

# Global Motorcycle Equipment Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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## Abstracts

According to our (Global Info Research) latest study, the global Motorcycle Equipment market size was valued at USD 3910 million in 2022 and is forecast to a readjusted size of USD 5086 million by 2029 with a CAGR of 3.8% during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

As the number of accidents continues to rise at an alarming rate, more and more cyclists are becoming cautious. Motorcycle helmet sales have increased as consumers become increasingly willing to invest in their safety. Motorcycles lack the stability of four-wheeled automobiles. Motorcyclists are also much more exposed to the elements and other road hazards than people in enclosed vehicles. There is a strong correlation between the level of safety and precautions taken and the incidence of accidents and fatalities. Therefore, increasing concerns about rider safety has increased spending on protective gear like motorcycle helmets. Increasing disposable income of the urban people, coupled with a desire to travel and live a fulfilled life, has led to an increase in spending on motorcycle protective gear. Nowadays, motorbike riding gears such as helmet, gloves, jackets, knee and elbow guard, spine guard, pant, and footwear are used for protective purposes while riding a bike. Moreover, these protective gears are thicker than conventional clothing with waterproof closures and pockets, zips, higher collars, and are even fitted out with armor.

Motorcycle equipment provides protection and security in an accident or adverse weather conditions. Motorcycle riders face a disproportionately high risk of death, severe injury, and disability due to traffic accidents, particularly those involving the head and neck. Wearing proper motorcycle gear protects riders from head to toe. As people

become more aware of the significance of taking precautions to avoid significant injuries, the demand for motorcycle gear and other safety equipment has skyrocketed. Scratches, road burns, and cuts are preventable with suitable clothing. Riding boots shield the legs and feet from harm while out on the trail.

This report is a detailed and comprehensive analysis for global Motorcycle Equipment market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

#### Key Features:

Global Motorcycle Equipment market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Motorcycle Equipment market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Motorcycle Equipment market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Motorcycle Equipment market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2018-2023

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Motorcycle Equipment

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Motorcycle Equipment market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Shoei, Bell, Shark, HJC and Arai, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

## Market Segmentation

Motorcycle Equipment market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Helmets

Gloves

Protective Gears

Jackets

Pants

Others

### Market segment by Application

Leisure Riding

Professional Riding

### Major players covered

Shoei

Bell

Shark

HJC

Arai

JDS

Studds

Schuberth

AlpineStar

Dainese

Jiujiang Jiadeshi

Kido Sport

Rev'it

Belstaff

Hehui Group

Scoyco

YOHE

Nolan Group

YEMA

AGV

Airoh

JIX helmets

Tarakusuma

OGK Kabuto

LAZER

Chin Tong Helmets

Nanhai Xinyuan Helmets

NZI

Suomy

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Motorcycle Equipment product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Motorcycle Equipment, with price, sales, revenue and global market share of Motorcycle Equipment from 2018 to 2023.

Chapter 3, the Motorcycle Equipment competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Motorcycle Equipment breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Motorcycle Equipment market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Motorcycle Equipment.

Chapter 14 and 15, to describe Motorcycle Equipment sales channel, distributors, customers, research findings and conclusion.

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