

# Global Motorcycle Inertial Measurement Unit (IMU) Sensor Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G8DD6F55539EN.html>

Date: June 2024

Pages: 74

Price: US\$ 3,480.00 (Single User License)

ID: G8DD6F55539EN

## Abstracts

According to our (Global Info Research) latest study, the global Motorcycle Inertial Measurement Unit (IMU) Sensor market size was valued at USD 111.1 million in 2023 and is forecast to a readjusted size of USD 189.8 million by 2030 with a CAGR of 7.9% during review period.

A motorcycle inertial measurement unit (IMU) sensor is a device that measures and records the motorcycle's acceleration, orientation, and angular velocity. It is used for stability control, traction control, and rider assistance systems.

The market for motorcycle IMU sensors is growing as motorcycle manufacturers incorporate advanced safety and control systems. Trends include miniaturization, enhanced accuracy, and integration with other vehicle systems.

The Global Info Research report includes an overview of the development of the Motorcycle Inertial Measurement Unit (IMU) Sensor industry chain, the market status of Sportbike (6-Axis, Others), Others (6-Axis, Others), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Motorcycle Inertial Measurement Unit (IMU) Sensor.

Regionally, the report analyzes the Motorcycle Inertial Measurement Unit (IMU) Sensor markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Motorcycle Inertial Measurement Unit (IMU) Sensor market, with robust domestic demand, supportive policies, and a strong manufacturing base.

## Key Features:

The report presents comprehensive understanding of the Motorcycle Inertial Measurement Unit (IMU) Sensor market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Motorcycle Inertial Measurement Unit (IMU) Sensor industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., 6-Axis, Others).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Motorcycle Inertial Measurement Unit (IMU) Sensor market.

**Regional Analysis:** The report involves examining the Motorcycle Inertial Measurement Unit (IMU) Sensor market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Motorcycle Inertial Measurement Unit (IMU) Sensor market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Motorcycle Inertial Measurement Unit (IMU) Sensor:

**Company Analysis:** Report covers individual Motorcycle Inertial Measurement Unit (IMU) Sensor manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Motorcycle Inertial Measurement Unit (IMU) Sensor. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Sportbike, Others).

**Technology Analysis:** Report covers specific technologies relevant to Motorcycle Inertial Measurement Unit (IMU) Sensor. It assesses the current state, advancements, and potential future developments in Motorcycle Inertial Measurement Unit (IMU) Sensor areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Motorcycle Inertial Measurement Unit (IMU) Sensor market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Motorcycle Inertial Measurement Unit (IMU) Sensor market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

6-Axis

Others

### Market segment by Application

Sportbike

Others

## Major players covered

Bosch

Continental AG

Panasonic

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Motorcycle Inertial Measurement Unit (IMU) Sensor product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Motorcycle Inertial Measurement Unit (IMU) Sensor, with price, sales, revenue and global market share of Motorcycle Inertial Measurement Unit (IMU) Sensor from 2019 to 2024.

Chapter 3, the Motorcycle Inertial Measurement Unit (IMU) Sensor competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Motorcycle Inertial Measurement Unit (IMU) Sensor breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Motorcycle Inertial Measurement Unit (IMU) Sensor market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Motorcycle Inertial Measurement Unit (IMU) Sensor.

Chapter 14 and 15, to describe Motorcycle Inertial Measurement Unit (IMU) Sensor sales channel, distributors, customers, research findings and conclusion.

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