

# Global Mulberry Fruit Powder Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/G3D52F3A76B8EN.html>

Date: November 2025

Pages: 119

Price: US\$ 3,480.00 (Single User License)

ID: G3D52F3A76B8EN

## Abstracts

According to our (Global Info Research) latest study, the global Mulberry Fruit Powder market size was valued at US\$ 177 million in 2024 and is forecast to a readjusted size of USD 235 million by 2031 with a CAGR of 3.7% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Mulberry fruit powder is a purple or brown fine powder made from mulberry (the fruit of the mulberry tree of the Moraceae family) through washing, drying, crushing or spray drying. It retains the natural active ingredients in mulberry, such as anthocyanins, vitamin C, resveratrol, polysaccharides, and minerals such as iron and calcium. Its core functions include anti-oxidation, enhancing immunity, regulating blood lipids, and beautifying the skin. It is widely used in food, beverages, health products and other fields. For example, mulberry fruit powder can be added to solid beverages and baked goods as a natural pigment and nutritional enhancer.

This report is a detailed and comprehensive analysis for global Mulberry Fruit Powder market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Mulberry Fruit Powder market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Mulberry Fruit Powder market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Mulberry Fruit Powder market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Mulberry Fruit Powder market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2020-2025

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Mulberry Fruit Powder

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Mulberry Fruit Powder market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Vinayak, Medikonda Nutrients, Undersun Biomedtech, Botanic Healthcare, Kingherbs, Herbal Creations, Shaanxi Hongda Phytochemistry, Shaanxi Pure-source Bio-Tech, Xi'an Green Life, Rawbery Foods Biotech, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

Mulberry Fruit Powder market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

## Market segment by Type

Purity >90%

Purity >90%

## Market segment by Application

Food

Beverage

Health Care Products

Other

## Major players covered

Vinayak

Medikonda Nutrients

Undersun Biomedtech

Botanic Healthcare

Kingherbs

Herbal Creations

Shaanxi Hongda Phytochemistry

Shaanxi Pure-source Bio-Tech

Xi'an Green Life

Rawbery Foods Biotech

HERBLINK BIOTECH

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Mulberry Fruit Powder product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Mulberry Fruit Powder, with price, sales quantity, revenue, and global market share of Mulberry Fruit Powder from 2020 to 2025.

Chapter 3, the Mulberry Fruit Powder competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Mulberry Fruit Powder breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Mulberry Fruit Powder market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Mulberry Fruit Powder.

Chapter 14 and 15, to describe Mulberry Fruit Powder sales channel, distributors, customers, research findings and conclusion.

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