

Global Motor Soft Starter Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Motor Soft Starter market size was valued at US\$ 1434 million in 2024 and is forecast to a readjusted size of USD 1628 million by 2031 with a CAGR of 1.9% during review period.

Motor soft starter is a device used with AC electrical motors to temporarily reduce the load and torque in the power train and electric current surge of the motor during start-up.

Now, the leading manufacturers of Motor Soft Starter located in the USA, Europe and Japan, such as Siemens (Germany), occupied 14% market share, followed by ABB (Switzerland), Schneider Electric (Europe) and Rockwell (Europe), they occupied 12%, 7%, 6% market share, thus the four leading companies hold above 40% market share in the world market. There is a big gap between domestic companies and abroad companies, the major companies include Renle, Hpan and Aotuo in China.

This report is a detailed and comprehensive analysis for global Motor Soft Starter market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Motor Soft Starter market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Motor Soft Starter market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Motor Soft Starter market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Motor Soft Starter market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Motor Soft Starter

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Motor Soft Starter market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Siemens, ABB, Schneider Electric, Rockwell, Emerson, Eaton, GE, Toshiba, Mitsubishi Electric, Danfoss, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Motor Soft Starter market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Low Voltage Motor Soft Starter

Medium to High Voltage Motor Soft Starter

Market segment by Application

Oil & Gas

Water & Wastewater

Power Generation

Mining

Others

Major players covered

Siemens

ABB

Schneider Electric

Rockwell

Emerson

Eaton

GE

Toshiba

Mitsubishi Electric

Danfoss

Solcon

Omron

AuCom

WEG

RENLE

Hpan

Aotuo

Emotron (CG)

Benshaw

Carlo Gavazzi

CHZIRI

CHINT

Delixi

Westpow

Motortronics

Andeli

CNYH

Jiukang

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Motor Soft Starter product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Motor Soft Starter, with price, sales quantity, revenue, and global market share of Motor Soft Starter from 2020 to 2025.

Chapter 3, the Motor Soft Starter competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Motor Soft Starter breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Motor Soft Starter market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces

analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Motor Soft Starter.

Chapter 14 and 15, to describe Motor Soft Starter sales channel, distributors, customers, research findings and conclusion.

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