

Global Ms. Perfume Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G1A99E5C8FAEN.html>

Date: June 2024

Pages: 134

Price: US\$ 3,480.00 (Single User License)

ID: G1A99E5C8FAEN

Abstracts

According to our (Global Info Research) latest study, the global Ms. Perfume market size was valued at USD 28110 million in 2023 and is forecast to a readjusted size of USD 38250 million by 2030 with a CAGR of 4.5% during review period.

Perfume is a mixture of fragrant essential oils or aroma compounds (fragrances), fixatives and solvents, usually in liquid form, used to give the human body, animals, food, objects, and living-spaces an agreeable scent. Perfumes can be defined as substances that emit and diffuse a pleasant and fragrant odor. They consist of manmade mixtures of aromatic chemicals and essential oils. This report mainly focuses on Ms. perfume market.

The growth in the Ms. perfume market can be attributed to the increasing demand for premium perfumes, the rising disposable income of consumers, and growing awareness about personal grooming and hygiene. Asia Pacific was the largest regional market in terms of revenue share in 2022 and is projected to continue its dominance over the forecast period. The region accounted for a volume share in 2022. China, India, Japan, South Korea, and Hong Kong are some of the prominent countries that form the Asia Pacific region. These countries have a large number of perfume consumers owing to high disposable income coupled with rising purchasing power.

The Global Info Research report includes an overview of the development of the Ms. Perfume industry chain, the market status of Supermarket (Parfum, Eau de Parfum), Exclusive Shop (Parfum, Eau de Parfum), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Ms. Perfume.

Regionally, the report analyzes the Ms. Perfume markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Ms. Perfume market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Ms. Perfume market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Ms. Perfume industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Parfum, Eau de Parfum).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Ms. Perfume market.

Regional Analysis: The report involves examining the Ms. Perfume market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Ms. Perfume market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Ms. Perfume:

Company Analysis: Report covers individual Ms. Perfume manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Ms. Perfume This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Supermarket, Exclusive Shop).

Technology Analysis: Report covers specific technologies relevant to Ms. Perfume. It assesses the current state, advancements, and potential future developments in Ms. Perfume areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Ms. Perfume market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Ms. Perfume market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Parfum

Eau de Parfum

Eau de Toilette

Eau de Cologne

Eau Fraiche

Market segment by Application

Supermarket

Exclusive Shop

Online Sales

Others

Major players covered

Loreal

Coty

CHANEL

AVON

LVMH

Est?e Lauder

Puig

Elizabeth Arden

Interparfums.Inc

Shiseido

Amore Pacific

Salvatore Ferragamo

ICR Spa

Jahwa

Saint Melin

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Ms. Perfume product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Ms. Perfume, with price, sales, revenue and global market share of Ms. Perfume from 2019 to 2024.

Chapter 3, the Ms. Perfume competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Ms. Perfume breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Ms. Perfume market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces

analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Ms. Perfume.

Chapter 14 and 15, to describe Ms. Perfume sales channel, distributors, customers, research findings and conclusion.

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