

# Global Motor Vehicle Battery Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Motor Vehicle Battery market size was valued at USD 24760 million in 2023 and is forecast to a readjusted size of USD 30780 million by 2030 with a CAGR of 3.2% during review period.

Motor vehicle battery is an automotive battery that powers the starter motor, the lights, and the ignition system of a vehicle's engine, mainly in combustion vehicles. Motor vehicle battery is usually lead-acid type, and is made of six galvanic cells connected in series to provide a nominally 12-volt system.

EU is the largest Motor Vehicle Battery market with about 26% market share. China is follower, accounting for about 22% market share.

The key players are Johnson Controls, Exide Technologies, GS Yuasa, Sebang, Atlasbx, East Penn, Amara Raja, FIAMM, ACDelco, Bosch, Hitachi, Banner, MOLL, Camel, Fengfan, Chuanxi, Ruiyu, Jujiang, Leoch, Wanli etc. Top 3 companies occupied about 41% market share.

The Global Info Research report includes an overview of the development of the Motor Vehicle Battery industry chain, the market status of OEMs (Maintenance-free Battery, Conventional Battery), Aftermarket (Maintenance-free Battery, Conventional Battery), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Motor Vehicle Battery.

Regionally, the report analyzes the Motor Vehicle Battery markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives

and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Motor Vehicle Battery market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Motor Vehicle Battery market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Motor Vehicle Battery industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Maintenance-free Battery, Conventional Battery).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Motor Vehicle Battery market.

**Regional Analysis:** The report involves examining the Motor Vehicle Battery market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Motor Vehicle Battery market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Motor Vehicle Battery:

**Company Analysis:** Report covers individual Motor Vehicle Battery manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Motor Vehicle Battery. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (OEMs, Aftermarket).

**Technology Analysis:** Report covers specific technologies relevant to Motor Vehicle Battery. It assesses the current state, advancements, and potential future developments in Motor Vehicle Battery areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Motor Vehicle Battery market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Motor Vehicle Battery market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Maintenance-free Battery

Conventional Battery

### Market segment by Application

OEMs

Aftermarket

### Major players covered

Johnson Controls

Exide Technologies

GS Yuasa

Sebang

Atlasbx

East Penn

Amara Raja

FIAMM

ACDelco

Bosch

Hitachi

Banner

MOLL

Camel

Fengfan

Chuanxi

Ruiyu

Jujiang

Leoch

Wanli

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Motor Vehicle Battery product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Motor Vehicle Battery, with price, sales, revenue and global market share of Motor Vehicle Battery from 2019 to 2024.

Chapter 3, the Motor Vehicle Battery competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Motor Vehicle Battery breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Motor Vehicle Battery market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Motor Vehicle Battery.

Chapter 14 and 15, to describe Motor Vehicle Battery sales channel, distributors, customers, research findings and conclusion.

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