

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Mountain Bicycles Market 2018, Forecast to 2023

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Abstracts

A mountain bike or mountain bicycle (abbreviated Mtn Bike or MTB) is a bicycle designed for off-road cycling. Mountain bikes share similarities with other bikes, but incorporate features designed to enhance durability and performance in rough terrain. These typically include a front or full suspension, large knobby tires, more durable wheels, more powerful brakes, and lower gear ratios for climbing steep grades. Mountain bikes are typically ridden on mountain trails, single track, fire roads, and other unpaved surfaces. This type of terrain commonly has rocks, roots, loose dirt, and steep grades. Many trails have additional TTF's (Technical Trail Features) such as log piles, log rides, rock gardens, skinnies, gap jumps, and wall-rides. Mountain bikes are built to handle these types of terrain and features. The heavy-duty construction combined with stronger rims and wider tires has also made this style of bicycle popular with urban riders and couriers who must navigate through potholes and over curbs.

Scope of the Report:

This report focuses on the Mountain Bicycles in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The global Mountain Bicycles sales is estimated to reach about 15597 K Units by the end of 2017, which is expected to reach 19580 K Units in 2022. Overall, the Mountain Bicycles products performance is positive with the current environment status.

Currently, there are many players in Mountain Bicycles market. The main market players internationally are Giant, Trek, Specialized, Cannondale, Santa Cruz, GT Bicycles, Scott, Yeti, Merida, Kona, Rocky Mountain Bicycles, XDS and etc. Brands like

Giant, Trek, Specialized and Merida, XDS are also playing important roles in Mountain Bicycles industry. The competition will be more intense in the following years.

China (including Taiwan) is the biggest production areas for Mountain Bicycles, taking about 83.21% market share in 2016 (based on output volume), Europe followed the second, with about 8.44% market share. In Consumption market, sales of Mountain Bicycles in Europe will increase to be 5601 K Units in 2017 from 4490 K Units in 2012, which is the biggest consumption area in current market pattern. North America ranks the second largest consumption area, with sales volume and market share of 5127 K Units and 34.47% in 2016.

The worldwide market for Mountain Bicycles is expected to grow at a CAGR of roughly 5.1% over the next five years, will reach 6840 million US\$ in 2023, from 5070 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Giant

Trek

Specialized

Cannondale

Santa Cruz

Company six

Scott

Yeti

Merida

Kona

Rocky Mountain Bicycles

XDS

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Rigid

Hardtail

Softail

Full Suspension

Market Segment by Applications, can be divided into

Household

Commercial

There are 15 Chapters to deeply display the global Mountain Bicycles market.

Chapter 1, to describe Mountain Bicycles Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Mountain Bicycles, with sales, revenue,

and price of Mountain Bicycles, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Mountain Bicycles, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Mountain Bicycles market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Mountain Bicycles sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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