

Global Mountain Bike Tire Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Mountain Bike Tire market size was valued at US\$ 589 million in 2025 and is forecast to a readjusted size of US\$ 824 million by 2032 with a CAGR of 4.9% during review period.

A mountain bike tire is a wide, durable bicycle tire specifically designed for off-road riding conditions, featuring aggressive tread patterns, reinforced casings, and specialized rubber compounds to provide enhanced traction, shock absorption, puncture resistance, and stability across rough terrains such as dirt trails, rocks, mud, and gravel.

The mountain bike tire industry chain begins upstream with suppliers of natural and synthetic rubber, carbon black, silica, textile fibers, aramid reinforcement materials, and chemical additives, along with tire production machinery providers, continues in the midstream with manufacturers engaged in compound formulation, casing construction, tread design optimization, extrusion, molding, and vulcanization processes, and extends downstream to bicycle OEM manufacturers, distributors, specialty retailers, e-commerce platforms, and end users, where tires are sold for original equipment installation and frequent aftermarket replacement, driven by high wear rates in off-road conditions and increasing participation in mountain biking and outdoor sports globally.

Current and planned projects in the mountain bike tire sector include expansion of high-durability tire production capacity in Asia, development of advanced multi-compound rubber technologies for improved grip and wear balance, investment in tubeless and puncture-resistant innovations, establishment of regional distribution hubs to enhance supply efficiency, and research initiatives focused on sustainable materials such as bio-

based rubber and recyclable tire components, along with collaborations between tire manufacturers and professional riders to develop terrain-specific products, driven by the growing popularity of mountain biking, outdoor recreation trends, and increasing demand for high-performance off-road cycling equipment.

2025 Global Market sales Volume: 22 Million Units, Average Global Market Price: USD 26 Per Unit, Market Average Gross Profit Margin: 22%.

The mountain bike tire market is a dynamic and growing segment of the bicycle components industry, driven by increasing participation in outdoor sports, adventure cycling, and off-road recreational activities. Unlike road bike tires, mountain bike tires are subject to harsher conditions, leading to higher wear rates and more frequent replacement cycles, which supports steady demand growth. The market is benefiting from the global trend toward active lifestyles and the expansion of trail infrastructure, particularly in developed regions. Technological advancements in tread design, rubber compounds, and casing construction are continuously improving performance, durability, and rider safety.

From a regional perspective, Asia-Pacific dominates manufacturing due to cost advantages and well-developed supply chains, while Europe and North America represent key consumption markets with strong mountain biking cultures and higher demand for premium products. Emerging markets are gradually expanding, supported by growing interest in outdoor recreation, although demand remains more price-sensitive. The global supply chain is well integrated, with major manufacturers supplying both OEM and aftermarket channels.

Market opportunities are concentrated in premium segments such as tubeless tires, multi-compound technologies, and reinforced sidewall designs that enhance performance in extreme conditions. The increasing popularity of electric mountain bikes is also driving demand for more durable and high-load-capacity tires. However, risks include raw material price volatility, particularly for rubber and reinforcement materials, as well as environmental concerns related to tire production and disposal. Intense competition in mid-range products also puts pressure on pricing and margins.

Key trends include the widespread adoption of tubeless systems, increasing tire widths for improved stability and comfort, and development of terrain-specific tread designs. Sustainability is becoming an important focus, with manufacturers exploring eco-friendly materials and recycling solutions. The competitive landscape is moderately fragmented, with global tire brands competing alongside regional players, and competition is driven

by performance, durability, innovation, and brand reputation. As the market continues to evolve, technological innovation and material development will remain central to maintaining competitive advantage.

This report is a detailed and comprehensive analysis for global Mountain Bike Tire market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Mountain Bike Tire market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Mountain Bike Tire market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Mountain Bike Tire market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Mountain Bike Tire market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Mountain Bike Tire

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Mountain Bike Tire market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Trek Bicycle, Decathlon, Shimano, DT SWISS, Campagnolo, CST, Michelin, Continental, Ralf Bohle GmbH, Pirelli Cycling, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Mountain Bike Tire market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Clincher Type

Tubular Type

Tubeless Type

Market segment by Tire Width

Narrow Width Type

Medium Width Type

Wide Endurance Type

Market segment by Material Composition

Standard Rubber Compound Type

Silica Enhanced Compound Type

Kevlar Bead Type

Others

Market segment by Application

Competition

Amateur

Major players covered

Trek Bicycle

Decathlon

Shimano

DT SWISS

Campagnolo

CST

Michelin

Continental

Ralf Bohle GmbH

Pirelli Cycling

Kenda Tires

Hutchinson Cycling

Specialized

Zhongce Rubber Group Co., Ltd

Giant Bicycles

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Mountain Bike Tire product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Mountain Bike Tire, with price, sales quantity, revenue, and global market share of Mountain Bike Tire from 2021 to 2026.

Chapter 3, the Mountain Bike Tire competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Mountain Bike Tire breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Mountain Bike Tire market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Mountain Bike Tire.

Chapter 14 and 15, to describe Mountain Bike Tire sales channel, distributors, customers, research findings and conclusion.

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