

Global Mountain Bicycles Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Mountain Bicycles market size was valued at USD 6463.9 million in 2023 and is forecast to a readjusted size of USD 9256.3 million by 2030 with a CAGR of 5.3% during review period.

A mountain bike or mountain bicycle (abbreviated Mtn Bike or MTB) is a bicycle designed for off-road cycling. Mountain bikes share similarities with other bikes, but incorporate features designed to enhance durability and performance in rough terrain. These typically include a front or full suspension, large knobby tires, more durable wheels, more powerful brakes, and lower gear ratios for climbing steep grades. Mountain bikes are typically ridden on mountain trails, single track, fire roads, and other unpaved surfaces. This type of terrain commonly has rocks, roots, loose dirt, and steep grades. Many trails have additional TTF's (Technical Trail Features) such as log piles, log rides, rock gardens, skinnies, gap jumps, and wall-rides. Mountain bikes are built to handle these types of terrain and features. The heavy-duty construction combined with stronger rims and wider tires has also made this style of bicycle popular with urban riders and couriers who must navigate through potholes and over curbs.

Global Mountain Bicycles key players include Giant, Trek, XDS, Specialized, Merida, etc. Global top five manufacturers hold a share about 50%. China is the largest consumption market, with a share over 80%, followed by Europe and North America, total have a share over 10 percent. In terms of product, Hardtail is the largest segment, with a share over 55%. And in terms of application, the largest application is Household, followed by Commercial Use.

The Global Info Research report includes an overview of the development of the

Mountain Bicycles industry chain, the market status of Household (Rigid, Hardtail), Commercial (Rigid, Hardtail), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Mountain Bicycles.

Regionally, the report analyzes the Mountain Bicycles markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Mountain Bicycles market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Mountain Bicycles market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Mountain Bicycles industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Rigid, Hardtail).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Mountain Bicycles market.

Regional Analysis: The report involves examining the Mountain Bicycles market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Mountain Bicycles market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Mountain Bicycles:

Company Analysis: Report covers individual Mountain Bicycles manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Mountain Bicycles. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Household, Commercial).

Technology Analysis: Report covers specific technologies relevant to Mountain Bicycles. It assesses the current state, advancements, and potential future developments in Mountain Bicycles areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Mountain Bicycles market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Mountain Bicycles market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Rigid

Hardtail

Softail

Full Suspension

Market segment by Application

Household

Commercial

Major players covered

Giant

Trek

Specialized

Cannondale

Santa Cruz

Company six

Scott

Yeti

Merida

Kona

Rocky Mountain Bicycles

XDS

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Mountain Bicycles product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Mountain Bicycles, with price, sales, revenue and global market share of Mountain Bicycles from 2019 to 2024.

Chapter 3, the Mountain Bicycles competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Mountain Bicycles breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Mountain Bicycles market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Mountain Bicycles.

Chapter 14 and 15, to describe Mountain Bicycles sales channel, distributors,

customers, research findings and conclusion.

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