

Global Motorcycle Cover Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G5CA59229440EN.html>

Date: July 2026

Pages: 151

Price: US\$ 4,480.00 (Single User License)

ID: G5CA59229440EN

Abstracts

The global Motorcycle Cover market size is expected to reach \$ 2023 million by 2032, rising at a market growth of 6.3% CAGR during the forecast period (2026-2032).

A Motorcycle Cover is a protective fabric product designed to cover an entire motorcycle, with an outward appearance resembling a large protective tarp tailored to the vehicle's contours capable of fully covering the body, handlebars, seat and wheels. Structurally, it typically consists of an outer waterproof fabric layer, a middle barrier layer and an inner soft lining, with elastic hems, tie cords or fasteners at the edges to secure the cover. The outer materials often include polyester, nylon or Oxford fabric treated with PVC coating, PU coating or heat sealing to enhance water resistance, UV resistance and abrasion resistance. Some high-end covers may include padded buffer layers, anti-theft lock openings and reflective strips for added features.

By manufacturing process and physical structure, Motorcycle Covers can be categorized into sewn covers, heat-sealed covers, single-layer covers and multi-layer padded covers; by raw material they can be polyester covers, nylon covers and Oxford fabric covers. The product is mainly used for protective covering of daily commuting motorcycles, travel & leisure motorcycles and commercial delivery vehicles, effectively shielding against rain, dust, ultraviolet rays and minor scratches, thereby extending the service life of the vehicle surface and components. Motorcycle Covers are suitable for outdoor parking lots, garages, storage and long-term parked environments, enhancing vehicle maintenance convenience and cleanliness. With increasing consumer awareness of vehicle protection, this product has stable demand in the aftermarket accessories sector.

Motorcycle Cover market exhibits significant development opportunities driven by the

expansion of urban areas, increasing ownership of two-wheel vehicles and rising consumer awareness of vehicle protection. Growth in electric motorcycles and delivery sectors steadily increases demand for protective covers. Technological innovations have enabled material upgrades and functional enhancements, with waterproof, UV-resistant, dustproof and anti-theft designs emerging as key differentiators, while eco-friendly and lightweight designs provide space for product diversification. Market challenges and risks include severe product homogenization, intense price competition and the impact of fluctuating production costs on profitability. Entry of low-cost manufacturers intensifies competition, and companies lacking proprietary technology or brand presence risk losing market share. Variations in raw material prices, labor costs, and transportation expenses directly affect cost structures, posing challenges for smaller enterprises. Non-uniform regulations and standards may complicate design and export processes, constraining international market expansion. Downstream demand trends indicate a shift toward premium, multifunctional and customizable covers. Consumers consider not only protective features but also comfort, durability and convenience. Daily commuting motorcycles favor lightweight, easy-to-store covers, while travel and commercial delivery vehicles prioritize durability and functionality. The rise of shared mobility and electric two-wheelers has also led to a younger customer base, encouraging manufacturers to innovate in design, materials and features to meet diverse requirements.

This report studies the global Motorcycle Cover production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Motorcycle Cover and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Motorcycle Cover that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Motorcycle Cover total production and demand, 2021-2032, (K Units)

Global Motorcycle Cover total production value, 2021-2032, (USD Million)

Global Motorcycle Cover production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Motorcycle Cover consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Motorcycle Cover domestic production, consumption, key domestic

manufacturers and share

Global Motorcycle Cover production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Motorcycle Cover production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Motorcycle Cover production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Motorcycle Cover market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Piaggio, Kawasaki, Oxford Products, Nelson Rigg, Louis, Givi, SW-Motech, Baglux, Tucano Urbano, Helite, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Motorcycle Cover market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Motorcycle Cover Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Motorcycle Cover Market, Segmentation by Type:

Indoor

Outdoors

Global Motorcycle Cover Market, Segmentation by Material:

Polyester Covers

Nylon Covers

PVC Covers

Oxford Fabric Covers

Others

Global Motorcycle Cover Market, Segmentation by Manufacturing Process:

Sewn Covers

Heat-sealed Covers

Laminated Covers

Coated Covers

Others

Global Motorcycle Cover Market, Segmentation by Application:

Daily Commuting

Travel & Leisure

Commercial Delivery

Others

Companies Profiled:

Piaggio

Kawasaki

Oxford Products

Nelson Rigg

Louis

Givi

SW-Motech

Baglux

Tucano Urbano

Helite

Airhawk Covers

Falcon Covers

Formosa Covers

Zhejiang Mingfeng Industrial

JK Cover

Qingdao Aosheng Plastic

Hangzhou Pulato Science & Tech

Tiantai Yangyi Auto Accessories

Geza Gear

Key Questions Answered:

1. How big is the global Motorcycle Cover market?
2. What is the demand of the global Motorcycle Cover market?
3. What is the year over year growth of the global Motorcycle Cover market?
4. What is the production and production value of the global Motorcycle Cover market?
5. Who are the key producers in the global Motorcycle Cover market?
6. What are the growth factors driving the market demand?

Contents

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