

# Global Motorcycle Riding Gear Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G074B5CCDE5GEN.html>

Date: June 2024

Pages: 161

Price: US\$ 3,480.00 (Single User License)

ID: G074B5CCDE5GEN

## Abstracts

According to our (Global Info Research) latest study, the global Motorcycle Riding Gear market size was valued at USD 3004.5 million in 2023 and is forecast to a readjusted size of USD 3858.1 million by 2030 with a CAGR of 3.6% during review period.

In motorcycling, riders wear specialized clothing, safety gear, and miscellaneous equipment. Typically, motorcycle riding gear serves more than one purpose, including crash and weather protection, increased visibility, style or identification, stowing cargo, and accommodating communications devices.

Global Motorcycle Gear key players include Bell, Schuberth, Fox Racing, etc. Global top three manufacturers hold a share over 25%.

Europe is the largest market, with a share about 25%, followed by Southeast Asia and India, both have a share about 40 percent.

In terms of product, Ultrasonic Test Equipment is the largest segment, with a share about 33%. And in terms of application, the largest application is Men, followed by Women.

The Global Info Research report includes an overview of the development of the Motorcycle Riding Gear industry chain, the market status of On-Road (Clothing, Safety Gear), Off-Road (Clothing, Safety Gear), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Motorcycle Riding Gear.

Regionally, the report analyzes the Motorcycle Riding Gear markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Motorcycle Riding Gear market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Motorcycle Riding Gear market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Motorcycle Riding Gear industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Clothing, Safety Gear).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Motorcycle Riding Gear market.

**Regional Analysis:** The report involves examining the Motorcycle Riding Gear market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Motorcycle Riding Gear market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Motorcycle Riding Gear:

**Company Analysis:** Report covers individual Motorcycle Riding Gear manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and

strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Motorcycle Riding Gear. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (On-Road, Off-Road).

**Technology Analysis:** Report covers specific technologies relevant to Motorcycle Riding Gear. It assesses the current state, advancements, and potential future developments in Motorcycle Riding Gear areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Motorcycle Riding Gear market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Motorcycle Riding Gear market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Clothing

Safety Gear

Other

### Market segment by Application

On-Road

Off-Road

## Major players covered

Bell

Schuberth

Shoei

HJC

Shark

AGV

Arai

Nolan

Studds

YOHE

LAZER

PT Tarakusuma Indah

Jiujiang Jiadeshi

OGK Kabuto

Hehui Group

Airoh

Pengcheng Helmets

Nanhai Xinyuan Helmets

Zhejiang Jixiang

Safety Helmets MFG

YEMA

Chih Tong Helmet

Suomy

NZI

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Motorcycle Riding Gear product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Motorcycle Riding Gear, with price, sales, revenue and global market share of Motorcycle Riding Gear from 2019 to 2024.

Chapter 3, the Motorcycle Riding Gear competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Motorcycle Riding Gear breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Motorcycle Riding Gear market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Motorcycle Riding Gear.

Chapter 14 and 15, to describe Motorcycle Riding Gear sales channel, distributors, customers, research findings and conclusion.

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