

Global Motorcycle Shock Absorber Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Motorcycle Shock Absorber market size was valued at US\$ 3005 million in 2024 and is forecast to a readjusted size of USD 3071 million by 2031 with a CAGR of 0.3% during review period.

Motorcycle Shock Absorber is an important part of the motorcycle suspension system, used to reduce the impact between the wheel and the body, absorb the vibration from uneven roads or ground, and provide a smooth riding experience. Its main function is to absorb and slow down the vibration caused by uneven roads or during the movement of the motorcycle, and prevent the vibration from being directly transmitted to the body, thereby improving comfort and handling.

Motorcycle shock absorbers usually work together with springs and damping systems (such as liquids or gases). By adjusting the characteristics of these components, the shock absorption effect can be changed to adapt to different driving conditions, such as highways, city streets or off-road environments. The design and performance of the shock absorber directly affect the riding stability, handling and safety of the motorcycle.

Market demand growth

The number of motorcycles in use has increased: The global motorcycle market continues to expand, especially in emerging markets such as Asia and South America. As a convenient and economical means of transportation, the number of motorcycles in use continues to rise, which directly drives the demand for motorcycle shock absorbers.

Consumers' requirements for comfort have increased: As people's living standards

improve, consumers have higher and higher requirements for the comfort of motorcycle riding. High-quality shock absorbers can effectively reduce the impact of road bumps on riders and provide a smoother and more comfortable riding experience. Therefore, consumers are more willing to pay higher prices for motorcycles equipped with high-performance shock absorbers, which has led to an increase in demand for shock absorbers from motorcycle manufacturers and the aftermarket.

The development of the sports and off-road motorcycle market: The market demand for high-performance models such as sports motorcycles and off-road motorcycles continues to increase, and these models have more stringent requirements for shock absorber performance. In order to meet the rider's control and comfort requirements under high-speed driving and complex road conditions, professional-grade high-performance shock absorbers are required, which has promoted the development of the shock absorber market towards high-end and professional directions.

Technological progress and innovation

Performance improvement: Shock absorber manufacturers continue to invest in research and development and are committed to improving product performance. For example, the development of shock absorbers with a higher damping force adjustment range and faster response speed can better adapt to different road conditions and riding conditions, and improve the handling stability and safety of motorcycles. The application of intelligent and electronic technologies, such as electronically controlled shock absorption systems, can automatically adjust the shock absorption parameters according to the vehicle's driving status, further optimizing riding comfort and performance.

Application of new materials: The research and development and application of new materials provide support for the improvement of shock absorber performance. The use of lightweight materials such as high-strength aluminum alloys and carbon fibers effectively reduces weight while ensuring the strength and reliability of shock absorbers, which helps to improve the fuel economy and handling flexibility of motorcycles. In addition, the application of new rubber composite materials and high-performance hydraulic oils and other materials also improves the sealing performance, corrosion resistance and damping characteristics of shock absorbers.

Improvement of manufacturing process: The adoption of advanced manufacturing processes, such as precision casting, CNC machining, laser cutting, etc., improves the machining accuracy and quality consistency of shock absorber components, reduces

production costs, and is also conducive to improving product performance and reliability. These processes can produce more complex and precise parts to meet the ever-increasing design requirements of shock absorbers.

This report is a detailed and comprehensive analysis for global Motorcycle Shock Absorber market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Motorcycle Shock Absorber market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Motorcycle Shock Absorber market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Motorcycle Shock Absorber market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Motorcycle Shock Absorber market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Motorcycle Shock Absorber

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Motorcycle Shock Absorber market based

on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include KYB Corporation, Fox Factory Holding, Chuannan Absorber, ANAND Group, Hitachi Astemo, Ohlins Racing, WP Performance Systems (KTM), Yuan Shock Absorber, YSS, Hyperpro, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Motorcycle Shock Absorber market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

OEM

Aftermarket

Market segment by Application

Fuel Motorcycles

Electric Motorcycles

Major players covered

KYB Corporation

Fox Factory Holding

Chuannan Absorber

ANAND Group

Hitachi Astemo

Ohlins Racing

WP Performance Systems (KTM)

Yuan Shock Absorber

YSS

Hyperpro

TFX Suspension Technology

Proven Products

Progressive Suspension

Bitubo

Marzocchi

Agriauto

Hagon Shocks

KAIFA Industry

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Motorcycle Shock Absorber product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Motorcycle Shock Absorber, with price, sales quantity, revenue, and global market share of Motorcycle Shock Absorber from 2020 to 2025.

Chapter 3, the Motorcycle Shock Absorber competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Motorcycle Shock Absorber breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Motorcycle Shock Absorber market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Motorcycle Shock Absorber.

Chapter 14 and 15, to describe Motorcycle Shock Absorber sales channel, distributors, customers, research findings and conclusion.

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