

Global Motorcycle Tire Pressure Management System (MTPMS) Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Motorcycle Tire Pressure Management System (MTPMS) market size is expected to reach \$ 522 million by 2032, rising at a market growth of 11.6% CAGR during the forecast period (2026-2032).

Motorcycle Tire Pressure Management System (MTPMS) is an electronic safety system designed to continuously monitor the air pressure (and often temperature) of motorcycle tires and alert the rider when values deviate from the recommended range. A typical MTPMS uses compact, wheel-mounted sensors—either installed inside the tire (internal type) or attached to the valve stem (external type)—to directly measure tire pressure and transmit data wirelessly to a handlebar-mounted display, the motorcycle's instrument cluster, or a smartphone application. When tire pressure becomes too low, too high, or tire temperature rises abnormally, the system issues visual and/or audible warnings so that the rider can take timely corrective action.

By providing real-time tire status information, MTPMS helps reduce the risk of accidents caused by underinflation, slow leaks, or overheating, while also improving handling stability, braking performance, tire life, and fuel efficiency. In the motorcycle field, MTPMS is mainly implemented as a direct tire pressure monitoring system, and can be supplied as original equipment on mid- to high-end models or as an aftermarket accessory kit for existing motorcycles.

In 2025, global Motorcycle Tire Pressure Management System (TPMS) sales reached approximately 7,613 k units, with an average global market price of around US\$ 29.4 per unit. The single-line production capacity is about 100 k units, and the industry gross profit margin is about 29%.

Motorcycle Tire Pressure Management System (TPMS) is moving from a niche accessory to a mainstream safety-electronics feature worldwide. Global market revenue is already approaching US\$200 million and is forecast to grow at low-to-mid-teens rates

through 2031, driven by higher safety awareness, the rapid expansion of commuter motorcycles and scooters in emerging markets, and the rollout of factory-fit TPMS on premium models from major OEMs. Today the market is still dominated by external, valve-cap systems in the aftermarket, but the fastest growth comes from internal, OE-grade sensors integrated with the ECU and instrument cluster. Asia (especially China, India and ASEAN) will remain the volume engine, while Europe and North America anchor the high-value, high-spec segment. Over the medium term, technology upgrades (BLE connectivity, app integration, internal sensors) and regulatory pressure for tire-safety features are expected to support continued expansion and gradual consolidation among suppliers.

This report studies the global Motorcycle Tire Pressure Management System (MTPMS) demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Motorcycle Tire Pressure Management System (MTPMS), and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Motorcycle Tire Pressure Management System (MTPMS) that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Motorcycle Tire Pressure Management System (MTPMS) total market, 2021-2032, (USD Million)

Global Motorcycle Tire Pressure Management System (MTPMS) total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Motorcycle Tire Pressure Management System (MTPMS) total market, key domestic companies, and share, (USD Million)

Global Motorcycle Tire Pressure Management System (MTPMS) revenue by player, revenue and market share 2021-2026, (USD Million)

Global Motorcycle Tire Pressure Management System (MTPMS) total market by Type, CAGR, 2021-2032, (USD Million)

Global Motorcycle Tire Pressure Management System (MTPMS) total market by Channel, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Motorcycle Tire Pressure Management System (MTPMS) market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Schrader TPMS Solutions, Orange Electronic, Pacific Industrial, Doran Manufacturing, Garmin, Steelmate, Salutica Berhad (FOBO), HawksHead Systems, LID Technologies S.A.S, TireTraker TPMS, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Motorcycle Tire Pressure Management System (MTPMS) market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Channel. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Motorcycle Tire Pressure Management System (MTPMS) Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Motorcycle Tire Pressure Management System (MTPMS) Market, Segmentation by Type:

External Type

Internal Type

Global Motorcycle Tire Pressure Management System (MTPMS) Market, Segmentation by Channel:

Aftermarket

OEMs

Companies Profiled:

Schrader TPMS Solutions

Orange Electronic

Pacific Industrial

Doran Manufacturing

Garmin

Steelmate

Salutica Berhad (FOBO)

HawksHead Systems

LID Technologies S.A.S

TireTraker TPMS

CUB Elecparts

Sate Auto Electronic

Aspirit Enterprise

Bartec TPMS

Hamaton Automotive Tech

Zhong Shan Neng Tong

Key Questions Answered

1. How big is the global Motorcycle Tire Pressure Management System (MTPMS) market?
2. What is the demand of the global Motorcycle Tire Pressure Management System (MTPMS) market?
3. What is the year over year growth of the global Motorcycle Tire Pressure Management System (MTPMS) market?
4. What is the total value of the global Motorcycle Tire Pressure Management System (MTPMS) market?
5. Who are the Major Players in the global Motorcycle Tire Pressure Management System (MTPMS) market?
6. What are the growth factors driving the market demand?

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