

Global Motorcycle Chain Aftermarket Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G33E14B7B42AEN.html>

Date: January 2026

Pages: 112

Price: US\$ 3,480.00 (Single User License)

ID: G33E14B7B42AEN

Abstracts

According to our (Global Info Research) latest study, the global Motorcycle Chain Aftermarket market size was valued at US\$ 1256 million in 2025 and is forecast to a readjusted size of US\$ 1375 million by 2032 with a CAGR of 1.3% during review period.

Motorcycle Chain Aftermarkets are part of the drive train to transmit the motor power to the back wheel. Properly lubricated chains can reach an efficiency of 98% or greater in the transmission. Unlubricated chains will significantly decrease performance and increase chain and sprocket wear. The transmission chain of a motorcycle is an important component that connects the engine and the rear wheel. It is responsible for transmitting the power of the engine to the wheels, thereby driving the motorcycle. The transmission chain is usually composed of metal links. The chain passes through the gears (sprockets) of the engine and the gears (drive gears) of the rear wheel, and the power is transmitted through the rotation of the chain. This design allows the motorcycle to effectively transmit power at different speeds, and compared with other transmission systems, such as belt drives or shaft drives, the transmission chain has its unique advantages in terms of high performance requirements and maintainability. As the motorcycle is used for a longer time, the transmission chain will gradually lose its performance due to wear and tear and needs to be replaced regularly. In addition, under extreme conditions of use (such as high speed, heavy load, bad road conditions, etc.), the transmission chain may need to be replaced more frequently. As a key component of the transmission system, the performance and life of the motorcycle transmission chain directly affect the driving stability and safety of the motorcycle. Therefore, regular maintenance of the transmission chain (such as cleaning, lubrication, adjusting the tightness, etc.) is an important measure to maintain the performance of the motorcycle.

As a core component of the motorcycle transmission system, the aftermarket demand for motorcycle chains is closely related to the number of motorcycles, riding culture, and consumer maintenance awareness. In recent years, with the steady growth of global motorcycle sales, especially the rapid popularization in emerging markets such as Asia, Latin America, and Africa, the motorcycle chain aftermarket has shown a steady upward trend. In addition, with the rise of electric motorcycles, the demand for some high-end chain products (such as oil-sealed chains) is also increasing.

In mature markets (such as Europe, North America, and Japan), consumers prefer high-performance and durable chain products, while in developing markets (such as India and Southeast Asia), price-sensitive consumers pay more attention to economical chains. Overall, the motorcycle chain aftermarket is developing in a diversified and high-quality direction, and the rise of e-commerce channels has also promoted market transparency and intensified competition.

Asia is the world's largest motorcycle consumer market, especially in countries such as India, China, Indonesia, and Vietnam, where there are huge motorcycles. Due to the strong commuting demand in these regions, the frequency of motorcycle chain replacement is high, and the aftermarket potential is huge. In addition, the rise of motorcycle racing culture in Southeast Asian countries has also driven the demand for high-performance chains. The European and American markets are dominated by high-end motorcycles, and consumers pay more attention to the durability and performance of chains. Therefore, high-end products such as oil-sealed chains and X-ring chains occupy a large market share. In addition, European and American consumers tend to buy chains through professional repair shops or e-commerce platforms (such as Amazon and eBay), and have high brand loyalty. Motorcycles in the Latin American and African market regions are mainly used for daily commuting and freight, and consumers are more sensitive to prices, so low-end and mid-range chains dominate. However, due to poor road conditions, chains wear out quickly, and the demand for after-sales replacement is high, and the market has great growth potential.

Market development opportunities:

Growth of electric motorcycles: With the popularity of electric motorcycles, the demand for reinforced chains suitable for high-torque motors has increased, providing a new growth point for chain manufacturers. **E-commerce in the aftermarket:** The rapid development of online sales channels (such as Alibaba, JD.com, and Amazon) enables chain brands to reach consumers more directly and reduce the cost of intermediate

links. Expansion of Southeast Asian and African markets: The number of motorcycles in these regions continues to grow, and the repair market is not yet saturated, so there is a large market development space. High performance and customized demand: With the popularization of motorcycle culture, the demand for high-end chains in the modification market and competition users has increased, and brands can increase profits through differentiated products.

Market risks:

Low-price competition: There are a large number of low-price chain manufacturers in some emerging markets (such as India and China), which may affect the profit margins of brand manufacturers. Counterfeit and shoddy products: The existence of inferior chains in the market affects consumers' trust in brands, especially the serious problem of counterfeit products on e-commerce platforms. Fluctuations in raw material prices: The instability of raw material prices such as steel and rubber may affect production costs and pricing strategies. Potential substitution risks of electric motorcycles: Some electric motorcycles use belt or shaft drive, which may reduce the demand for chains in the future.

This report is a detailed and comprehensive analysis for global Motorcycle Chain Aftermarket market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Motorcycle Chain Aftermarket market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Motorcycle Chain Aftermarket market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Motorcycle Chain Aftermarket market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Motorcycle Chain Aftermarket market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Motorcycle Chain Aftermarket

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Motorcycle Chain Aftermarket market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DAIDO KOGYO, RK Japan, GHS Industrial RIKO, PT Astra Otoparts, Jomthai Asahi, Yaban Chain Industrial, Thai Motor Chain Co.,Ltd., Tien Yuen Machinery Mfg, Qingdao Choho, KMC, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Motorcycle Chain Aftermarket market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Bushing Chain

Motorcycle Roller Chain

Motorcycle Seal Chain

Market segment by Application

On Road Motorcycle

Off Road Motorcycle

Major players covered

DAIDO KOGYO

RK Japan

GHS Industrial RIKO

PT Astra Otoparts

Jomthai Asahi

Yaban Chain Industrial

Thai Motor Chain Co.,Ltd.

Tien Yuen Machinery Mfg

Qingdao Choho

KMC

Enuma Chain

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Motorcycle Chain Aftermarket product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Motorcycle Chain Aftermarket, with price, sales quantity, revenue, and global market share of Motorcycle Chain Aftermarket from 2021 to 2026.

Chapter 3, the Motorcycle Chain Aftermarket competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Motorcycle Chain Aftermarket breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Motorcycle Chain Aftermarket market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Motorcycle Chain Aftermarket.

Chapter 14 and 15, to describe Motorcycle Chain Aftermarket sales channel, distributors, customers, research findings and conclusion.

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