

Global Motorized Zoom Lens Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Motorized Zoom Lens market size is expected to reach \$ 722 million by 2032, rising at a market growth of 9.1% CAGR during the forecast period (2026-2032).

Motorized zoom lenses are lenses that can continuously change their focal length through an electric motor. Their working principle primarily involves altering the spacing between lens groups within the lens to adjust the focal length. These lenses are typically equipped with a controller, allowing photographers to remotely adjust the focal length, magnifying or reducing the image to suit different shooting needs. In terms of applications, motorized zoom lenses are widely used in photography, videography, and surveillance. During shooting, photographers can quickly adjust the focal length as needed to capture the desired image. In the security surveillance field, motorized zoom lenses can help cameras cover a wider area, improving the flexibility and efficiency of surveillance.

In 2025, global Motorized Zoom Lens sales reached approximately 170 K Units, with an average global market price of around US\$ 2,256 US\$/Unit. Production capacity reached 250 K Units, with a gross profit margin of approximately 30%.

Global Motorized Zoom Lens key players include Tamron, Bosch Security, Fujifilm and Hanwha Techwin, etc. Global top four manufacturers hold a share over 45%. The largest consumer market is Asia-Pacific, has a share about 55%, followed by North America and Europe, with around 20% and 18% market share respectively.

In terms of product, Below 300mm is the largest segment, with a share over 40%. And in terms of application, the largest application is City Security followed by Border Defense and Highway, etc.

With the continuous advancement of artificial intelligence technology, future electric zoom lenses may be equipped with more intelligent autofocus and tracking systems that can automatically identify and track the subject, achieving more accurate and fast shooting. With the development of high-resolution video technologies such as 4K and 8K, electric zoom lenses will also continue to upgrade to provide clearer and more delicate image quality. In order to meet the needs of portable devices such as drones and mobile phones, future electric zoom lenses may be more compact and lightweight while maintaining high performance.

This report studies the global Motorized Zoom Lens production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Motorized Zoom Lens and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Motorized Zoom Lens that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Motorized Zoom Lens total production and demand, 2021-2032, (K Units)

Global Motorized Zoom Lens total production value, 2021-2032, (USD Million)

Global Motorized Zoom Lens production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Motorized Zoom Lens consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Motorized Zoom Lens domestic production, consumption, key domestic manufacturers and share

Global Motorized Zoom Lens production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Motorized Zoom Lens production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Motorized Zoom Lens production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Motorized Zoom Lens market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Tamron, Bosch Security Systems, Fujifilm,

Hanwha Techwin, Yamako, CBC Computar, Tokina Corporation, ADL Inc, Ophir Optronics, Kowa Lenses, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Motorized Zoom Lens market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Motorized Zoom Lens Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Motorized Zoom Lens Market, Segmentation by Type:

Below 300mm

300mm-1000mm

Above 1000mm

Global Motorized Zoom Lens Market, Segmentation by Features:

Smart Zoom Lens

Manual Control Zoom Lens

Global Motorized Zoom Lens Market, Segmentation by Structure:

Two-Variable Motorized Zoom Lens

Three-Variable Motorized Zoom Lens

Global Motorized Zoom Lens Market, Segmentation by Application:

Border Defense

City Security

Highway

Others

Companies Profiled:

Tamron

Bosch Security Systems

Fujifilm

Hanwha Techwin

Yamako

CBC Computar

Tokina Corporation

ADL Inc

Ophir Optronics

Kowa Lenses

Myutron

2B Security Systems

LUSTER LightTech

Theia Technologies

Seikou Avenir

Kenko Tokina

Goyo

Graflex Inc

Fujian Forecam Optics

Foctek Photonics

Shenzhen Chuangwei Era Photoelectric

Key Questions Answered:

1. How big is the global Motorized Zoom Lens market?

Global Motorized Zoom Lens Supply, Demand and Key Producers, 2026-2032

2. What is the demand of the global Motorized Zoom Lens market?
3. What is the year over year growth of the global Motorized Zoom Lens market?
4. What is the production and production value of the global Motorized Zoom Lens market?
5. Who are the key producers in the global Motorized Zoom Lens market?
6. What are the growth factors driving the market demand?

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