

Global Motor Starting and Protection Solution Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our latest research, the global Motor Starting and Protection Solution market size will reach USD 307 million in 2031, growing at a CAGR of 5.6% over the analysis period.

Motor Starting and Protection Solution refers to a set of measures and equipment designed to ensure the safe and reliable starting and operation of motors, protecting them from various potential faults and damages.

Motor Starting Solutions

- Direct-on-line Starting: It directly connects the motor to the power supply, suitable for small - power motors. This method is simple and has a low cost, but the starting current is large, which may cause a large-voltage drop in the power grid and affect other electrical equipment.

- Star-Delta Starting: It is commonly used for squirrel cage asynchronous motors. During starting, the motor windings are connected in a star shape to reduce the starting voltage and current. After the motor reaches a certain speed, it is switched to a delta connection for normal operation. This can reduce the starting current to 1/3 of the direct-on-line starting current.

- Soft-Start Starting: Soft starters use thyristors or other power electronic devices to gradually increase the voltage applied to the motor during starting, thereby controlling the starting current within a reasonable range. It can effectively reduce the impact of starting current on the power grid and mechanical equipment, and is suitable for motors

with high-power or high-starting requirements.

Motor Protection Solutions

- **Overload Protection:** Thermal overload relays or electronic overload relays are commonly used. They monitor the running current of the motor. When the current exceeds the rated value for a certain period, they will trip to cut off the power supply and prevent the motor from overheating due to overload.
- **Short-Circuit Protection:** Circuit breakers or fuses are mainly used. When a short-circuit fault occurs in the motor or its circuit, they can quickly cut off the power supply to prevent the short-circuit current from damaging the motor and other equipment.
- **Ground Fault Protection:** It is used to detect the grounding fault current of the motor. When a ground fault occurs, the protection device acts to cut off the power supply to avoid electric shock accidents and equipment damage.
- **Phase-Loss Protection:** It monitors the three - phase current of the motor. When a phase-loss fault occurs, that is, one-phase or two-phase current is lost, the protection device trips to prevent the motor from running abnormally due to phase - loss, which may cause overheating and damage.
- **Overvoltage and Undervoltage Protection:** Overvoltage relays and undervoltage relays are used to monitor the power supply voltage. When the voltage is too high or too low, the protection device acts to prevent the motor from being damaged by overvoltage or running abnormally due to undervoltage.

In addition, some advanced motor protection solutions also have functions such as temperature monitoring, vibration monitoring, and intelligent diagnosis. They can monitor the operating status of the motor in real - time, predict potential faults, and send out alarm signals in advance, facilitating timely maintenance and reducing downtime.

The global market for motor starting and protection solutions has been growing steadily. Driven by the continuous development of the industrial and manufacturing sectors, the demand for these solutions has been increasing. It is expected that the market will maintain a certain growth rate in the coming years, especially with the continuous advancement of technologies such as the Internet of Things and artificial intelligence, which will further promote the development of the market.

The market has a relatively high level of competition, with numerous well - known international and domestic manufacturers. International manufacturers such as ABB, Schneider Electric, and Siemens have significant advantages in technology, brand, and market share. Domestic manufacturers have also made great progress in recent years and have certain competitiveness in the low - and medium - end markets.

Technological innovation is a key competitive factor. Manufacturers are constantly developing intelligent, energy - efficient, and high - reliability products. For example, the development of intelligent motor controllers that can monitor and diagnose motor operating status in real - time and adjust operating parameters has become a major trend in the market.

Development Trends

With the development of the Internet of Things and industrial Ethernet technologies, motor starting and protection solutions are moving towards intelligence and networking. Intelligent motor controllers can be connected to the factory - wide network to realize remote monitoring, diagnosis, and control of motors, improving production efficiency and equipment management levels.

Future products will tend to integrate multiple functions, such as integrating starting, protection, speed regulation, and energy - saving functions into a single device to meet the diverse needs of users and reduce equipment investment and maintenance costs.

This report is a detailed and comprehensive analysis for global Motor Starting and Protection Solution market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Motor Starting and Protection Solution market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Motor Starting and Protection Solution market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Motor Starting and Protection Solution Market 2025 by Company, Regions, Type and Application, Forecast...

Global Motor Starting and Protection Solution market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Motor Starting and Protection Solution market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Motor Starting and Protection Solution
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Motor Starting and Protection Solution market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ABB Group, NHP, Rockwell Automation, Schneider Electric, GE Grid Solutions, Eaton, WEG, Orion Italia, Phoenix Integrator, Schweitzer Engineering Laboratories, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Motor Starting and Protection Solution market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Direct-On-Line (DOL) Starters

Star-Delta Starters

Auto-Transformers Starters

Soft Starters

Others

Market segment by Application

Manufacturing

Oil and Gas

Mining

Utilities

Others

Market segment by players, this report covers

ABB Group

NHP

Rockwell Automation

Schneider Electric

GE Grid Solutions

Eaton

WEG

Orion Italia

Phoenix Integrator

Schweitzer Engineering Laboratories

Basler Electric

Acrel Electric

Benshaw

INPRO Global

Siemens

Hager

ElectroMechanica

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Motor Starting and Protection Solution product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Motor Starting and Protection Solution, with revenue, gross margin, and global market share of Motor Starting and Protection Solution from 2020 to 2025.

Chapter 3, the Motor Starting and Protection Solution competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with

Global Motor Starting and Protection Solution Market 2025 by Company, Regions, Type and Application, Forecast...

consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Motor Starting and Protection Solution market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Motor Starting and Protection Solution.

Chapter 13, to describe Motor Starting and Protection Solution research findings and conclusion.

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