

Global Motorcycle Advanced Rider Assistance System (ARAS) Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Motorcycle Advanced Rider Assistance System (ARAS) market size is expected to reach \$ 835 million by 2032, rising at a market growth of 31.6% CAGR during the forecast period (2026-2032).

A Motorcycle Advanced Rider Assistance System (ARAS) is a technology suite designed to enhance safety, comfort, and performance for motorcycle riders through the integration of various sensors, actuators, and intelligent algorithms. These systems leverage advanced technologies to provide riders with real-time feedback, warnings, and assistance to mitigate the risks associated with riding motorcycles.

Global key players of Motorcycle Advanced Rider Assistance System (ARAS) include BOSCH, Vayyar, etc. The top two players hold a share over 98%. Europe is the largest market, with a share about 44%, followed by Asia-Pacific and North America, with share 34% and 19%, separately. In terms of product type, Front-Rear Radar is the largest segment, occupied for a share of 51%.

This report studies the global Motorcycle Advanced Rider Assistance System (ARAS) production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Motorcycle Advanced Rider Assistance System (ARAS) and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Motorcycle Advanced Rider Assistance System (ARAS) that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Motorcycle Advanced Rider Assistance System (ARAS) total production and demand, 2021-2032, (K Units)

Global Motorcycle Advanced Rider Assistance System (ARAS) total production value, 2021-2032, (USD Million)

Global Motorcycle Advanced Rider Assistance System (ARAS) production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Motorcycle Advanced Rider Assistance System (ARAS) consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Motorcycle Advanced Rider Assistance System (ARAS) domestic production, consumption, key domestic manufacturers and share

Global Motorcycle Advanced Rider Assistance System (ARAS) production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Motorcycle Advanced Rider Assistance System (ARAS) production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Motorcycle Advanced Rider Assistance System (ARAS) production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Motorcycle Advanced Rider Assistance System (ARAS) market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BOSCH, Vayyar, HiRain, Continental, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Motorcycle Advanced Rider Assistance System (ARAS) market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the

forecast year.

Global Motorcycle Advanced Rider Assistance System (ARAS) Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Motorcycle Advanced Rider Assistance System (ARAS) Market, Segmentation by Type:

Front-Rear Radar

Front Radar

Rear Radar

Global Motorcycle Advanced Rider Assistance System (ARAS) Market, Segmentation by Application:

Above \$30,000

\$20,000-\$30,000

Under \$20,000

Companies Profiled:

BOSCH

Vayyar

HiRain

Continental

Key Questions Answered:

1. How big is the global Motorcycle Advanced Rider Assistance System (ARAS) market?
2. What is the demand of the global Motorcycle Advanced Rider Assistance System (ARAS) market?
3. What is the year over year growth of the global Motorcycle Advanced Rider Assistance System (ARAS) market?
4. What is the production and production value of the global Motorcycle Advanced Rider Assistance System (ARAS) market?
5. Who are the key producers in the global Motorcycle Advanced Rider Assistance System (ARAS) market?
6. What are the growth factors driving the market demand?

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Figure 52. Motorcycle Advanced Rider Assistance System (ARAS) Sales Model

Figure 53. Motorcycle Advanced Rider Assistance System (ARAS) Sales Channels, Direct Sales, and Distribution

Figure 54. Methodology

Figure 55. Research Process and Data Source

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