

# Global Movie Licensing Supply, Demand and Key Producers, 2024-2030

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## Abstracts

The global Movie Licensing market size is expected to reach \$ million by 2030, rising at a market growth of % CAGR during the forecast period (2024-2030).

Consumer demand for diverse and high-quality content drives the movie licensing market. As streaming platforms, cable networks, and broadcasters compete for audience attention, they seek compelling movies to attract and retain subscribers/viewers, creating demand for licensed content.

Movie studios and distributors leverage licensing agreements as part of their content monetization strategies. Licensing movies to streaming platforms, television networks, airlines, hotels, and other distribution channels generates additional revenue streams for content owners, contributing to the growth of the licensing market.

This report studies the global Movie Licensing demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Movie Licensing, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2023 as the base year. This report explores demand trends and competition, as well as details the characteristics of Movie Licensing that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Movie Licensing total market, 2019-2030, (USD Million)

Global Movie Licensing total market by region & country, CAGR, 2019-2030, (USD Million)

U.S. VS China: Movie Licensing total market, key domestic companies and share, (USD Million)

Global Movie Licensing revenue by player and market share 2019-2024, (USD Million)

Global Movie Licensing total market by Type, CAGR, 2019-2030, (USD Million)

Global Movie Licensing total market by Application, CAGR, 2019-2030, (USD Million).

This reports profiles major players in the global Movie Licensing market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ViacomCBS Inc. (VIAC), Warner Bros, Mattel, WWE, Summit Entertainment, Comcast Corp., Charter Communications Inc. (CHTR) and The Walt Disney Company, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Movie Licensing market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2019-2030 by year with 2023 as the base year, 2024 as the estimate year, and 2025-2030 as the forecast year.

Global Movie Licensing Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

### Global Movie Licensing Market, Segmentation by Type

Theatrical Licenses

Non-Theatrical Licenses

### Global Movie Licensing Market, Segmentation by Application

SMEs

Large Enterprises

### Companies Profiled:

ViacomCBS Inc. (VIAC)

Warner Bros

Mattel

WWE

Summit Entertainment

Comcast Corp.

Charter Communications Inc. (CHTR)

The Walt Disney Company

### Key Questions Answered

1. How big is the global Movie Licensing market?
2. What is the demand of the global Movie Licensing market?
3. What is the year over year growth of the global Movie Licensing market?
4. What is the total value of the global Movie Licensing market?
5. Who are the major players in the global Movie Licensing market?

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