

Global mPOS Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

An mPOS (mobile point of sale) is a smartphone, tablet or dedicated wireless device that performs the functions of a cash register or electronic point of sale terminal (POSint-of-sale terminal).

Scope of the Report:

This report studies the mPOS market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the mPOS market by product type and applications/end industries.

mPOS implementations allow service and sales industries to conduct financial transactions in place, improving the customer experience (CX) and freeing up valuable real estate that would otherwise be dedicated to a POS countertop. An mPOS can also be cost-effective, allowing a small business owner to conduct transactions without having to invest in an electronic register or pay someone to support the software.

The growing demand for mobile payments is the primary growth driver for this market. The increasing mobile internet penetration enables the users to quickly process mPOS and close the sales process. Moreover, the rising adoption of tablets and smartphones across the globe allows the retailers and merchants to integrate mPOS into their payment process.

The global mPOS market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023. The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend

of mPOS.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Ingenico

PAX

Toshiba TEC

VeriFone Systems

NFC

Samsung

Paypal

Zebra

Citizen System

First Data

Cracle

Hewlett-Packard

iZettle

Square

Intuit

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Hybrid Technology Solutions

EMV Chip and Pin

Magnetic-stripe

Chip and Sign

Near Field Communication (NFC)

Biometrics

Market Segment by Applications, can be divided into

Restaurants

Hospitality

Health Care

Retail

Warehouse/Distribution

Entertainment

Transportation

Government

Consumer Utility Services

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