

Global Motorcycle Rentals and Tour Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Motorcycle Rentals and Tour market size is expected to reach \$ 308 million by 2032, rising at a market growth of 10.4% CAGR during the forecast period (2026-2032).

Motorcycle Rentals and Tour (MRT) is a mobility and tourism service that combines short-term motorcycle rental with guided/self-guided touring, catering to experiential travel, adventure, and flexible mobility needs, often including insurance, maintenance, and route support.

Motorcycle rentals and tours represent a specialized segment within the broader adventure tourism and vehicle rental markets, catering to enthusiasts seeking freedom, adventure, and cultural immersion through two-wheeled travel. This market combines elements of transportation, tourism, and lifestyle experiences, with significant growth driven by post-pandemic demand for outdoor activities, experiential travel, and the rise of motorcycle culture globally. The market varies from basic urban rentals to comprehensive guided adventure tours across diverse terrains and cultures.

This report studies the global Motorcycle Rentals and Tour demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Motorcycle Rentals and Tour, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Motorcycle Rentals and Tour that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Motorcycle Rentals and Tour total market, 2021-2032, (USD Million)

Global Motorcycle Rentals and Tour total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Motorcycle Rentals and Tour total market, key domestic companies,

and share, (USD Million)

Global Motorcycle Rentals and Tour revenue by player, revenue and market share 2021-2026, (USD Million)

Global Motorcycle Rentals and Tour total market by Type, CAGR, 2021-2032, (USD Million)

Global Motorcycle Rentals and Tour total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Motorcycle Rentals and Tour market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include EagleRider, Hertz Ride, Motorroads, kizuki co, Freedom Destinations, Ride Free Tours, IMTBIKE, Motorbike Trip, MotoQuest, Motorentour, etc. This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Motorcycle Rentals and Tour market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Motorcycle Rentals and Tour Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Motorcycle Rentals and Tour Market, Segmentation by Type:

Rental Service

Tour Guide Service

Global Motorcycle Rentals and Tour Market, Segmentation by Service Type:

Motorcycle Rentals

Guided Motorcycle Tours

Self-guided Tour Packages

Training & Experience Packages

Global Motorcycle Rentals and Tour Market, Segmentation by Tourists:

International Tourists

Domestic Tourists

Global Motorcycle Rentals and Tour Market, Segmentation by Application:

Individual

Group

Companies Profiled:

EagleRider

Hertz Ride

Motorroads

kizuki co

Freedom Destinations

Ride Free Tours

IMTBIKE

Motorbike Trip

MotoQuest

Motorentour

Riders Share

Celtic Rider

High Road Motorcycles

RIDE Adventures

Ride MB

Freedom Bike Rental

CycleVisions

RMM Motorsports

Key Questions Answered

1. How big is the global Motorcycle Rentals and Tour market?
2. What is the demand of the global Motorcycle Rentals and Tour market?
3. What is the year over year growth of the global Motorcycle Rentals and Tour market?
4. What is the total value of the global Motorcycle Rentals and Tour market?
5. Who are the Major Players in the global Motorcycle Rentals and Tour market?
6. What are the growth factors driving the market demand?

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