juice Sales Quantity by Country (2021-2026) & (Million Liters)

Table 101. Europe Mulberry Juice Sales Quantity by Country (2027-2032) & (Million Liters)

Table 102. Europe Mulberry Juice Consumption Value by Country (2021-2026) & (USD Million)

Table 103. Europe Mulberry Juice Consumption Value by Country (2027-2032) & (USD Million)

Table 104. Asia-Pacific Mulberry Juice Sales Quantity by Type (2021-2026) & (Million Liters)

Table 105. Asia-Pacific Mulberry Juice Sales Quantity by Type (2027-2032) & (Million Liters)

Table 106. Asia-Pacific Mulberry Juice Sales Quantity by Application (2021-2026) & (Million Liters)

Table 107. Asia-Pacific Mulberry Juice Sales Quantity by Application (2027-2032) & (Million Liters)

Table 108. Asia-Pacific Mulberry Juice Sales Quantity by Region (2021-2026) & (Million Liters)

Table 109. Asia-Pacific Mulberry Juice Sales Quantity by Region (2027-2032) & (Million Liters)

Table 110. Asia-Pacific Mulberry Juice Consumption Value by Region (2021-2026) & (USD Million)

Table 111. Asia-Pacific Mulberry Juice Consumption Value by Region (2027-2032) & (USD Million)

Table 112. South America Mulberry Juice Sales Quantity by Type (2021-2026) & (Million Liters)

Table 113. South America Mulberry Juice Sales Quantity by Type (2027-2032) & (Million Liters)

Table 114. South America Mulberry Juice Sales Quantity by Application (2021-2026) & (Million Liters)

Table 115. South America Mulberry Juice Sales Quantity by Application (2027-2032) & (Million Liters)

Table 116. South America Mulberry Juice Sales Quantity by Country (2021-2026) & (Million Liters)

Table 117. South America Mulberry Juice Sales Quantity by Country (2027-2032) & (Million Liters)

Table 118. South America Mulberry Juice Consumption Value by Country (2021-2026) & (USD Million)

Table 119. South America Mulberry Juice Consumption Value by Country (2027-2032) & (USD Million)

Table 120. Middle East & Africa Mulberry Juice Sales Quantity by Type (2021-2026) & (Million Liters)

Table 121. Middle East & Africa Mulberry Juice Sales Quantity by Type (2027-2032) & (Million Liters)

Table 122. Middle East & Africa Mulberry Juice Sales Quantity by Application (2021-2026) & (Million Liters)

Table 123. Middle East & Africa Mulberry Juice Sales Quantity by Application

(2027-2032) & (Million Liters)

Table 124. Middle East & Africa Mulberry Juice Sales Quantity by Country (2021-2026)
& (Million Liters)

Table 125. Middle East & Africa Mulberry Juice Sales Quantity by Country (2027-2032)
& (Million Liters)

Table 126. Middle East & Africa Mulberry Juice Consumption Value by Country
(2021-2026) & (USD Million)

Table 127. Middle East & Africa Mulberry Juice Consumption Value by Country
(2027-2032) & (USD Million)

Table 128. Mulberry Juice Raw Material

Table 129. Key Manufacturers of Mulberry Juice Raw Materials

Table 130. Mulberry Juice Typical Distributors

Table 131. Mulberry Juice Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Mulberry Juice Picture

Figure 2. Global Mulberry Juice Revenue by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global Mulberry Juice Revenue Market Share by Type in 2025

Figure 4. Bottled Examples

Figure 5. Boxed Examples

Figure 6. Global Mulberry Juice Revenue by Ingredients, (USD Million), 2021 & 2025 & 2032

Figure 7. Global Mulberry Juice Revenue Market Share by Ingredients in 2025

Figure 8. Pure Mulberry Juice Examples

Figure 9. Compound Mulberry Juice Examples

Figure 10. Global Mulberry Juice Revenue by Capacity, (USD Million), 2021 & 2025 & 2032

Figure 11. Global Mulberry Juice Revenue Market Share by Capacity in 2025

Figure 12.

I would like to order

Product name: Global Mulberry Juice Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

Product link: <https://marketpublishers.com/r/G9849FBAD4EEEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G9849FBAD4EEEN.html>