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Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Motorcycle Heated Seats Market 2018, Forecast to 2023

https://marketpublishers.com/r/GE83F7A75F1EN.html
Date: January 2019
Pages: 137
Price: US$ 4,880.00 (Single User License)
ID: GE83F7A75F1EN

Abstracts

Heated Seats are a comfort feature in vehicles that warm the seat fabric by using electricity, thereby providing comfort to the passengers and the driver in cold weather conditions. They use technologies similar to electric blankets to produce heat.

Scope of the Report:

This report focuses on the Motorcycle Heated Seats in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.
In warm regions, heated seats are used as a relaxing feature to reduce driving fatigue. Heated seats are expensive and are considered a luxury in most regions. Therefore, they are most often fitted in luxury cars and premium motorcycles.
Rapid developments in road infrastructure, which are encouraging long distance traveling, are driving the adoption of heated seats in different categories of passenger cars, motorcycles, and commercial vehicles, further widening the heated seats market. High volume sales of advanced light commercial vehicles (LCVs) in North America and China are also fueling the heated seats market.
The worldwide market for Motorcycle Heated Seats is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US$ in 2023, from xx million US$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Gentherm

Continental

Suzuki

Rostra

Seat Comfort Systems

Altimate Automotive

Automotive Concepts

Harley-Davidson

HeatedSeatKits

IG Bauerhin

Kongsberg Automotive

BMW

Honda

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Regular

Luxury

Market Segment by Applications, can be divided into

OEM

Aftermarket

There are 15 Chapters to deeply display the global Motorcycle Heated Seats market.

Chapter 1, to describe Motorcycle Heated Seats Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Motorcycle Heated Seats, with sales, revenue, and price of Motorcycle Heated Seats, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Motorcycle Heated Seats, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Motorcycle Heated Seats market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Motorcycle Heated Seats sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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