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Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) mPoS Terminals Market 2018, Forecast to 2023

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Abstracts

Mobile POS (mPOS) terminals are specialized integrated mobile devices (smartphones and tablets) that function as electronic point of sale terminals. These specialized mobile devices can also be transformed into payment terminals through use of sleeves or dongles. Equipped with capabilities such as RFID (Radio Frequency Identification), Wi-Fi, smart card, and VoIP (Voice Internet Protocol), mobile POS terminals are additionally used to manage inventory/assets, send and receive invoices, send digitize notes, and capture signatures at counters. These capabilities allow mPOS terminals to accept payments even remotely through wireless applications. Advancements in payment technologies coupled with the move towards EMV (Europay, MasterCard, Visa) chip card payment is expected to fuel market momentum.

Scope of the Report:

This report focuses on the mPoS Terminals in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Advancements in networking infrastructure coupled with the penetration of affordable internet connectivity across developing regions can be attributed as the key drivers for the growth of mobile POS terminals market over the forecast period. The convergence of card-based and mobile wallet payment modes at the time of the significant growth in smartphone penetration and mobile app demand can be factored as the major driving force behind the transition in the deployment of traditional systems with mPOS terminals.
The worldwide market for mPoS Terminals is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US$ in 2023, from xx million US$ in

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2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Ingenico

PAMPOS TERMINALS Technology

SZZT Electronics

Verifone

NEC

Samsung

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

PoS Terminal

Card Reader

Market Segment by Applications, can be divided into

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Restaurants

Hospitality

Health Care

Retail

Warehouse/Distribution

Entertainment

Transportation

Government

Consumer Utility Services

There are 15 Chapters to deeply display the global mPoS Terminals market.

Chapter 1, to describe mPoS Terminals Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of mPoS Terminals, with sales, revenue, and price of mPoS Terminals, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of mPoS Terminals, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

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Chapter 12, mPoS Terminals market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe mPoS Terminals sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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Contents

1 MARKET OVERVIEW

1.1 mPoS Terminals Introduction
1.2 Market Analysis by Type
  1.2.1 PoS Terminal
  1.2.2 Card Reader
1.3 Market Analysis by Applications
  1.3.1 Restaurants
  1.3.2 Hospitality
  1.3.3 Health Care
  1.3.4 Retail
  1.3.5 Warehouse/Distribution
  1.3.6 Entertainment
  1.3.7 Transportation
  1.3.8 Government
  1.3.9 Consumer Utility Services
1.4 Market Analysis by Regions
  1.4.1 North America (United States, Canada and Mexico)
    1.4.1.1 United States Market States and Outlook (2013-2023)
    1.4.1.2 Canada Market States and Outlook (2013-2023)
    1.4.1.3 Mexico Market States and Outlook (2013-2023)
  1.4.2 Europe (Germany, France, UK, Russia and Italy)
    1.4.2.1 Germany Market States and Outlook (2013-2023)
    1.4.2.2 France Market States and Outlook (2013-2023)
    1.4.2.3 UK Market States and Outlook (2013-2023)
    1.4.2.4 Russia Market States and Outlook (2013-2023)
    1.4.2.5 Italy Market States and Outlook (2013-2023)
  1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
    1.4.3.1 China Market States and Outlook (2013-2023)
    1.4.3.2 Japan Market States and Outlook (2013-2023)
    1.4.3.3 Korea Market States and Outlook (2013-2023)
    1.4.3.4 India Market States and Outlook (2013-2023)
    1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
  1.4.4 South America, Middle East and Africa
    1.4.4.1 Brazil Market States and Outlook (2013-2023)
    1.4.4.2 Egypt Market States and Outlook (2013-2023)
    1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)

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1.4.4.4 South Africa Market States and Outlook (2013-2023)
1.4.4.5 Nigeria Market States and Outlook (2013-2023)
1.5 Market Dynamics
1.5.1 Market Opportunities
1.5.2 Market Risk
1.5.3 Market Driving Force

2 MANUFACTURERS PROFILES

2.1 Ingenico
2.1.1 Business Overview
2.1.1.1 Ingenico Description
2.1.1.2 Ingenico Headquarter, Main Business and Finance Overview
2.1.2 Ingenico mPoS Terminals Product Introduction
2.1.2.1 mPoS Terminals Production Bases, Sales Regions and Major Competitors
2.1.2.2 mPoS Terminals Product Information
2.1.3 Ingenico mPoS Terminals Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
2.1.3.1 Ingenico mPoS Terminals Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
2.1.3.2 Global Ingenico mPoS Terminals Market Share in 2017
2.2 PAMPOS TERMINALS Technology
2.2.1 Business Overview
2.2.1.1 PAMPOS TERMINALS Technology Description
2.2.1.2 PAMPOS TERMINALS Technology Headquarter, Main Business and Finance Overview
2.2.2 PAMPOS TERMINALS Technology mPoS Terminals Product Introduction
2.2.2.1 mPoS Terminals Production Bases, Sales Regions and Major Competitors
2.2.2.2 mPoS Terminals Product Information
2.2.3 PAMPOS TERMINALS Technology mPoS Terminals Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
2.2.3.1 PAMPOS TERMINALS Technology mPoS Terminals Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
2.2.3.2 Global PAMPOS TERMINALS Technology mPoS Terminals Market Share in 2017
2.3 SZZT Electronics
2.3.1 Business Overview
2.3.1.1 SZZT Electronics Description
2.3.1.2 SZZT Electronics Headquarter, Main Business and Finance Overview

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info@marketpublishers.com

2.3.2 SZZT Electronics mPoS Terminals Product Introduction
2.3.2.1 mPoS Terminals Production Bases, Sales Regions and Major Competitors
2.3.2.2 mPoS Terminals Product Information
2.3.3 SZZT Electronics mPoS Terminals Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
2.3.3.1 SZZT Electronics mPoS Terminals Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
2.3.3.2 Global SZZT Electronics mPoS Terminals Market Share in 2017
2.4 Verifone
2.4.1 Business Overview
2.4.1.1 Verifone Description
2.4.1.2 Verifone Headquarter, Main Business and Finance Overview
2.4.2 Verifone mPoS Terminals Product Introduction
2.4.2.1 mPoS Terminals Production Bases, Sales Regions and Major Competitors
2.4.2.2 mPoS Terminals Product Information
2.4.3 Verifone mPoS Terminals Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
2.4.3.1 Verifone mPoS Terminals Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
2.4.3.2 Global Verifone mPoS Terminals Market Share in 2017
2.5 NEC
2.5.1 Business Overview
2.5.1.1 NEC Description
2.5.1.2 NEC Headquarter, Main Business and Finance Overview
2.5.2 NEC mPoS Terminals Product Introduction
2.5.2.1 mPoS Terminals Production Bases, Sales Regions and Major Competitors
2.5.2.2 mPoS Terminals Product Information
2.5.3 NEC mPoS Terminals Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
2.5.3.1 NEC mPoS Terminals Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
2.5.3.2 Global NEC mPoS Terminals Market Share in 2017
2.6 Samsung
2.6.1 Business Overview
2.6.1.1 Samsung Description
2.6.1.2 Samsung Headquarter, Main Business and Finance Overview
2.6.2 Samsung mPoS Terminals Product Introduction
2.6.2.1 mPoS Terminals Production Bases, Sales Regions and Major Competitors
2.6.2.2 mPoS Terminals Product Information

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2.6.3 Samsung mPoS Terminals Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
2.6.3.1 Samsung mPoS Terminals Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
2.6.3.2 Global Samsung mPoS Terminals Market Share in 2017

3 GLOBAL MPOS TERMINALS MARKET COMPETITION, BY MANUFACTURER

3.1 Global mPoS Terminals Sales and Market Share by Manufacturer (2016-2017)
3.2 Global mPoS Terminals Revenue and Market Share by Manufacturer (2016-2017)
3.3 Global mPoS Terminals Price by Manufacturer (2016-2017)
3.4 Market Concentration Rate
3.4.1 Top 3 mPoS Terminals Manufacturer Market Share in 2017
3.4.2 Top 5 mPoS Terminals Manufacturer Market Share in 2017
3.5 Market Competition Trend

4 GLOBAL MPOS TERMINALS MARKET ANALYSIS BY REGIONS

4.1 Global mPoS Terminals Sales, Revenue and Market Share by Regions
4.1.1 Global mPoS Terminals Sales by Regions (2013-2018)
4.1.2 Global mPoS Terminals Revenue by Regions (2013-2018)
4.2 North America mPoS Terminals Sales, Revenue and Growth Rate (2013-2018)
4.3 Europe mPoS Terminals Sales, Revenue and Growth Rate (2013-2018)
4.4 Asia-Pacific mPoS Terminals Sales, Revenue and Growth Rate (2013-2018)
4.5 South America mPoS Terminals Sales, Revenue and Growth Rate (2013-2018)
4.6 Middle East and Africa mPoS Terminals Sales, Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA MPOS TERMINALS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

5.1 North America mPoS Terminals Sales, Revenue and Market Share by Countries
5.1.1 North America mPoS Terminals Sales by Countries (2013-2018)
5.1.2 North America mPoS Terminals Revenue by Countries (2013-2018)
5.1.3 United States mPoS Terminals Sales and Growth Rate (2013-2018)
5.1.4 Canada mPoS Terminals Sales and Growth Rate (2013-2018)
5.1.5 Mexico mPoS Terminals Sales and Growth Rate (2013-2018)
5.2 North America mPoS Terminals Sales and Revenue (Value) by Manufacturers (2016-2017)

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5.2.1 North America mPoS Terminals Sales by Manufacturers (2016-2017)
5.2.2 North America mPoS Terminals Revenue by Manufacturers (2016-2017)
5.3 North America mPoS Terminals Sales, Revenue and Market Share by Type (2013-2018)
5.3.1 North America mPoS Terminals Sales and Sales Share by Type (2013-2018)
5.3.2 North America mPoS Terminals Revenue and Revenue Share by Type (2013-2018)
5.4 North America mPoS Terminals Sales, Revenue and Market Share by Application (2013-2018)
5.4.1 North America mPoS Terminals Sales and Sales Share by Application (2013-2018)
5.4.2 North America mPoS Terminals Revenue and Revenue Share by Application (2013-2018)

6 EUROPE MPOS TERMINALS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

6.1 Europe mPoS Terminals Sales, Revenue and Market Share by Countries
6.1.1 Europe mPoS Terminals Sales by Countries (2013-2018)
6.1.2 Europe mPoS Terminals Revenue by Countries (2013-2018)
6.1.3 Germany mPoS Terminals Sales and Growth Rate (2013-2018)
6.1.4 UK mPoS Terminals Sales and Growth Rate (2013-2018)
6.1.5 France mPoS Terminals Sales and Growth Rate (2013-2018)
6.1.6 Russia mPoS Terminals Sales and Growth Rate (2013-2018)
6.1.7 Italy mPoS Terminals Sales and Growth Rate (2013-2018)
6.2 Europe mPoS Terminals Sales and Revenue (Value) by Manufacturers (2016-2017)
6.2.1 Europe mPoS Terminals Sales by Manufacturers (2016-2017)
6.2.2 Europe mPoS Terminals Revenue by Manufacturers (2016-2017)
6.3 Europe mPoS Terminals Sales, Revenue and Market Share by Type (2013-2018)
6.3.1 Europe mPoS Terminals Sales and Sales Share by Type (2013-2018)
6.3.2 Europe mPoS Terminals Revenue and Revenue Share by Type (2013-2018)
6.4 Europe mPoS Terminals Sales, Revenue and Market Share by Application (2013-2018)
6.4.1 Europe mPoS Terminals Sales and Sales Share by Application (2013-2018)
6.4.2 Europe mPoS Terminals Revenue and Revenue Share by Application (2013-2018)

7 ASIA-PACIFIC MPOS TERMINALS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

+44 20 8123 2220
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7.1 Asia-Pacific mPoS Terminals Sales, Revenue and Market Share by Countries
7.1.1 Asia-Pacific mPoS Terminals Sales by Countries (2013-2018)
7.1.2 Asia-Pacific mPoS Terminals Revenue by Countries (2013-2018)
7.1.3 China mPoS Terminals Sales and Growth Rate (2013-2018)
7.1.4 Japan mPoS Terminals Sales and Growth Rate (2013-2018)
7.1.5 Korea mPoS Terminals Sales and Growth Rate (2013-2018)
7.1.6 India mPoS Terminals Sales and Growth Rate (2013-2018)
7.1.7 Southeast Asia mPoS Terminals Sales and Growth Rate (2013-2018)
7.2 Asia-Pacific mPoS Terminals Sales and Revenue (Value) by Manufacturers (2016-2017)
7.2.1 Asia-Pacific mPoS Terminals Sales by Manufacturers (2016-2017)
7.2.2 Asia-Pacific mPoS Terminals Revenue by Manufacturers (2016-2017)
7.3 Asia-Pacific mPoS Terminals Sales, Revenue and Market Share by Type (2013-2018)
7.3.1 Asia-Pacific mPoS Terminals Sales and Sales Share by Type (2013-2018)
7.3.2 Asia-Pacific mPoS Terminals Revenue and Revenue Share by Type (2013-2018)
7.4 Asia-Pacific mPoS Terminals Sales, Revenue and Market Share by Application (2013-2018)
7.4.1 Asia-Pacific mPoS Terminals Sales and Sales Share by Application (2013-2018)
7.4.2 Asia-Pacific mPoS Terminals Revenue and Revenue Share by Application (2013-2018)

8 SOUTH AMERICA MPOS TERMINALS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

8.1 South America mPoS Terminals Sales, Revenue and Market Share by Countries
8.1.1 South America mPoS Terminals Sales by Countries (2013-2018)
8.1.2 South America mPoS Terminals Revenue by Countries (2013-2018)
8.1.3 Brazil mPoS Terminals Sales and Growth Rate (2013-2018)
8.1.4 Argentina mPoS Terminals Sales and Growth Rate (2013-2018)
8.1.5 Colombia mPoS Terminals Sales and Growth Rate (2013-2018)
8.2 South America mPoS Terminals Sales and Revenue (Value) by Manufacturers (2016-2017)
8.2.1 South America mPoS Terminals Sales by Manufacturers (2016-2017)
8.2.2 South America mPoS Terminals Revenue by Manufacturers (2016-2017)
8.3 South America mPoS Terminals Sales, Revenue and Market Share by Type (2013-2018)
8.3.1 South America mPoS Terminals Sales and Sales Share by Type (2013-2018)

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8.3.2 South America mPoS Terminals Revenue and Revenue Share by Type (2013-2018)
8.4 South America mPoS Terminals Sales, Revenue and Market Share by Application (2013-2018)
8.4.1 South America mPoS Terminals Sales and Sales Share by Application (2013-2018)
8.4.2 South America mPoS Terminals Revenue and Revenue Share by Application (2013-2018)

9 MIDDLE EAST AND AFRICA MPOS TERMINALS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

9.1 Middle East and Africa mPoS Terminals Sales, Revenue and Market Share by Countries
9.1.1 Middle East and Africa mPoS Terminals Sales by Countries (2013-2018)
9.1.2 Middle East and Africa mPoS Terminals Revenue by Countries (2013-2018)
9.1.3 Saudi Arabia mPoS Terminals Sales and Growth Rate (2013-2018)
9.1.4 UAE mPoS Terminals Sales and Growth Rate (2013-2018)
9.1.5 Egypt mPoS Terminals Sales and Growth Rate (2013-2018)
9.1.6 Nigeria mPoS Terminals Sales and Growth Rate (2013-2018)
9.1.7 South Africa mPoS Terminals Sales and Growth Rate (2013-2018)
9.2 Middle East and Africa mPoS Terminals Sales and Revenue (Value) by Manufacturers (2016-2017)
9.2.1 Middle East and Africa mPoS Terminals Sales by Manufacturers (2016-2017)
9.2.2 Middle East and Africa mPoS Terminals Revenue by Manufacturers (2016-2017)
9.3 Middle East and Africa mPoS Terminals Sales, Revenue and Market Share by Type (2013-2018)
9.3.1 Middle East and Africa mPoS Terminals Sales and Sales Share by Type (2013-2018)
9.3.1 Middle East and Africa mPoS Terminals Revenue and Revenue Share by Type (2013-2018)
9.4 Middle East and Africa mPoS Terminals Sales, Revenue and Market Share by Application (2013-2018)
9.4.1 Middle East and Africa mPoS Terminals Sales and Sales Share by Application (2013-2018)
9.4.2 Middle East and Africa mPoS Terminals Revenue and Revenue Share by Application (2013-2018)

10 GLOBAL MPOS TERMINALS MARKET SEGMENT BY TYPE

+44 20 8123 2220
info@marketpublishers.com

10.1 Global mPoS Terminals Sales, Revenue and Market Share by Type (2013-2018)
10.1.1 Global mPoS Terminals Sales and Market Share by Type (2013-2018)
10.1.2 Global mPoS Terminals Revenue and Market Share by Type (2013-2018)
10.2 PoS Terminal Sales Growth and Price
10.2.1 Global PoS Terminal Sales Growth (2013-2018)
10.2.2 Global PoS Terminal Price (2013-2018)
10.3 Card Reader Sales Growth and Price
10.3.1 Global Card Reader Sales Growth (2013-2018)
10.3.2 Global Card Reader Price (2013-2018)

11 GLOBAL MPOS TERMINALS MARKET SEGMENT BY APPLICATION

11.1 Global mPoS Terminals Sales Market Share by Application (2013-2018)
11.2 Restaurants Sales Growth (2013-2018)
11.3 Hospitality Sales Growth (2013-2018)
11.4 Health Care Sales Growth (2013-2018)
11.5 Retail Sales Growth (2013-2018)
11.6 Warehouse/Distribution Sales Growth (2013-2018)
11.7 Entertainment Sales Growth (2013-2018)
11.8 Transportation Sales Growth (2013-2018)
11.9 Government Sales Growth (2013-2018)
11.10 Consumer Utility Services Sales Growth (2013-2018)

12 MPOS TERMINALS MARKET FORECAST (2018-2023)

12.1 Global mPoS Terminals Sales, Revenue and Growth Rate (2018-2023)
12.2 mPoS Terminals Market Forecast by Regions (2018-2023)
12.2.1 North America mPoS Terminals Market Forecast (2018-2023)
12.2.2 Europe mPoS Terminals Market Forecast (2018-2023)
12.2.3 Asia-Pacific mPoS Terminals Market Forecast (2018-2023)
12.2.4 South America mPoS Terminals Market Forecast (2018-2023)
12.2.5 Middle East and Africa mPoS Terminals Market Forecast (2018-2023)
12.3 mPoS Terminals Market Forecast by Type (2018-2023)
12.3.1 Global mPoS Terminals Sales Forecast by Type (2018-2023)
12.3.2 Global mPoS Terminals Market Share Forecast by Type (2018-2023)
12.4 mPoS Terminals Market Forecast by Application (2018-2023)
12.4.1 Global mPoS Terminals Sales Forecast by Application (2018-2023)
12.4.2 Global mPoS Terminals Market Share Forecast by Application (2018-2023)

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13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS

13.1 Sales Channel
  13.1.1 Direct Marketing
  13.1.2 Indirect Marketing
  13.1.3 Marketing Channel Future Trend
13.2 Distributors, Traders and Dealers

14 RESEARCH FINDINGS AND CONCLUSION

15 APPENDIX

15.1 Methodology
15.2 Data Source

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List Of Tables

LIST OF TABLES AND FIGURES

Figure mPoS Terminals Picture
Table Product Specifications of mPoS Terminals
Figure Global mPoS Terminals CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (USD Million)
Figure Global mPoS Te

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