

Global Motorcycle Racing Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Motorcycle Racing market size was valued at USD 650.3 million in 2023 and is forecast to a readjusted size of USD 884.8 million by 2030 with a CAGR of 4.5% during review period.

This report studies Motorcycle Racing collecting revenue from the racing. The FIM (Fédération Internationale de Motocyclisme) founded in 1904, is the governing body for motorcycle sport and the global advocate for motorcycling. The FIM is an independent association formed by 111 National Federations throughout the world. It is recognised as the sole competent authority in motorcycle sport by the International Olympic Committee (IOC). Among its 50 FIM World Championships the main events are MotoGP, Superbike, Endurance, Motocross, Supercross, Trial, Enduro, Cross-Country Rallies and Speedway.

The key racing in global Motorcycle Racing market include Moto GP, MXGP, SBK, etc. Europe is the main market, and occupies about 80% shares of the global market. Media and Broadcasting Rights Revenue is the main type, with a share over 40%. Motorcycle Road Racing is the main application, which holds a share about 80%.

The Global Info Research report includes an overview of the development of the Motorcycle Racing industry chain, the market status of Motorcycle Road Racing (Media and Broadcasting Rights Revenue, Ticketing Revenue), Motorcycle off-road Racing (Media and Broadcasting Rights Revenue, Ticketing Revenue), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Motorcycle Racing.

Regionally, the report analyzes the Motorcycle Racing markets in key regions. North

America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Motorcycle Racing market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Motorcycle Racing market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Motorcycle Racing industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Media and Broadcasting Rights Revenue, Ticketing Revenue).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Motorcycle Racing market.

Regional Analysis: The report involves examining the Motorcycle Racing market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Motorcycle Racing market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Motorcycle Racing:

Company Analysis: Report covers individual Motorcycle Racing players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and

attitudes towards Motorcycle Racing This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Motorcycle Road Racing, Motorcycle off-road Racing).

Technology Analysis: Report covers specific technologies relevant to Motorcycle Racing. It assesses the current state, advancements, and potential future developments in Motorcycle Racing areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Motorcycle Racing market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Motorcycle Racing market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Media and Broadcasting Rights Revenue

Ticketing Revenue

Advertising/Sponsorship Revenue

Others

Market segment by Application

Motorcycle Road Racing

Motorcycle off-road Racing

Market segment by players, this report covers

Moto GP

MXGP

SBK

FIM EWC

TrialGP and X-Trial

EnduroGP

Speedway GP

ARRC

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Motorcycle Racing product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Motorcycle Racing, with revenue, gross margin

and global market share of Motorcycle Racing from 2019 to 2024.

Chapter 3, the Motorcycle Racing competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Motorcycle Racing market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Motorcycle Racing.

Chapter 13, to describe Motorcycle Racing research findings and conclusion.

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