

# Global Motorcycle Apparel Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Motorcycle Apparel market size was valued at USD 5369.1 million in 2023 and is forecast to a readjusted size of USD 7343.1 million by 2030 with a CAGR of 4.6% during review period.

Motorcycle apparel is clothing or accessories designed for people riding motorcycles. Generally, motorcycle apparel can be classified as Jacket, Glove, Pants, Protector, Shoes, Helmets, Base Layers, etc.

Global motorcycle apparel key players include YOHE Helmets, Nanhai Xinyuan Helmet, PT Tarakusuma Indah and Yema Helmet. Global top four manufacturers hold a share over 15%. The global origins are mainly distributed in North America, Europe, China, Japan, Korea, Southeast Asia, Taiwan (China), etc., of which China is the largest production area, occupying 40% of the market share. In terms of product, jacket is the largest segment, with a share nearly 39%. And in terms of application, the largest application is road motorcycle apparel, with a share nearly 82%.

The Global Info Research report includes an overview of the development of the Motorcycle Apparel industry chain, the market status of Road Motorcycle Apparel (Jacket, Glove), Off-road Motorcycle Apparel (Jacket, Glove), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Motorcycle Apparel.

Regionally, the report analyzes the Motorcycle Apparel markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global

Motorcycle Apparel market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Motorcycle Apparel market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Motorcycle Apparel industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Jacket, Glove).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Motorcycle Apparel market.

**Regional Analysis:** The report involves examining the Motorcycle Apparel market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Motorcycle Apparel market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Motorcycle Apparel:

**Company Analysis:** Report covers individual Motorcycle Apparel manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and

attitudes towards Motorcycle Apparel This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Road Motorcycle Apparel, Off-road Motorcycle Apparel).

**Technology Analysis:** Report covers specific technologies relevant to Motorcycle Apparel. It assesses the current state, advancements, and potential future developments in Motorcycle Apparel areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Motorcycle Apparel market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Motorcycle Apparel market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Jacket

Glove

Pants

Protector

Shoes

Helmets

Base Layers

## Market segment by Application

Road Motorcycle Apparel

Off-road Motorcycle Apparel

## Major players covered

Kushitani

RS Taichi

Alpinestars

KOMINE

GOLDWIN Motorcycle

Bell

YeLLOW CORN

Dainese

Spidi

Held

Rukka

REVIT

Furygan

IXS (Hostettler)

Polaris

Kido

HJC

Shoei

YOHE Helmets

Nanghai Xinyuan Helmet

PT Tarakusuma Indah

Yema Helmet

Duhan

Scoyco

Moto-boy

Lyschy

Arai

Chin Tong Helmets

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Motorcycle Apparel product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Motorcycle Apparel, with price, sales, revenue and global market share of Motorcycle Apparel from 2019 to 2024.

Chapter 3, the Motorcycle Apparel competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Motorcycle Apparel breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Motorcycle Apparel market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Motorcycle Apparel.

Chapter 14 and 15, to describe Motorcycle Apparel sales channel, distributors, customers, research findings and conclusion.

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