

Global Motorcycle Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Motorcycle market size was valued at US\$ 76800 million in 2025 and is forecast to a readjusted size of US\$ 84090 million by 2032 with a CAGR of 1.3% during review period.

Global key players of Motorcycle include Honda, Yamaha, TVS Motor Company, Harley-Davidson, BMW, etc. The top five players hold a share about 60%. Asia-Pacific is the world's largest market for Motorcycle and holds a share about 80%, followed by Latin America and Europe, with share about 8% and 5%, separately. In terms of product type, Fuel Motorcycle is the largest segment, accounting for a share about 95%. In terms of application, Personal is the largest field with a share about 96 percent.

This report is a detailed and comprehensive analysis for global Motorcycle market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Motorcycle market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Motorcycle market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit),

2021-2032

Global Motorcycle market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Motorcycle market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Motorcycle

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Motorcycle market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Honda, Yamaha, TVS Motor Company, Harley-Davidson, BMW, Hero MotoCorp, Bajaj Auto, PIERER Mobility, Suzuki, Kawasaki, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Motorcycle market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Fuel Motorcycle

Electric Motorcycle

Market segment by Application

Personal

Commercial

Major players covered

Honda

Yamaha

TVS Motor Company

Harley-Davidson

BMW

Hero MotoCorp

Bajaj Auto

PIERER Mobility

Suzuki

Kawasaki

Royal Enfield (Unit of Eicher Ltd)

Dachangjiang

Loncin

Ducati

Yadea

Zongshen

Chongqing Yinxiang

Luoyang Northern

Piaggio

Dayun

Lifan Technology

Luyuan Group

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Motorcycle product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Motorcycle, with price, sales quantity, revenue, and global market share of Motorcycle from 2021 to 2026.

Chapter 3, the Motorcycle competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Motorcycle breakdown data are shown at the regional level, to show the

sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Motorcycle market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Motorcycle.

Chapter 14 and 15, to describe Motorcycle sales channel, distributors, customers, research findings and conclusion.

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