

# Global Mountain Bike Tire Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Mountain Bike Tire market size is expected to reach \$ 824 million by 2032, rising at a market growth of 4.9% CAGR during the forecast period (2026-2032).

A mountain bike tire is a wide, durable bicycle tire specifically designed for off-road riding conditions, featuring aggressive tread patterns, reinforced casings, and specialized rubber compounds to provide enhanced traction, shock absorption, puncture resistance, and stability across rough terrains such as dirt trails, rocks, mud, and gravel.

The mountain bike tire industry chain begins upstream with suppliers of natural and synthetic rubber, carbon black, silica, textile fibers, aramid reinforcement materials, and chemical additives, along with tire production machinery providers, continues in the midstream with manufacturers engaged in compound formulation, casing construction, tread design optimization, extrusion, molding, and vulcanization processes, and extends downstream to bicycle OEM manufacturers, distributors, specialty retailers, e-commerce platforms, and end users, where tires are sold for original equipment installation and frequent aftermarket replacement, driven by high wear rates in off-road conditions and increasing participation in mountain biking and outdoor sports globally.

Current and planned projects in the mountain bike tire sector include expansion of high-durability tire production capacity in Asia, development of advanced multi-compound rubber technologies for improved grip and wear balance, investment in tubeless and puncture-resistant innovations, establishment of regional distribution hubs to enhance supply efficiency, and research initiatives focused on sustainable materials such as bio-based rubber and recyclable tire components, along with collaborations between tire manufacturers and professional riders to develop terrain-specific products, driven by the

growing popularity of mountain biking, outdoor recreation trends, and increasing demand for high-performance off-road cycling equipment.

2025 Global Market sales Volume: 22 Million Units, Average Global Market Price: USD 26 Per Unit, Market Average Gross Profit Margin: 22%.

The mountain bike tire market is a dynamic and growing segment of the bicycle components industry, driven by increasing participation in outdoor sports, adventure cycling, and off-road recreational activities. Unlike road bike tires, mountain bike tires are subject to harsher conditions, leading to higher wear rates and more frequent replacement cycles, which supports steady demand growth. The market is benefiting from the global trend toward active lifestyles and the expansion of trail infrastructure, particularly in developed regions. Technological advancements in tread design, rubber compounds, and casing construction are continuously improving performance, durability, and rider safety.

From a regional perspective, Asia-Pacific dominates manufacturing due to cost advantages and well-developed supply chains, while Europe and North America represent key consumption markets with strong mountain biking cultures and higher demand for premium products. Emerging markets are gradually expanding, supported by growing interest in outdoor recreation, although demand remains more price-sensitive. The global supply chain is well integrated, with major manufacturers supplying both OEM and aftermarket channels.

Market opportunities are concentrated in premium segments such as tubeless tires, multi-compound technologies, and reinforced sidewall designs that enhance performance in extreme conditions. The increasing popularity of electric mountain bikes is also driving demand for more durable and high-load-capacity tires. However, risks include raw material price volatility, particularly for rubber and reinforcement materials, as well as environmental concerns related to tire production and disposal. Intense competition in mid-range products also puts pressure on pricing and margins.

Key trends include the widespread adoption of tubeless systems, increasing tire widths for improved stability and comfort, and development of terrain-specific tread designs. Sustainability is becoming an important focus, with manufacturers exploring eco-friendly materials and recycling solutions. The competitive landscape is moderately fragmented, with global tire brands competing alongside regional players, and competition is driven by performance, durability, innovation, and brand reputation. As the market continues to evolve, technological innovation and material development will remain central to

maintaining competitive advantage.

This report studies the global Mountain Bike Tire production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Mountain Bike Tire and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Mountain Bike Tire that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Mountain Bike Tire total production and demand, 2021-2032, (K Units)

Global Mountain Bike Tire total production value, 2021-2032, (USD Million)

Global Mountain Bike Tire production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Mountain Bike Tire consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Mountain Bike Tire domestic production, consumption, key domestic manufacturers and share

Global Mountain Bike Tire production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Mountain Bike Tire production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Mountain Bike Tire production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Mountain Bike Tire market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Trek Bicycle, Decathlon, Shimano, DT SWISS, Campagnolo, CST, Michelin, Continental, Ralf Bohle GmbH, Pirelli Cycling, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Mountain Bike Tire market

**Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

**Global Mountain Bike Tire Market, By Region:**

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

**Global Mountain Bike Tire Market, Segmentation by Type:**

Clincher Type

Tubular Type

Tubeless Type

**Global Mountain Bike Tire Market, Segmentation by Tire Width:**

Narrow Width Type

Medium Width Type

Wide Endurance Type

#### Global Mountain Bike Tire Market, Segmentation by Material Composition:

Standard Rubber Compound Type

Silica Enhanced Compound Type

Kevlar Bead Type

Others

#### Global Mountain Bike Tire Market, Segmentation by Application:

Competition

Amateur

#### Companies Profiled:

Trek Bicycle

Decathlon

Shimano

DT SWISS

Campagnolo

CST

Michelin

Continental

Ralf Bohle GmbH

Pirelli Cycling

Kenda Tires

Hutchinson Cycling

Specialized

Zhongce Rubber Group Co., Ltd

Giant Bicycles

**Key Questions Answered:**

1. How big is the global Mountain Bike Tire market?
2. What is the demand of the global Mountain Bike Tire market?
3. What is the year over year growth of the global Mountain Bike Tire market?
4. What is the production and production value of the global Mountain Bike Tire market?
5. Who are the key producers in the global Mountain Bike Tire market?
6. What are the growth factors driving the market demand?

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