

Global Motorcycle Gear Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/G43260B4CF50EN.html>

Date: June 2025

Pages: 169

Price: US\$ 3,480.00 (Single User License)

ID: G43260B4CF50EN

Abstracts

According to our (Global Info Research) latest study, the global Motorcycle Gear market size was valued at US\$ 3142 million in 2024 and is forecast to a readjusted size of USD 3689 million by 2031 with a CAGR of 2.3% during review period.

In motorcycling, riders wear specialized clothing, safety gear, and miscellaneous equipment. Typically, motorcycle riding gear serves more than one purpose, including crash and weather protection, increased visibility, style or identification, stowing cargo, and accommodating communications devices.

Global Motorcycle Gear key players include Bell, Schuberth, Fox Racing, etc. Global top three manufacturers hold a share over 25%.

Europe is the largest market, with a share about 25%, followed by Southeast Asia and India, both have a share about 40 percent.

In terms of product, Ultrasonic Test Equipment is the largest segment, with a share about 33%. And in terms of application, the largest application is Men, followed by Women.

This report is a detailed and comprehensive analysis for global Motorcycle Gear market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some

of the selected leaders for the year 2025, are provided.

Key Features:

Global Motorcycle Gear market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Motorcycle Gear market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Motorcycle Gear market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Motorcycle Gear market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Motorcycle Gear

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Motorcycle Gear market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Bell, Schuberth, Fox Racing, Shoei, AlpineStar, Dainese, HJC, Shark, Arai, Nolan, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Motorcycle Gear market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Jacket

Glove

Pants

Helmets

Market segment by Application

Men

Women

Major players covered

Bell

Schuberth

Fox Racing

Shoei

AlpineStar

Dainese

HJC

Shark

Arai

Nolan

Studds

YOHE

LAZER

PT Tarakusuma Indah

Jiujiang Jiadeshi

Kido Sport

OGK Kabuto

Rev'it

Belstaff

Hehui Group

Airoh

Pengcheng Helmets

Nanhai Xinyuan Helmets

Zhejiang Jixiang

Scoyco

Safety Helmets MFG

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Motorcycle Gear product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Motorcycle Gear, with price, sales quantity, revenue, and global market share of Motorcycle Gear from 2020 to 2025.

Chapter 3, the Motorcycle Gear competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Motorcycle Gear breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Motorcycle Gear market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Motorcycle Gear.

Chapter 14 and 15, to describe Motorcycle Gear sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Motorcycle Gear Consumption Value by Type: 2020 Versus 2024 Versus 2031

1.3.2 Jacket

1.3.3 Glove

1.3.4 Pants

1.3.5 Helmets

1.4 Market Analysis by Application

1.4.1 Overview: Global Motorcycle Gear Consumption Value by Application: 2020 Versus 2024 Versus 2031

1.4.2 Men

1.4.3 Women

1.5 Global Motorcycle Gear Market Size & Forecast

1.5.1 Global Motorcycle Gear Consumption Value (2020 & 2024 & 2031)

1.5.2 Global Motorcycle Gear Sales Quantity (2020-2031)

1.5.3 Global Motorcycle Gear Average Price (2020-2031)

2 MANUFACTURERS PROFILES

2.1 Bell

2.1.1 Bell Details

2.1.2 Bell Major Business

2.1.3 Bell Motorcycle Gear Product and Services

2.1.4 Bell Motorcycle Gear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.1.5 Bell Recent Developments/Updates

2.2 Schuberth

2.2.1 Schuberth Details

2.2.2 Schuberth Major Business

2.2.3 Schuberth Motorcycle Gear Product and Services

2.2.4 Schuberth Motorcycle Gear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.2.5 Schuberth Recent Developments/Updates

2.3 Fox Racing

2.3.1 Fox Racing Details

2.3.2 Fox Racing Major Business

2.3.3 Fox Racing Motorcycle Gear Product and Services

2.3.4 Fox Racing Motorcycle Gear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.3.5 Fox Racing Recent Developments/Updates

2.4 Shoei

2.4.1 Shoei Details

2.4.2 Shoei Major Business

2.4.3 Shoei Motorcycle Gear Product and Services

2.4.4 Shoei Motorcycle Gear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.4.5 Shoei Recent Developments/Updates

2.5 AlpineStar

2.5.1 AlpineStar Details

2.5.2 AlpineStar Major Business

2.5.3 AlpineStar Motorcycle Gear Product and Services

2.5.4 AlpineStar Motorcycle Gear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.5.5 AlpineStar Recent Developments/Updates

2.6 Dainese

2.6.1 Dainese Details

2.6.2 Dainese Major Business

2.6.3 Dainese Motorcycle Gear Product and Services

2.6.4 Dainese Motorcycle Gear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.6.5 Dainese Recent Developments/Updates

2.7 HJC

2.7.1 HJC Details

2.7.2 HJC Major Business

2.7.3 HJC Motorcycle Gear Product and Services

2.7.4 HJC Motorcycle Gear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.7.5 HJC Recent Developments/Updates

2.8 Shark

2.8.1 Shark Details

2.8.2 Shark Major Business

2.8.3 Shark Motorcycle Gear Product and Services

2.8.4 Shark Motorcycle Gear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.8.5 Shark Recent Developments/Updates

2.9 Arai

2.9.1 Arai Details

2.9.2 Arai Major Business

2.9.3 Arai Motorcycle Gear Product and Services

2.9.4 Arai Motorcycle Gear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.9.5 Arai Recent Developments/Updates

2.10 Nolan

2.10.1 Nolan Details

2.10.2 Nolan Major Business

2.10.3 Nolan Motorcycle Gear Product and Services

2.10.4 Nolan Motorcycle Gear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.10.5 Nolan Recent Developments/Updates

2.11 Studs

2.11.1 Studs Details

2.11.2 Studs Major Business

2.11.3 Studs Motorcycle Gear Product and Services

2.11.4 Studs Motorcycle Gear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.11.5 Studs Recent Developments/Updates

2.12 YOHE

2.12.1 YOHE Details

2.12.2 YOHE Major Business

2.12.3 YOHE Motorcycle Gear Product and Services

2.12.4 YOHE Motorcycle Gear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.12.5 YOHE Recent Developments/Updates

2.13 LAZER

2.13.1 LAZER Details

2.13.2 LAZER Major Business

2.13.3 LAZER Motorcycle Gear Product and Services

2.13.4 LAZER Motorcycle Gear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.13.5 LAZER Recent Developments/Updates

2.14 PT Tarakusuma Indah

- 2.14.1 PT Tarakusuma Indah Details
- 2.14.2 PT Tarakusuma Indah Major Business
- 2.14.3 PT Tarakusuma Indah Motorcycle Gear Product and Services
- 2.14.4 PT Tarakusuma Indah Motorcycle Gear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
- 2.14.5 PT Tarakusuma Indah Recent Developments/Updates
- 2.15 Jiujiang Jiadeshi
 - 2.15.1 Jiujiang Jiadeshi Details
 - 2.15.2 Jiujiang Jiadeshi Major Business
 - 2.15.3 Jiujiang Jiadeshi Motorcycle Gear Product and Services
 - 2.15.4 Jiujiang Jiadeshi Motorcycle Gear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.15.5 Jiujiang Jiadeshi Recent Developments/Updates
- 2.16 Kido Sport
 - 2.16.1 Kido Sport Details
 - 2.16.2 Kido Sport Major Business
 - 2.16.3 Kido Sport Motorcycle Gear Product and Services
 - 2.16.4 Kido Sport Motorcycle Gear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.16.5 Kido Sport Recent Developments/Updates
- 2.17 OGK Kabuto
 - 2.17.1 OGK Kabuto Details
 - 2.17.2 OGK Kabuto Major Business
 - 2.17.3 OGK Kabuto Motorcycle Gear Product and Services
 - 2.17.4 OGK Kabuto Motorcycle Gear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.17.5 OGK Kabuto Recent Developments/Updates
- 2.18 Rev'it
 - 2.18.1 Rev'it Details
 - 2.18.2 Rev'it Major Business
 - 2.18.3 Rev'it Motorcycle Gear Product and Services
 - 2.18.4 Rev'it Motorcycle Gear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.18.5 Rev'it Recent Developments/Updates
- 2.19 Belstaff
 - 2.19.1 Belstaff Details
 - 2.19.2 Belstaff Major Business
 - 2.19.3 Belstaff Motorcycle Gear Product and Services
 - 2.19.4 Belstaff Motorcycle Gear Sales Quantity, Average Price, Revenue, Gross

Margin and Market Share (2020-2025)

2.19.5 Belstaff Recent Developments/Updates

2.20 Hehui Group

2.20.1 Hehui Group Details

2.20.2 Hehui Group Major Business

2.20.3 Hehui Group Motorcycle Gear Product and Services

2.20.4 Hehui Group Motorcycle Gear Sales Quantity, Average Price, Revenue, Gross

Margin and Market Share (2020-2025)

2.20.5 Hehui Group Recent Developments/Updates

2.21 Airoh

2.21.1 Airoh Details

2.21.2 Airoh Major Business

2.21.3 Airoh Motorcycle Gear Product and Services

2.21.4 Airoh Motorcycle Gear Sales Quantity, Average Price, Revenue, Gross Margin

and Market Share (2020-2025)

2.21.5 Airoh Recent Developments/Updates

2.22 Pengcheng Helmets

2.22.1 Pengcheng Helmets Details

2.22.2 Pengcheng Helmets Major Business

2.22.3 Pengcheng Helmets Motorcycle Gear Product and Services

2.22.4 Pengcheng Helmets Motorcycle Gear Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2020-2025)

2.22.5 Pengcheng Helmets Recent Developments/Updates

2.23 Nanhai Xinyuan Helmets

2.23.1 Nanhai Xinyuan Helmets Details

2.23.2 Nanhai Xinyuan Helmets Major Business

2.23.3 Nanhai Xinyuan Helmets Motorcycle Gear Product and Services

2.23.4 Nanhai Xinyuan Helmets Motorcycle Gear Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2020-2025)

2.23.5 Nanhai Xinyuan Helmets Recent Developments/Updates

2.24 Zhejiang Jixiang

2.24.1 Zhejiang Jixiang Details

2.24.2 Zhejiang Jixiang Major Business

2.24.3 Zhejiang Jixiang Motorcycle Gear Product and Services

2.24.4 Zhejiang Jixiang Motorcycle Gear Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2020-2025)

2.24.5 Zhejiang Jixiang Recent Developments/Updates

2.25 Scoyco

2.25.1 Scoyco Details

- 2.25.2 Scoyco Major Business
- 2.25.3 Scoyco Motorcycle Gear Product and Services
- 2.25.4 Scoyco Motorcycle Gear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
- 2.25.5 Scoyco Recent Developments/Updates
- 2.26 Safety Helmets MFG
 - 2.26.1 Safety Helmets MFG Details
 - 2.26.2 Safety Helmets MFG Major Business
 - 2.26.3 Safety Helmets MFG Motorcycle Gear Product and Services
 - 2.26.4 Safety Helmets MFG Motorcycle Gear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.26.5 Safety Helmets MFG Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: MOTORCYCLE GEAR BY MANUFACTURER

- 3.1 Global Motorcycle Gear Sales Quantity by Manufacturer (2020-2025)
- 3.2 Global Motorcycle Gear Revenue by Manufacturer (2020-2025)
- 3.3 Global Motorcycle Gear Average Price by Manufacturer (2020-2025)
- 3.4 Market Share Analysis (2024)
 - 3.4.1 Producer Shipments of Motorcycle Gear by Manufacturer Revenue (\$MM) and Market Share (%): 2024
 - 3.4.2 Top 3 Motorcycle Gear Manufacturer Market Share in 2024
 - 3.4.3 Top 6 Motorcycle Gear Manufacturer Market Share in 2024
- 3.5 Motorcycle Gear Market: Overall Company Footprint Analysis
 - 3.5.1 Motorcycle Gear Market: Region Footprint
 - 3.5.2 Motorcycle Gear Market: Company Product Type Footprint
 - 3.5.3 Motorcycle Gear Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Motorcycle Gear Market Size by Region
 - 4.1.1 Global Motorcycle Gear Sales Quantity by Region (2020-2031)
 - 4.1.2 Global Motorcycle Gear Consumption Value by Region (2020-2031)
 - 4.1.3 Global Motorcycle Gear Average Price by Region (2020-2031)
- 4.2 North America Motorcycle Gear Consumption Value (2020-2031)
- 4.3 Europe Motorcycle Gear Consumption Value (2020-2031)
- 4.4 Asia-Pacific Motorcycle Gear Consumption Value (2020-2031)

4.5 South America Motorcycle Gear Consumption Value (2020-2031)

4.6 Middle East & Africa Motorcycle Gear Consumption Value (2020-2031)

5 MARKET SEGMENT BY TYPE

5.1 Global Motorcycle Gear Sales Quantity by Type (2020-2031)

5.2 Global Motorcycle Gear Consumption Value by Type (2020-2031)

5.3 Global Motorcycle Gear Average Price by Type (2020-2031)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Motorcycle Gear Sales Quantity by Application (2020-2031)

6.2 Global Motorcycle Gear Consumption Value by Application (2020-2031)

6.3 Global Motorcycle Gear Average Price by Application (2020-2031)

7 NORTH AMERICA

7.1 North America Motorcycle Gear Sales Quantity by Type (2020-2031)

7.2 North America Motorcycle Gear Sales Quantity by Application (2020-2031)

7.3 North America Motorcycle Gear Market Size by Country

7.3.1 North America Motorcycle Gear Sales Quantity by Country (2020-2031)

7.3.2 North America Motorcycle Gear Consumption Value by Country (2020-2031)

7.3.3 United States Market Size and Forecast (2020-2031)

7.3.4 Canada Market Size and Forecast (2020-2031)

7.3.5 Mexico Market Size and Forecast (2020-2031)

8 EUROPE

8.1 Europe Motorcycle Gear Sales Quantity by Type (2020-2031)

8.2 Europe Motorcycle Gear Sales Quantity by Application (2020-2031)

8.3 Europe Motorcycle Gear Market Size by Country

8.3.1 Europe Motorcycle Gear Sales Quantity by Country (2020-2031)

8.3.2 Europe Motorcycle Gear Consumption Value by Country (2020-2031)

8.3.3 Germany Market Size and Forecast (2020-2031)

8.3.4 France Market Size and Forecast (2020-2031)

8.3.5 United Kingdom Market Size and Forecast (2020-2031)

8.3.6 Russia Market Size and Forecast (2020-2031)

8.3.7 Italy Market Size and Forecast (2020-2031)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Motorcycle Gear Sales Quantity by Type (2020-2031)
- 9.2 Asia-Pacific Motorcycle Gear Sales Quantity by Application (2020-2031)
- 9.3 Asia-Pacific Motorcycle Gear Market Size by Region
 - 9.3.1 Asia-Pacific Motorcycle Gear Sales Quantity by Region (2020-2031)
 - 9.3.2 Asia-Pacific Motorcycle Gear Consumption Value by Region (2020-2031)
 - 9.3.3 China Market Size and Forecast (2020-2031)
 - 9.3.4 Japan Market Size and Forecast (2020-2031)
 - 9.3.5 South Korea Market Size and Forecast (2020-2031)
 - 9.3.6 India Market Size and Forecast (2020-2031)
 - 9.3.7 Southeast Asia Market Size and Forecast (2020-2031)
 - 9.3.8 Australia Market Size and Forecast (2020-2031)

10 SOUTH AMERICA

- 10.1 South America Motorcycle Gear Sales Quantity by Type (2020-2031)
- 10.2 South America Motorcycle Gear Sales Quantity by Application (2020-2031)
- 10.3 South America Motorcycle Gear Market Size by Country
 - 10.3.1 South America Motorcycle Gear Sales Quantity by Country (2020-2031)
 - 10.3.2 South America Motorcycle Gear Consumption Value by Country (2020-2031)
 - 10.3.3 Brazil Market Size and Forecast (2020-2031)
 - 10.3.4 Argentina Market Size and Forecast (2020-2031)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Motorcycle Gear Sales Quantity by Type (2020-2031)
- 11.2 Middle East & Africa Motorcycle Gear Sales Quantity by Application (2020-2031)
- 11.3 Middle East & Africa Motorcycle Gear Market Size by Country
 - 11.3.1 Middle East & Africa Motorcycle Gear Sales Quantity by Country (2020-2031)
 - 11.3.2 Middle East & Africa Motorcycle Gear Consumption Value by Country (2020-2031)
 - 11.3.3 Turkey Market Size and Forecast (2020-2031)
 - 11.3.4 Egypt Market Size and Forecast (2020-2031)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2020-2031)
 - 11.3.6 South Africa Market Size and Forecast (2020-2031)

12 MARKET DYNAMICS

- 12.1 Motorcycle Gear Market Drivers
- 12.2 Motorcycle Gear Market Restraints
- 12.3 Motorcycle Gear Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Motorcycle Gear and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Motorcycle Gear
- 13.3 Motorcycle Gear Production Process
- 13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Motorcycle Gear Typical Distributors
- 14.3 Motorcycle Gear Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Motorcycle Gear Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Table 2. Global Motorcycle Gear Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Table 3. Bell Basic Information, Manufacturing Base and Competitors

Table 4. Bell Major Business

Table 5. Bell Motorcycle Gear Product and Services

Table 6. Bell Motorcycle Gear Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 7. Bell Recent Developments/Updates

Table 8. Schuberth Basic Information, Manufacturing Base and Competitors

Table 9. Schuberth Major Business

Table 10. Schuberth Motorcycle Gear Product and Services

Table 11. Schuberth Motorcycle Gear Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 12. Schuberth Recent Developments/Updates

Table 13. Fox Racing Basic Information, Manufacturing Base and Competitors

Table 14. Fox Racing Major Business

Table 15. Fox Racing Motorcycle Gear Product and Services

Table 16. Fox Racing Motorcycle Gear Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 17. Fox Racing Recent Developments/Updates

Table 18. Shoei Basic Information, Manufacturing Base and Competitors

Table 19. Shoei Major Business

Table 20. Shoei Motorcycle Gear Product and Services

Table 21. Shoei Motorcycle Gear Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 22. Shoei Recent Developments/Updates

Table 23. AlpineStar Basic Information, Manufacturing Base and Competitors

Table 24. AlpineStar Major Business

Table 25. AlpineStar Motorcycle Gear Product and Services

Table 26. AlpineStar Motorcycle Gear Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 27. AlpineStar Recent Developments/Updates

Table 28. Dainese Basic Information, Manufacturing Base and Competitors

Table 29. Dainese Major Business

Table 30. Dainese Motorcycle Gear Product and Services

Table 31. Dainese Motorcycle Gear Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 32. Dainese Recent Developments/Updates

Table 33. HJC Basic Information, Manufacturing Base and Competitors

Table 34. HJC Major Business

Table 35. HJC Motorcycle Gear Product and Services

Table 36. HJC Motorcycle Gear Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 37. HJC Recent Developments/Updates

Table 38. Shark Basic Information, Manufacturing Base and Competitors

Table 39. Shark Major Business

Table 40. Shark Motorcycle Gear Product and Services

Table 41. Shark Motorcycle Gear Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 42. Shark Recent Developments/Updates

Table 43. Arai Basic Information, Manufacturing Base and Competitors

Table 44. Arai Major Business

Table 45. Arai Motorcycle Gear Product and Services

Table 46. Arai Motorcycle Gear Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 47. Arai Recent Developments/Updates

Table 48. Nolan Basic Information, Manufacturing Base and Competitors

Table 49. Nolan Major Business

Table 50. Nolan Motorcycle Gear Product and Services

Table 51. Nolan Motorcycle Gear Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 52. Nolan Recent Developments/Updates

Table 53. Studds Basic Information, Manufacturing Base and Competitors

Table 54. Studds Major Business

Table 55. Studds Motorcycle Gear Product and Services

Table 56. Studds Motorcycle Gear Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 57. Studds Recent Developments/Updates

Table 58. YOHE Basic Information, Manufacturing Base and Competitors

Table 59. YOHE Major Business

Table 60. YOHE Motorcycle Gear Product and Services

Table 61. YOHE Motorcycle Gear Sales Quantity (K Units), Average Price (USD/Unit),

Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 62. YOHE Recent Developments/Updates

Table 63. LAZER Basic Information, Manufacturing Base and Competitors

Table 64. LAZER Major Business

Table 65. LAZER Motorcycle Gear Product and Services

Table 66. LAZER Motorcycle Gear Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 67. LAZER Recent Developments/Updates

Table 68. PT Tarakusuma Indah Basic Information, Manufacturing Base and Competitors

Table 69. PT Tarakusuma Indah Major Business

Table 70. PT Tarakusuma Indah Motorcycle Gear Product and Services

Table 71. PT Tarakusuma Indah Motorcycle Gear Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 72. PT Tarakusuma Indah Recent Developments/Updates

Table 73. Jiujiang Jiadeshi Basic Information, Manufacturing Base and Competitors

Table 74. Jiujiang Jiadeshi Major Business

Table 75. Jiujiang Jiadeshi Motorcycle Gear Product and Services

Table 76. Jiujiang Jiadeshi Motorcycle Gear Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 77. Jiujiang Jiadeshi Recent Developments/Updates

Table 78. Kido Sport Basic Information, Manufacturing Base and Competitors

Table 79. Kido Sport Major Business

Table 80. Kido Sport Motorcycle Gear Product and Services

Table 81. Kido Sport Motorcycle Gear Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 82. Kido Sport Recent Developments/Updates

Table 83. OGK Kabuto Basic Information, Manufacturing Base and Competitors

Table 84. OGK Kabuto Major Business

Table 85. OGK Kabuto Motorcycle Gear Product and Services

Table 86. OGK Kabuto Motorcycle Gear Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 87. OGK Kabuto Recent Developments/Updates

Table 88. Rev'it Basic Information, Manufacturing Base and Competitors

Table 89. Rev'it Major Business

Table 90. Rev'it Motorcycle Gear Product and Services

Table 91. Rev'it Motorcycle Gear Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 92. Rev'it Recent Developments/Updates

| |
|--|
| Table 93. Belstaff Basic Information, Manufacturing Base and Competitors |
| Table 94. Belstaff Major Business |
| Table 95. Belstaff Motorcycle Gear Product and Services |
| Table 96. Belstaff Motorcycle Gear Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025) |
| Table 97. Belstaff Recent Developments/Updates |
| Table 98. Hehui Group Basic Information, Manufacturing Base and Competitors |
| Table 99. Hehui Group Major Business |
| Table 100. Hehui Group Motorcycle Gear Product and Services |
| Table 101. Hehui Group Motorcycle Gear Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025) |
| Table 102. Hehui Group Recent Developments/Updates |
| Table 103. Airoh Basic Information, Manufacturing Base and Competitors |
| Table 104. Airoh Major Business |
| Table 105. Airoh Motorcycle Gear Product and Services |
| Table 106. Airoh Motorcycle Gear Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025) |
| Table 107. Airoh Recent Developments/Updates |
| Table 108. Pengcheng Helmets Basic Information, Manufacturing Base and Competitors |
| Table 109. Pengcheng Helmets Major Business |
| Table 110. Pengcheng Helmets Motorcycle Gear Product and Services |
| Table 111. Pengcheng Helmets Motorcycle Gear Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025) |
| Table 112. Pengcheng Helmets Recent Developments/Updates |
| Table 113. Nanhai Xinyuan Helmets Basic Information, Manufacturing Base and Competitors |
| Table 114. Nanhai Xinyuan Helmets Major Business |
| Table 115. Nanhai Xinyuan Helmets Motorcycle Gear Product and Services |
| Table 116. Nanhai Xinyuan Helmets Motorcycle Gear Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025) |
| Table 117. Nanhai Xinyuan Helmets Recent Developments/Updates |
| Table 118. Zhejiang Jixiang Basic Information, Manufacturing Base and Competitors |
| Table 119. Zhejiang Jixiang Major Business |
| Table 120. Zhejiang Jixiang Motorcycle Gear Product and Services |
| Table 121. Zhejiang Jixiang Motorcycle Gear Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025) |
| Table 122. Zhejiang Jixiang Recent Developments/Updates |
| Table 123. Scoyco Basic Information, Manufacturing Base and Competitors |

Table 124. Scoyco Major Business

Table 125. Scoyco Motorcycle Gear Product and Services

Table 126. Scoyco Motorcycle Gear Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 127. Scoyco Recent Developments/Updates

Table 128. Safety Helmets MFG Basic Information, Manufacturing Base and Competitors

Table 129. Safety Helmets MFG Major Business

Table 130. Safety Helmets MFG Motorcycle Gear Product and Services

Table 131. Safety Helmets MFG Motorcycle Gear Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 132. Safety Helmets MFG Recent Developments/Updates

Table 133. Global Motorcycle Gear Sales Quantity by Manufacturer (2020-2025) & (K Units)

Table 134. Global Motorcycle Gear Revenue by Manufacturer (2020-2025) & (USD Million)

Table 135. Global Motorcycle Gear Average Price by Manufacturer (2020-2025) & (USD/Unit)

Table 136. Market Position of Manufacturers in Motorcycle Gear, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024

Table 137. Head Office and Motorcycle Gear Production Site of Key Manufacturer

Table 138. Motorcycle Gear Market: Company Product Type Footprint

Table 139. Motorcycle Gear Market: Company Product Application Footprint

Table 140. Motorcycle Gear New Market Entrants and Barriers to Market Entry

Table 141. Motorcycle Gear Mergers, Acquisition, Agreements, and Collaborations

Table 142. Global Motorcycle Gear Consumption Value by Region (2020-2024-2031) & (USD Million) & CAGR

Table 143. Global Motorcycle Gear Sales Quantity by Region (2020-2025) & (K Units)

Table 144. Global Motorcycle Gear Sales Quantity by Region (2026-2031) & (K Units)

Table 145. Global Motorcycle Gear Consumption Value by Region (2020-2025) & (USD Million)

Table 146. Global Motorcycle Gear Consumption Value by Region (2026-2031) & (USD Million)

Table 147. Global Motorcycle Gear Average Price by Region (2020-2025) & (USD/Unit)

Table 148. Global Motorcycle Gear Average Price by Region (2026-2031) & (USD/Unit)

Table 149. Global Motorcycle Gear Sales Quantity by Type (2020-2025) & (K Units)

Table 150. Global Motorcycle Gear Sales Quantity by Type (2026-2031) & (K Units)

Table 151. Global Motorcycle Gear Consumption Value by Type (2020-2025) & (USD Million)

Table 152. Global Motorcycle Gear Consumption Value by Type (2026-2031) & (USD Million)

Table 153. Global Motorcycle Gear Average Price by Type (2020-2025) & (USD/Unit)

Table 154. Global Motorcycle Gear Average Price by Type (2026-2031) & (USD/Unit)

Table 155. Global Motorcycle Gear Sales Quantity by Application (2020-2025) & (K Units)

Table 156. Global Motorcycle Gear Sales Quantity by Application (2026-2031) & (K Units)

Table 157. Global Motorcycle Gear Consumption Value by Application (2020-2025) & (USD Million)

Table 158. Global Motorcycle Gear Consumption Value by Application (2026-2031) & (USD Million)

Table 159. Global Motorcycle Gear Average Price by Application (2020-2025) & (USD/Unit)

Table 160. Global Motorcycle Gear Average Price by Application (2026-2031) & (USD/Unit)

Table 161. North America Motorcycle Gear Sales Quantity by Type (2020-2025) & (K Units)

Table 162. North America Motorcycle Gear Sales Quantity by Type (2026-2031) & (K Units)

Table 163. North America Motorcycle Gear Sales Quantity by Application (2020-2025) & (K Units)

Table 164. North America Motorcycle Gear Sales Quantity by Application (2026-2031) & (K Units)

Table 165. North America Motorcycle Gear Sales Quantity by Country (2020-2025) & (K Units)

Table 166. North America Motorcycle Gear Sales Quantity by Country (2026-2031) & (K Units)

Table 167. North America Motorcycle Gear Consumption Value by Country (2020-2025) & (USD Million)

Table 168. North America Motorcycle Gear Consumption Value by Country (2026-2031) & (USD Million)

Table 169. Europe Motorcycle Gear Sales Quantity by Type (2020-2025) & (K Units)

Table 170. Europe Motorcycle Gear Sales Quantity by Type (2026-2031) & (K Units)

Table 171. Europe Motorcycle Gear Sales Quantity by Application (2020-2025) & (K Units)

Table 172. Europe Motorcycle Gear Sales Quantity by Application (2026-2031) & (K Units)

Table 173. Europe Motorcycle Gear Sales Quantity by Country (2020-2025) & (K Units)

Table 174. Europe Motorcycle Gear Sales Quantity by Country (2026-2031) & (K Units)

Table 175. Europe Motorcycle Gear Consumption Value by Country (2020-2025) & (USD Million)

Table 176. Europe Motorcycle Gear Consumption Value by Country (2026-2031) & (USD Million)

Table 177. Asia-Pacific Motorcycle Gear Sales Quantity by Type (2020-2025) & (K Units)

Table 178. Asia-Pacific Motorcycle Gear Sales Quantity by Type (2026-2031) & (K Units)

Table 179. Asia-Pacific Motorcycle Gear Sales Quantity by Application (2020-2025) & (K Units)

Table 180. Asia-Pacific Motorcycle Gear Sales Quantity by Application (2026-2031) & (K Units)

Table 181. Asia-Pacific Motorcycle Gear Sales Quantity by Region (2020-2025) & (K Units)

Table 182. Asia-Pacific Motorcycle Gear Sales Quantity by Region (2026-2031) & (K Units)

Table 183. Asia-Pacific Motorcycle Gear Consumption Value by Region (2020-2025) & (USD Million)

Table 184. Asia-Pacific Motorcycle Gear Consumption Value by Region (2026-2031) & (USD Million)

Table 185. South America Motorcycle Gear Sales Quantity by Type (2020-2025) & (K Units)

Table 186. South America Motorcycle Gear Sales Quantity by Type (2026-2031) & (K Units)

Table 187. South America Motorcycle Gear Sales Quantity by Application (2020-2025) & (K Units)

Table 188. South America Motorcycle Gear Sales Quantity by Application (2026-2031) & (K Units)

Table 189. South America Motorcycle Gear Sales Quantity by Country (2020-2025) & (K Units)

Table 190. South America Motorcycle Gear Sales Quantity by Country (2026-2031) & (K Units)

Table 191. South America Motorcycle Gear Consumption Value by Country (2020-2025) & (USD Million)

Table 192. South America Motorcycle Gear Consumption Value by Country (2026-2031) & (USD Million)

Table 193. Middle East & Africa Motorcycle Gear Sales Quantity by Type (2020-2025) & (K Units)

Table 194. Middle East & Africa Motorcycle Gear Sales Quantity by Type (2026-2031) & (K Units)

Table 195. Middle East & Africa Motorcycle Gear Sales Quantity by Application (2020-2025) & (K Units)

Table 196. Middle East & Africa Motorcycle Gear Sales Quantity by Application (2026-2031) & (K Units)

Table 197. Middle East & Africa Motorcycle Gear Sales Quantity by Country (2020-2025) & (K Units)

Table 198. Middle East & Africa Motorcycle Gear Sales Quantity by Country (2026-2031) & (K Units)

Table 199. Middle East & Africa Motorcycle Gear Consumption Value by Country (2020-2025) & (USD Million)

Table 200. Middle East & Africa Motorcycle Gear Consumption Value by Country (2026-2031) & (USD Million)

Table 201. Motorcycle Gear Raw Material

Table 202. Key Manufacturers of Motorcycle Gear Raw Materials

Table 203. Motorcycle Gear Typical Distributors

Table 204. Motorcycle Gear Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Motorcycle Gear Picture

Figure 2. Global Motorcycle Gear Revenue by Type, (USD Million), 2020 & 2024 & 2031

Figure 3. Global Motorcycle Gear Revenue Market Share by Type in 2024

Figure 4. Jacket Examples

Figure 5. Glove Examples

Figure 6. Pants Examples

Figure 7. Helmets Examples

Figure 8. Global Motorcycle Gear Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Figure 9. Global Motorcycle Gear Revenue Market Share by Application in 2024

Figure 10. Men Examples

Figure 11. Women Examples

Figure 12. Global Motorcycle Gear Consumption Value, (USD Million): 2020 & 2024 & 2031

Figure 13. Global Motorcycle Gear Consumption Value and Forecast (2020-2031) & (USD Million)

Figure 14. Global Motorcycle Gear Sales Quantity (2020-2031) & (K Units)

Figure 15. Global Motorcycle Gear Price (2020-2031) & (USD/Unit)

Figure 16. Global Motorcycle Gear Sales Quantity Market Share by Manufacturer in 2024

Figure 17. Global Motorcycle Gear Revenue Market Share by Manufacturer in 2024

Figure 18. Producer Shipments of Motorcycle Gear by Manufacturer Sales (\$MM) and Market Share (%): 2024

Figure 19. Top 3 Motorcycle Gear Manufacturer (Revenue) Market Share in 2024

Figure 20. Top 6 Motorcycle Gear Manufacturer (Revenue) Market Share in 2024

Figure 21. Global Motorcycle Gear Sales Quantity Market Share by Region (2020-2031)

Figure 22. Global Motorcycle Gear Consumption Value Market Share by Region (2020-2031)

Figure 23. North America Motorcycle Gear Consumption Value (2020-2031) & (USD Million)

Figure 24. Europe Motorcycle Gear Consumption Value (2020-2031) & (USD Million)

Figure 25. Asia-Pacific Motorcycle Gear Consumption Value (2020-2031) & (USD Million)

Figure 26. South America Motorcycle Gear Consumption Value (2020-2031) & (USD Million)

Figure 27. Middle East & Africa Motorcycle Gear Consumption Value (2020-2031) & (USD Million)

Figure 28. Global Motorcycle Gear Sales Quantity Market Share by Type (2020-2031)

Figure 29. Global Motorcycle Gear Consumption Value Market Share by Type (2020-2031)

Figure 30. Global Motorcycle Gear Average Price by Type (2020-2031) & (USD/Unit)

Figure 31. Global Motorcycle Gear Sales Quantity Market Share by Application (2020-2031)

Figure 32. Global Motorcycle Gear Revenue Market Share by Application (2020-2031)

Figure 33. Global Motorcycle Gear Average Price by Application (2020-2031) & (USD/Unit)

Figure 34. North America Motorcycle Gear Sales Quantity Market Share by Type (2020-2031)

Figure 35. North America Motorcycle Gear Sales Quantity Market Share by Application (2020-2031)

Figure 36. North America Motorcycle Gear Sales Quantity Market Share by Country (2020-2031)

Figure 37. North America Motorcycle Gear Consumption Value Market Share by Country (2020-2031)

Figure 38. United States Motorcycle Gear Consumption Value (2020-2031) & (USD Million)

Figure 39. Canada Motorcycle Gear Consumption Value (2020-2031) & (USD Million)

Figure 40. Mexico Motorcycle Gear Consumption Value (2020-2031) & (USD Million)

Figure 41. Europe Motorcycle Gear Sales Quantity Market Share by Type (2020-2031)

Figure 42. Europe Motorcycle Gear Sales Quantity Market Share by Application (2020-2031)

Figure 43. Europe Motorcycle Gear Sales Quantity Market Share by Country (2020-2031)

Figure 44. Europe Motorcycle Gear Consumption Value Market Share by Country (2020-2031)

Figure 45. Germany Motorcycle Gear Consumption Value (2020-2031) & (USD Million)

Figure 46. France Motorcycle Gear Consumption Value (2020-2031) & (USD Million)

Figure 47. United Kingdom Motorcycle Gear Consumption Value (2020-2031) & (USD Million)

Figure 48. Russia Motorcycle Gear Consumption Value (2020-2031) & (USD Million)

Figure 49. Italy Motorcycle Gear Consumption Value (2020-2031) & (USD Million)

Figure 50. Asia-Pacific Motorcycle Gear Sales Quantity Market Share by Type (2020-2031)

Figure 51. Asia-Pacific Motorcycle Gear Sales Quantity Market Share by Application

(2020-2031)

Figure 52. Asia-Pacific Motorcycle Gear Sales Quantity Market Share by Region

(2020-2031)

Figure 53. Asia-Pacific Motorcycle Gear Consumption Value Market Share by Region

(2020-2031)

Figure 54. China Motorcycle Gear Consumption Value (2020-2031) & (USD Million)

Figure 55. Japan Motorcycle Gear Consumption Value (2020-2031) & (USD Million)

Figure 56. South Korea Motorcycle Gear Consumption Value (2020-2031) & (USD Million)

Figure 57. India Motorcycle Gear Consumption Value (2020-2031) & (USD Million)

Figure 58. Southeast Asia Motorcycle Gear Consumption Value (2020-2031) & (USD Million)

Figure 59. Australia Motorcycle Gear Consumption Value (2020-2031) & (USD Million)

Figure 60. South America Motorcycle Gear Sales Quantity Market Share by Type (2020-2031)

Figure 61. South America Motorcycle Gear Sales Quantity Market Share by Application (2020-2031)

Figure 62. South America Motorcycle Gear Sales Quantity Market Share by Country (2020-2031)

Figure 63. South America Motorcycle Gear Consumption Value Market Share by Country (2020-2031)

Figure 64. Brazil Motorcycle Gear Consumption Value (2020-2031) & (USD Million)

Figure 65. Argentina Motorcycle Gear Consumption Value (2020-2031) & (USD Million)

Figure 66. Middle East & Africa Motorcycle Gear Sales Quantity Market Share by Type (2020-2031)

Figure 67. Middle East & Africa Motorcycle Gear Sales Quantity Market Share by Application (2020-2031)

Figure 68. Middle East & Africa Motorcycle Gear Sales Quantity Market Share by Country (2020-2031)

Figure 69. Middle East & Africa Motorcycle Gear Consumption Value Market Share by Country (2020-2031)

Figure 70. Turkey Motorcycle Gear Consumption Value (2020-2031) & (USD Million)

Figure 71. Egypt Motorcycle Gear Consumption Value (2020-2031) & (USD Million)

Figure 72. Saudi Arabia Motorcycle Gear Consumption Value (2020-2031) & (USD Million)

Figure 73. South Africa Motorcycle Gear Consumption Value (2020-2031) & (USD Million)

Figure 74. Motorcycle Gear Market Drivers

Figure 75. Motorcycle Gear Market Restraints

- Figure 76. Motorcycle Gear Market Trends
- Figure 77. Porters Five Forces Analysis
- Figure 78. Manufacturing Cost Structure Analysis of Motorcycle Gear in 2024
- Figure 79. Manufacturing Process Analysis of Motorcycle Gear
- Figure 80. Motorcycle Gear Industrial Chain
- Figure 81. Sales Channel: Direct to End-User vs Distributors
- Figure 82. Direct Channel Pros & Cons
- Figure 83. Indirect Channel Pros & Cons
- Figure 84. Methodology
- Figure 85. Research Process and Data Source

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