

Global Motorcycle Tire Pressure Management System (MTPMS) Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Motorcycle Tire Pressure Management System (MTPMS) market size was valued at US\$ 230 million in 2025 and is forecast to a readjusted size of US\$ 522 million by 2032 with a CAGR of 11.6% during review period.

Motorcycle Tire Pressure Management System (MTPMS) is an electronic safety system designed to continuously monitor the air pressure (and often temperature) of motorcycle tires and alert the rider when values deviate from the recommended range. A typical MTPMS uses compact, wheel-mounted sensors?either installed inside the tire (internal type) or attached to the valve stem (external type)?to directly measure tire pressure and transmit data wirelessly to a handlebar-mounted display, the motorcycle?s instrument cluster, or a smartphone application. When tire pressure becomes too low, too high, or tire temperature rises abnormally, the system issues visual and/or audible warnings so that the rider can take timely corrective action.

By providing real-time tire status information, MTPMS helps reduce the risk of accidents caused by underinflation, slow leaks, or overheating, while also improving handling stability, braking performance, tire life, and fuel efficiency. In the motorcycle field, MTPMS is mainly implemented as a direct tire pressure monitoring system, and can be supplied as original equipment on mid- to high-end models or as an aftermarket accessory kit for existing motorcycles.

In 2025, global Motorcycle Tire Pressure Management System (TPMS) sales reached approximately 7,613 k units, with an average global market price of around US\$ 29.4 per unit. The single-line production capacity is about 100 k units, and the industry gross

profit margin is about 29%.

Motorcycle Tire Pressure Management System (TPMS) is moving from a niche accessory to a mainstream safety-electronics feature worldwide. Global market revenue is already approaching US\$200 million and is forecast to grow at low-to-mid-teens rates through 2031, driven by higher safety awareness, the rapid expansion of commuter motorcycles and scooters in emerging markets, and the rollout of factory-fit TPMS on premium models from major OEMs. Today the market is still dominated by external, valve-cap systems in the aftermarket, but the fastest growth comes from internal, OE-grade sensors integrated with the ECU and instrument cluster. Asia (especially China, India and ASEAN) will remain the volume engine, while Europe and North America anchor the high-value, high-spec segment. Over the medium term, technology upgrades (BLE connectivity, app integration, internal sensors) and regulatory pressure for tire-safety features are expected to support continued expansion and gradual consolidation among suppliers.

This report is a detailed and comprehensive analysis for global Motorcycle Tire Pressure Management System (MTPMS) market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Channel. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Motorcycle Tire Pressure Management System (MTPMS) market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Motorcycle Tire Pressure Management System (MTPMS) market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Motorcycle Tire Pressure Management System (MTPMS) market size and forecasts, by Type and by Channel, in consumption value (\$ Million), 2021-2032

Global Motorcycle Tire Pressure Management System (MTPMS) market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Motorcycle Tire Pressure Management System (MTPMS)

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Motorcycle Tire Pressure Management System (MTPMS) market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Schrader TPMS Solutions, Orange Electronic, Pacific Industrial, Doran Manufacturing, Garmin, Steelmate, Salutica Berhad (FOBO), HawksHead Systems, LID Technologies S.A.S, TireTraker TPMS, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Motorcycle Tire Pressure Management System (MTPMS) market is split by Type and by Channel. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Channel. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

External Type

Internal Type

Market segment by Channel

Aftermarket

OEMs

Market segment by players, this report covers

Schrader TPMS Solutions

Orange Electronic

Pacific Industrial

Doran Manufacturing

Garmin

Steelmate

Salutica Berhad (FOBO)

HawksHead Systems

LID Technologies S.A.S

TireTraker TPMS

CUB Elecparts

Sate Auto Electronic

Aspirit Enterprise

Bartec TPMS

Hamaton Automotive Tech

Zhong Shan Neng Tong

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Motorcycle Tire Pressure Management System (MTPMS) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Motorcycle Tire Pressure Management System (MTPMS), with revenue, gross margin, and global market share of Motorcycle Tire Pressure Management System (MTPMS) from 2021 to 2026.

Chapter 3, the Motorcycle Tire Pressure Management System (MTPMS) competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Channel, with consumption value and growth rate by Type, by Channel, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Motorcycle Tire Pressure Management System (MTPMS) market forecast, by regions, by Type and by Channel, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Motorcycle Tire Pressure Management System (MTPMS).

Chapter 13, to describe Motorcycle Tire Pressure Management System (MTPMS) research findings and conclusion.

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