

# Global Motorcycle Helmet Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Motorcycle Helmet market size is expected to reach \$ 2307 million by 2032, rising at a market growth of 4.1% CAGR during the forecast period (2026-2032).

A motorcycle helmet is a type of helmet (protective headgear) used by motorcycle riders. The primary goal of a motorcycle helmet is safety - to protect the rider's head during impact, thus preventing or reducing head injury and saving the rider's life. Some helmets provide additional conveniences, such as ventilation, face shields, ear protection, intercom etc.

As road safety becomes an increasingly significant concern worldwide, more people are becoming aware of the importance of wearing helmets. Governments, NGOs, and health organizations continuously raise awareness about the role of helmets in preventing serious head injuries during accidents. This awareness has led to higher helmet adoption rates, particularly in countries with newly implemented or more strictly enforced helmet laws. Many countries and regions have enacted or strengthened helmet laws, which mandate the use of helmets while riding. These laws are a key driver of helmet market growth, especially in emerging economies where motorcycle usage is on the rise.

The growing popularity of motorcycles as a mode of transportation—especially in densely populated urban areas—has significantly expanded the demand for helmets. Motorcycles are often seen as a more affordable and flexible transportation option, particularly in developing countries where traffic congestion and public transport limitations drive people to buy two-wheelers. As more people move to urban areas, the demand for motorcycles, scooters, and e-bikes increases due to the need for cost-effective and efficient transportation solutions. Countries like India, China, Southeast Asia, and Latin

America are experiencing rapid increases in motorcycle ownership due to higher disposable incomes, improving infrastructure, and more widespread motorcycle adoption for commuting.

Innovation and technological improvements in helmet design and safety features are a major driver in the motorcycle helmet market. Riders are becoming more concerned with safety, and manufacturers are responding with helmets that offer better protection, comfort, and functionality. Helmets with MIPS technology are designed to reduce rotational forces on the brain in case of an accident. This safety feature has gained popularity among riders looking for more effective protection. With the rise of IoT, helmets equipped with Bluetooth, GPS, heads-up displays (HUDs), and voice-controlled features are becoming more popular. These smart helmets enhance the riding experience by providing navigation, communication, and entertainment features. The use of advanced materials such as carbon fiber, polycarbonate, and composite materials makes helmets lighter, more durable, and more effective in impact absorption.

There is a growing demand for personalized and customizable helmets that reflect individual styles, further boosting sales. Brands offering unique designs, colors, and graphics are attracting consumers. As the market matures, consumers are looking for helmets that cater to various riding styles and preferences, including touring, sport riding, off-road, and city commuting.

This report studies the global Motorcycle Helmet production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Motorcycle Helmet and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Motorcycle Helmet that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Motorcycle Helmet total production and demand, 2021-2032, (K Units)

Global Motorcycle Helmet total production value, 2021-2032, (USD Million)

Global Motorcycle Helmet production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Motorcycle Helmet consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Motorcycle Helmet domestic production, consumption, key domestic

manufacturers and share

Global Motorcycle Helmet production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Motorcycle Helmet production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Motorcycle Helmet production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Motorcycle Helmet market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Shoei, HJC, Bell Helmet, Pengcheng Helmets, Arai, JDS, Schuberth, YEMA, Studds, Shark, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Motorcycle Helmet market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Motorcycle Helmet Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Motorcycle Helmet Market, Segmentation by Type:

Full Face Helmet

Open Face Helmet

Half Helmet

Off-Road Helmet

#### Global Motorcycle Helmet Market, Segmentation by Application:

Commuter & Recreation

Sport Games

#### Companies Profiled:

Shoei

HJC

Bell Helmet

Pengcheng Helmets

Arai

JDS

Schuberth

YEMA

Studds

Shark

YOHE

Nolan Group

AGV

Airoh

PT. Tarakusuma Indah

Nanhai Xinyuan Helmets

OGK Kabuto

Chin Tong Helmets

NZI

Suomy

**Key Questions Answered:**

1. How big is the global Motorcycle Helmet market?
2. What is the demand of the global Motorcycle Helmet market?
3. What is the year over year growth of the global Motorcycle Helmet market?
4. What is the production and production value of the global Motorcycle Helmet market?
5. Who are the key producers in the global Motorcycle Helmet market?
6. What are the growth factors driving the market demand?

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