

Global Motorcycle Navigation System Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Motorcycle navigation system is a device that receives information from the GPS and determines the geographical position of the motorcycle. It can display the position on a map and show directions by using suitable software. Motorcycle navigation system uses a digital map, which is a database of a geographical structure that shows the road network and general information on the device.

Scope of the Report:

This report studies the Motorcycle Navigation System market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Motorcycle Navigation System market by product type and applications/end industries. Smartphones are gaining traction in the mobile phone segment and the penetration of the mobile phones is increasing constantly worldwide. The smartphones have become a major device and are popular as they are inbuilt with gps system which helps in navigation. While riding a motorcycle, the rider should pay full attention as any sort of distraction can prove fatal. It has been noticed that frequently looking at the smartphone screen leads to distractions.

The global Motorcycle Navigation System market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend

of Motorcycle Navigation System.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Garmin

MiTAC Holdings

TomTom International

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Hardware

Software

Market Segment by Applications, can be divided into

OEM

Aftermarket

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